



ARTS-DANCE - NEWSLETTER

DECEMBER 2017

Message From Our Chairman - (Betsy Gotta)

Hello Fellow Dancers,

It's the Holiday Season again. "Black Friday" is past, today is "Cyber Monday" and tomorrow is "Caring and Sharing Tuesday". I want to focus on Caring and sharing for our new dancers. Classes are ongoing. We need to focus on nurturing our new dancers even more than we are already doing.

In past years, there were requirements for those people taking square dance classes. If you missed too many classes, you had to come back in the future. Dress codes were enforced at graduation. If dancers were struggling to learn, some people avoided their squares, or "helped" the new dancers loudly and forcefully. This may have caused new dancers (students) to leave the class before graduation.

I have heard of different clubs which are trying to be more inclusive in order to keep the new dancers that they have attracted, instead of maintaining rigid rules. One club offers review sessions for those who missed classes or are having some trouble with a new call. These are offered ½ hour prior to classes. Another group has offered extra sessions which are taught and called by a newer caller to help new dancers review and practice. This idea also helps to develop the skills of new callers. Another idea is to delay completion of a program (Mainstream or Plus for example) until the students are more comfortable instead of adding more calls. Clubs can also invite the "class members" to join in a club dance which would allow them to feel included in the club.

One idea is to teach the Condensed Teaching Order, which was developed by CALLERLAB members. You can find information on this idea on the CALLERLAB website. There are 12 scheduled teaching sessions which introduce many popular and commonly used Basic and Mainstream calls. At the end of the 12 sessions, dancers can be invited to dance at a Mainstream club, where the caller can use the calls taught, which will feel like a Mainstream dance to most people. Then, the caller/teacher can add the rest of the calls on the Basic/Mainstream Program, either in workshops at the club dance or extra teaching sessions. This idea has the value of getting new dancers mixed into the club more quickly.

Angels and club members can also nurture newer dancers by making sure to dance with them. If your schedule doesn't allow you to attend lessons every week, you can try to come once a month. If the club has a dance that includes class and club, seek out the new dancers and invite them to dance with you. As a caller, I know that at a class/club dance, the new dancers can be found in the same square with the other new dancers, usually in the back of the room. If many club members invite class members into their squares, the class members will be mixed throughout different squares. When the squares have class members mixed with experienced dancers the class members will be more successful.

In our area, (Northern NJ), we have 2 scheduled dances for class members, one sponsored by the dancers' association, and the other sponsored by the callers' association. The dancers who attend are often a mix of class and club members. If you cannot attend classes, try to attend a dance designed for the students, and look for people who need help. Dance with them and "Keep Calm and Allemande Left" instead of getting excited when the square struggles.

Best Wishes for a Happy Holiday Season!
Remember, you can donate to the ARTS-Dance Association by shopping on line with Amazon Smile.

Betsy Gotta, Chairman of the Governing Board, Alliance of Round, Traditional and Square Dance, Inc.

DISASTER RELIEF DONATIONS

Most likely you have heard of the recent disasters hitting the USA and Puerto Rico. Many folks in our dancing community have suffered great loss. Some have lost everything they had. We have heard numerous calls to help the victims of these disasters. There are many opportunities to help and financial donations are a great way to help. There are several worthwhile organizations which are set to receive donations and distribute help to those in need. One of these organizations is the American Red Cross. To donate, go the web site and designate where your donation should be applied:

<https://www.redcross.org/donate/disaster-relief>

**LOOKING FOR IDEAS
CAN YOU HELP?**

Jim & Judy Taylor, Re-Image Project Leaders, continue to investigate new ways to publicize the efforts to Re-Image Square Dancing. They are always looking for new methods and products to help "spread the word" about this important effort. If you have ideas, please contact them at: jimtal@msn.com

Be on the lookout for their next BIG product!

NEXT ARTS MEETING

The next meeting of the ARTS Board will be held Sunday, July 1, 2018 immediately following the 67th NSDC in Kansas City, MO. All dancers, dance leaders and other interested persons are invited to attend. For more information including meeting time and location, please contact the Executive Director at: ExecutiveDirector@arts-dance.org

2018 CALLER'S SCHOOL

The ARTS is sponsoring a full CALLERLAB curriculum Caller School immediately prior to the 2018 USAWest Convention in Reno, NV. The school is staffed by three CALLERLAB Accredited Caller-Coaches; Scot Byars, Doug Davis, and Betsy Gotta. The school offers tons of mic time and loads of individual one-on-one sessions. Each caller will receive complete syllabus, manuals, and CD's. Cost of this very valuable Caller's School is \$300.00 per caller, there is no charge for partners. For more information, call Scot at 916-320-7207 or contact Executive Director, Jerry Reed via email at: ExecutiveDirector@arts-dance.org

LOOKING FOR DANCE INFORMATION?

Do you get questions about the activity? Are you looking for a resource for answers? The web site www.you2candance.com includes detailed explanations and information about Square Dancing, Round Dancing, and Contra Dancing. The site also includes three videos showing all three dance forms. The site is designed for those not already in the activity. So, you can provide this web site information to your friends or acquaintances who are looking for information.

**WHO IS YOUR REPRESENTATIVE
ON THE ARTS BOARD?**

To Find
Your Representative Contact
Executive Director, **Jerry Reed** at:
ExecutiveDirector@arts-dance.org

**ARTS-DANCE OFFICERS and
GOVERNING BOARD
CONTACT INFORMATION**

The Governing Board organizations designate their representative. The Board elects the Officers. If you have questions or concerns, contact your rep.

ARTS OFFICERS

Chair - **Betsy Gotta** -
chairman@arts-dance.org
Vice Chair - **Albell Thompson** -
vicechairman@arts-dance.org
Secretary - **Jim & Judy Taylor** -
secretary@arts-dance.org
Treasurer - **Edythe Weber** -
treasurer@arts-dance.org
Executive Director -
ExecutiveDirector@arts-dance.org

ARTS BOARD MEMBERS

All Join Hands Foundation, Ltd
Gordon Macaw - info@alljoinhands.org
The International Association of Square Dance Callers – (CALLERLAB)
Betsy Gotta - gottahavearts@optonline.net
The International Organization of Contra Dance Leaders - (CONTRALAB)
Cathy Smith - csmith39@roadrunner.com
The International Association of Gay Square Dance Clubs – (IAGSDC)
Gordon Macaw - gordon@gordonmacaw.com
National Square Dance Campers Association - (NSDCA)
Barbara Connely - touchwright@juno.com
National Executive Committee of the National Square Dance Convention - (NEC)
Butch Hayes - hayeshorner@msn.com
The International Association of Round Dance Teachers – (ROUNDALAB)
Erin Byars - cuer4dance@yahoo.com
Single Square Dancers USA - (SSDUSA)
Albell Thompson - arbellthompson@aol.com
United Square Dancers of America – (USDA)
Jim Weber - jweber10@kc.rr.com
usaWest Square Dance Convention Policy Board – (USAWest)
Jim Maczko - jmaczko@san.rr.com

**WHAT IF MY DOG ONLY BRINGS BACK MY
BALL BECAUSE HE THINKS I LIKE
THROWING IT?**

NEW IDEA FROM NEW JERSEY

The Live Lively slogan and logo have been enthusiastically endorsed, promoted, and used on a wide range of promotion materials. Clubs, festivals, conventions For several years. Numerous dance events have used the logo/slogan. If you have ideas, please contact them at: jimta1@msn.com

We received the following from **Roy Gotta**: North Brunswick, NJ:

Attached are 2 photos of how I have used the Live Lively slogo to promote the activity. The first is a banner I had made up that we put outside the hall whenever the Rutgers Promenaders dance. It lets the public know that twice a month there is a square dance at that location, and a web site to go to for more information. The banner is 6 feet by 2 feet and I had it made at a cost of \$27.83, including shipping by: www.StickersBanners.com.

I made the stand, which comes apart easily for about \$20 worth of 1" pvc pipe. I can send people the design. The second photo is of a sign I had made up for a charity golf event. Each year I sponsor one hole at a charity golf event here in NJ and a sign is placed near the tee box for that hole. This year I decided to promote square dancing. For more information or detailed plans, contact Roy at: ugottadance@optonline.net



2018 ARTS Meeting

July 1, 2018
Kansas City, MO

FREE \$ \$ \$ \$ \$ \$ \$ \$ \$ THE ARTS GRANT PROGRAM

Contact Jerry Reed
ExecutiveDirector@arts-dance.org

ARTS-DANCE PUBLICITY

In spite of our publicity efforts, ARTS-Dance is a relatively unknown entity. To help explain who we are and some of our goals and accomplishments we present Educational Seminars, publish newsletters & Email Tree mailings. *WE NEED YOUR HELP!*

DANCING INFORMATION RESOURCE

The Canadian Square and Round Dancing Society (CSRDS) has developed a Pinterest account that groups together resources relating to square dancing. The site features 33 boards or files on subjects right across the spectrum of the dance forms supported by the CSRDS. There are 2,800 links. The boards cover everything from the best promotional ideas, the best videos to square dance history, traditional square dancing, to a nostalgia board, to youth square dancing, to rainbow dancing, to quirky square dance videos. You need to set up an account to access these pinterest resources, but that account is free. The site is:

<https://www.pinterest.com/canadiansquarea/boards/>

INFORMATION DISTRIBUTION

One of the major goals of the ARTS is to establish a communications network to publicize and distribute information to all members of the activity. To meet this goal The ARTS has established an electronic system to disseminate information to dancers throughout the activity. This system includes email tree representatives who have agreed to serve as contact points for the ARTS Email Tree.

The system works as follows: 1) Information will be sent to the Email Tree Representatives (Reps), 2) The Email Reps will send the information to the people on their mailing list, 3) These people will send the information to the people on their mailing list, 4) The process will continue until the information is delivered to the dancers in the local clubs. The goal is to have the information delivered to all dancers within two weeks. If you would like to help, please contact the Executive Director, **Jerry Reed**: ExecutiveDirector@arts-dance.org

2018 NSDC ARTS DANCE

The ARTS will be hosting a dance in Kansas City, MO as part of the 67th NSDC. We will be hosting a Plus dance which will include Rounds. We will be reporting additional details in future issues. This has proven to be one of the most popular dances at the national conventions. Please look for more details and plan to attend.

2018 DANCE EVENTS

67th NSDC - June 27-30, 2018 (Kansas City, MO)
2018 IAGSDC Convention - July 5-7 (Seattle, WA)
2018 USAWest - August 16-18 (Reno, NV)
2018 DAR* - Aug 30-Sep 2 (Indianapolis, IN)
(* Dance-A-Rama - SSDUSA)

MARKETING

One of the first goals of our plan for marketing was to investigate how we can communicate with all clubs. Through various efforts we have established a mailing list of over 2,000 dancers. Our goal is to gather marketing and promotion ideas and materials and send these to our mailing list. At this time we have sent several ideas to our mailing list. These mailings have included ideas and Winning Ways reports gathered by CALLERLAB. It is our hope that these materials will provide ideas and inspiration to clubs and other groups in their efforts to promote the activity.

During the 2017 CALLERLAB Convention Mike Hogan, Marketing Committee Chairman, presented a new marketing document. This document was developed by CALLERLAB members in support of CALLERLAB's goal to provide square dance callers, square dancers and square dance organizations the tools they need to recruit new dancers in their local markets.

ARTS MAILING LIST

We maintain a mailing list for distribution of information of interest to the dance community. These mailings include general or special interest topics.

If you would like to be added to our mailing list, please contact our Executive Director at:
ExecutiveDirector@arts-dance.org

NEWS FROM GOVERNING BOARD MEMBER USDA

Each year the USDA awards a \$1,000 scholarship. The latest issue of USDA News included an announcement of Katherine Lawson as the winner of the 2017 USDA Founders Memorial Youth Fund Scholarship. The following are details of the fund: 1) Must be a high school senior or college freshman, 2) Have a record of volunteer service with square dancing, 3) Have outstanding leadership potential

and communication skills, 4) Be an active square dancer, 5) Be committed to promotion of square dancing, 6) Complete and submit application and essay on or before February, 1st, 7) Sponsored by a USDA Affiliate Organization, 8) Application signed by USDA Affiliate Organization President. If you know a deserving young square dancer who will be either a high school senior or preparing to start first year of college, get word to them about this scholarship program. For more information go to: www.usda.org or contact Youth Chairmen, Bonnie Abramson: usda.youth.advisor@usda.org

LIVE LIVELY - PUBLICITY EFFORTS

We are asking you to help "spread the word" to all corners of the square dance activity. A concerted effort by all of us will help establish the "Live Lively" logo and slogan as the symbols of the square dance brand. All clubs, associations, festivals, and other organizations are encouraged to use the new slogan and logo in all advertising and promotion. Marketing experts agree that consistent and repeated use of a logo and slogan will help to establish the new "Square Dance Brand." Please visit the ARTS web [site: http://www.arts-dance.org/](http://www.arts-dance.org/). Then click on: "Square dancing New Logo & Slogan"

If you are interested in helping or learning more, please contact Executive Director, **Jerry Reed** at: ExecutiveDirector@arts-dance.org

YOUR DONATIONS AT WORK

Over the years there have been several projects which have received financial support from The ARTS. These projects have included

1) Education Grants -

Financial assistance to groups which sponsor educational gatherings to help members become better leaders.

2) Re-Image Project -

Funding for the Re-Image Square Dancing Project. See: <http://jimta1.wixsite.com/re-image>

3) You2 Can Dance Video and Web site -

This is an informational website primarily for people who are not yet involved in square, round, or contra dancing. The site shows each dance form in a short video, explain each dance form with text, and extol the virtues and benefits via articles, blogs & testimonials. YOU CAN DANCE TOO! See: <http://www.you2candance.com/>

4) Convention Support -

Support to State and National Conventions.

69TH NSDC (2020)

Spokane, WA

NEW DATE! (June 17-20, 2020)

Butch Hayes reported the 69th NSDC will be hosted by the National Executive Committee. **Don & Sheryl Pruitt** will serve as General Chairman and **Lee & Barbi Ashwill** will serve as Vice Chairman. **Butch & Ampie Hayes** will serve as Education Chairman.

VERY IMPORTANT NOTE - 69th NSDC **DATE CHANGE!!**

It is **VERY** important to publicize the dates for 69th NSDC in Spokane, WA. Many people plan their trip to the NSDC years in advance. This convention will be held one week earlier than in the past. This convention was changed from the last week end in June 2020 to the third week end (June 17 - 20, 2020). The NEC is asking for help in publicizing this change.

DONATIONS ARE ALWAYS WELCOME!

The ARTS has invested hundreds of dollars in Educations Grants and nearly \$2,000 in support of the Re-Image Project. We have distributed thousands of Live Lively pins, window stickers, and note pads throughout the activity at minimal charge. We always welcome donations to help with this project and other ARTS activities. If you would like to help, please send donations to **ARTS Treasurer, Edythe Weber: 1316 Middlebrook Drive, Liberty, MO 64068-1941**. Please make checks payable to: "The ARTS." Check with you tax preparer to determine if your donation is tax deductible. For additional information contact **Jerry Reed** at: ExecutiveDirector@arts-dance.org

DO YOU TRAVEL??

WHY NOT HELP THE ARTS

You can save money and help The ARTS when you travel! Simply visit the ARTS-Dance online TRAVEL SITE. Our agreement with YTB Travel includes a provision that they send us a small donation from each transaction. Please visit www.arts-dancetravel.com before making your travel plans. You will enjoy the same savings as other online travel sites and help The ARTS by using this service.

EASY FUND RAISER

An easy fund raiser is to add an additional \$1.00 on the admission fee for a dance with that extra charge being a donation to The ARTS. Information is available of the ARTS web site <http://www.arts-dance.org/> and click link: "ARTS Add A Buck Program"

DANCING FACT SHEET

Looking for information to help you promote our dance activity? The focus of the FACT SHEET is to help those who deal with the media to help inform them of what the dancers know full well - this is a terrific activity with multiple benefits.

Please take a look at the Fact Sheet, (see attached) or click on "Dance Fact Sheet" on the ARTS Web Site:

<http://www.arts-dance.org/>

LIVE LIVELY - LOGO

The Live Lively logo, slogan and "slogo" are Available at: <http://www.arts-dance.org/>

Various color schemes and sizes for the logo may be chosen. The various color schemes are available at: http://www.squaredance.bc.ca/Clip_Art/logos.shtml

Logo to promote **ARTS Dance Forms**



Slogo promote **Square Dancing**



VOLUNTEERS & HELPERS

The ARTS-Dance is dedicated to promoting our activity and to raising awareness among the non-dancing public. We are always looking for new ideas and volunteers to assist in our mission. The representatives of the major dance organizations are dedicated dance leaders who work hard for the ARTS, for the dance activity, and for YOU.

As with any volunteer organization, there is a continuing need for fresh input, ideas, and people to help out. If you would like to help or if you have questions, please contact our Executive Director, **Jerry Reed** at ExecutiveDirector@arts-dance.org

**Membership Application is
Attached
Please take a look and join!**

**AMAZON SMILE -
EASY WAY TO DONATE!**

Do you shop online using Amazon? If so, there is a VERY easy way to donate.

A major source of operating funds for non-profit organizations is donations. The ARTS is no different. There is a continuing need for financial assistance. The ARTS is a 501(C)(3) IRS Corporation. This means that donations MAY be tax deductible, check with your tax preparer. We have been fortunate over the years to have received donations from many concerned dancers and dance organizations.

The vast majority of work of the ARTS is done by volunteers. This reduces overall operating costs, however, there are some expenses which must be covered by donations. These expenses consist primarily of Education Grants and other grants to worthy projects which have been reviewed and determined to be of substantial benefit to the dance activity.

The ARTS has been approved to receive donations through the **Amazon Smile** web site. The following are features of this donation program:

You shop and Amazon Donates -

AmazonSmile donates 0.5% of the price of your eligible AmazonSmile purchases to the charitable organization of your choice. AmazonSmile is the same Amazon you know. Same products, same prices, same service.

Support The ARTS by doing your shopping at <https://smile.amazon.com>

To sign up to begin having your Amazon purchases qualify for donations to the ARTS simply take the following steps:

- 1) Go to the AmazonSmile web site:
<https://smile.amazon.com/>
- 2) Enter your email address
- 3) If you do not have an AmazonSmile account - create an account
- 4) If you have an AmazonSmile account Enter password
- 5) Sign in to your AmazonSmile account
- 6) Verify the "Supporting" organization is:
"Alliance Of Round Traditional and Square - Dance Inc"
- 7) Purchase products as you normally do
- 8) Amazon donates to The ARTS

We thank you for your support.

EDUCATION GRANT PROGRAM

Our Educational Grant Program was established, to encourage dance organizations to conduct Educational Seminars to help inform and educate attendees about various topics related to the activity and help promote ARTS-Dance. In addition to the other topics, the seminars MUST also cover who and what ARTS is and its goals and accomplishments. A Grant of up to \$200.00 (or up to 50% of the costs, whichever is less) is available to cover the costs to present a seminar. This can be a method to introduce ARTS to the dancing community, and further familiarize others with ARTS accomplishments and programs.

To apply for a grant organizations download and complete the Educational Grant Application, available from the ARTS web site: www.arts-dance.org send the completed form to the ARTS Executive Director, Email: ExecutiveDirector@arts-dance.org

The completed application must be received at least 60 days prior to the event.

COMPLETE HISTORY OF MWSD

Paul Moore, square dance caller and author, recently published the biography of **Bob Osgood** called "As I Saw It. This book is also a complete history of Modern Western Square Dance (MWSD).

Jim Mayo, First Chairman of, CALLERLAB, provided the following review comments:

"This is truly the only book about the whole of MWSD and it is certainly the most complete (and accurate) book that will ever be written about this huge activity."

Paul had access to all of the material that crossed **Bob Osgood's** desk at Sets in Order / American Square Dance Society. This book tells, in a very readable style, the story of Bob Osgood and his role in Square Dancing from the late 1940s through 2003. This is the story of MWSD as told by the man who was there and made it happen.

We believe every caller and dancer should read this book to know what happened during the boom era, the creation of CALLERLAB, the start and growth of the National Square Dance Convention, and more.

For additional information, please contact **Paul Moore** at paulmoore@wildblue.net or Jerry Reed at ExecutiveDirector@arts-dance



DANCE YOUR WAY TO A BETTER LIFE

All forms of physical activity are good for the mind, body and soul, and Square Dancing is no exception. Do Sa Do-ing on a regular basis contributes to the following:

- **Cardiovascular Fitness** – Dancing (Round, Contra/Traditional or Square Dance) is a safe way to exercise. The moves are interesting, but the level of exertion is up to each participant. Rev up for a high-intensity workout, or take it slow and easy for a relaxing, yet beneficial, work out. Dancing regularly can lead to a slower heart rate, lower blood pressure and an improved cholesterol profile.
- **Healthy Environment** – Square Dancing clubs are smoke- and alcohol-free. This allows the participants to concentrate on the calls and socialize in a safe environment.
- **Body and Brain Boost** – Square, Round and Contra/Traditional dancers react to the calls as they are given. This forces the body and brain to be tightly coordinated. A number of calls are memorized, which helps keep the mind sharp.
- **Calories Burned** – Dancing burns between 200 and 400 calories in thirty minutes of dancing – that's the equivalent of walking, swimming or riding a bike.
- **Distance** – The President's Council on Physical Fitness and Sports recommends 10,000 steps per day to maintain physical fitness.
- **Sturdy Bones** – The side-to-side movement of dancing strengthens weight-bearing bones (tibia, fibula and femur), and helps prevent and slow the loss of bone mass.
- **Rehabilitation** – Square Dancing is a great way to get back into the swing of things if you are recovering from an injury. Dancing keeps your joints moving, and is a nice alternative to jogging, or other high-intensity activities.
- **Social Aspects** – You never know who you're going to meet on the dance floor. Some types of dance, such as Contra, require you to switch partners every dance, so it's easy to make friends. Lifetime friendships are formed, and some even meet the love of their lives. There are dancing groups for everybody – handicapped people, gays and lesbians, youth, singles and couples.

CALLER'S CORNER

A Caller is a person who directs the dance pattern for Square and Contra dancing by calling the figures. This requires knowledge of the calls, a good sense of rhythm and an outgoing personality. Calling Square Dances can also involve singing. Years of training are needed to perfect calling skills.



DANCING IS FOR EVERYONE

If you can walk, you can dance. The activities of Square, Round and Contra/Traditional Dancing welcome all ages and ethnicities.

Community dance groups can be found all over the world.

Anyone with the desire to dance simply needs a little motivation to move and to find fellow dancers. Square Dancing has become so popular and well-liked that 33 U.S. states have designated it their Official State Dance. Whether you are interested in Square, Round, or Contra/Traditional Dancing, local dance groups are waiting for you to join the fun.

For information, check on the internet at www.arts-dance.org or www.you2candance.com



HISTORICAL TIMELINE

WHAT WE STAND FOR

Individuals passionate about the dance activity formed a coalition called ARTS (Alliance of Round, Traditional and Square Dance) to promote awareness and growth of contemporary Square, Round, Contra and Traditional Dance.

We invite you to join us in this fun, healthy and affordable activity. See for yourselves how worry and depression fade into the background, along with the day-to-day stresses of modern life.

We hope you dance!

DANCING DEFINED

Round Dancing

A ballroom-type dance characterized by revolving movements where all dance the same steps in time with the music.

www.roundalab.com

Square Dancing

Modern Square Dancing is where four couples form squares and dance as a group.

www.dosado.com or
www.you2candance.com

Contra/Traditional Dance

Several folk dance styles in which couples dance in two facing lines, and other formations.

www.contralab.net

To locate fellow dancers in your area and learn how to dance, please visit www.arts-dance.org, www.you2candance.com, or contact:

FUN FACTOIDS ABOUT SQUARE DANCING

- Benjamin Lovett, a master of dance, was the first caller to be recorded.
- The first Square Dance record was produced by Thomas Edison – Henry Ford requested that he record Benjamin Lovett calling Square Dancing.
- One of the first musicals to feature Square Dancing was “Let’s Dance.”

1400s–1500s	Round and Square Dancing appear in all parts of Europe.
1600s	Across all levels of society, dancing groups were abundant under the name “English Country Dancing.”
1651	The first book about Square and Round Dancing, “The English Dancing Master” – plain and easy rules for the dancing of country dances, with tunes of each dance – is published in 17 editions from 1651 to 1728, and contains 918 dances.
1700	Contra-style Dancing becomes the most favored form of dance.
Early 1800s	Square or Quadrille becomes the most popular forms of dancing, and a mainstay of the upper class.
Late 1800s	Western Dance is disrupted by Ragtime and Jazz, and is only performed by laggards in New England, Appalachia and the American West.
1920s	Henry Ford revives the old style of dancing and builds a ballroom in Michigan. He hires a dancing master, Benjamin Lovett, to run classes.
1926	Henry Ford and Benjamin Lovett publishes “Good Morning,” a book that provided inspiration and material on dancing.
1939	Dr. Lloyd “Pappy” Shaw publishes his first definitive book on Western Square Dancing, “Cowboy Dances.”
1916–1951	“Pappy” Shaw, as superintendent of Cheyenne Mountain School in Colorado Springs, teaches his students to dance. A talented group of them tour the United States, creating great interest in Square Dancing, which takes off and grows like wildfire.
1952	The first National Square Dance Convention® is held in Riverside, California, drawing more than 5,000 dancers.
1973	SSDUSA, The Singles Square Dancers, USA, Inc. is established to serve the single square dancer community.
1974	CALLERLAB, the International Association of Square Dance Callers, holds its first convention.
1976	The 25th National Square Dance Convention® is held in Anaheim, California and attracts nearly 40,000 dancers.
1977	ROUNDALAB, the International Association of Round Dance Teachers is organized.
1981	USDA, the United Square Dancers of America is formed to represent and serve the needs of Square Dancers throughout the United States.
1983	IAGSDC, the International Association of Gay Square Dance Clubs is established to serve the gay, lesbian, bisexual, transgendered and heterosexual dancer community throughout the world.
1986	CONTRALAB, the International Association of Contra Callers, is formed.
2003	All Join Hands Foundation, Ltd , a charitable organization dedicated to supporting the funding of projects that will preserve and promote Gay, Lesbian, Bisexual, and Transgendered (GLBT) square dancing and other associated dance forms, is created. ARTS-Dance, the Alliance of Round, Traditional and Square Dance, Inc. (ARTS-Dance) is formed.

