



2026 ARTS Meeting Minutes

**Meeting in Waco, TX
and
Audio/Video Meeting - Via Zoom**

June 28, 2026

**(Draft 1)
(JULY 11, 2026)**

2026 ARTS MEETING MINUTES
Waco, TX
Live and Audio/Video Meeting Via Zoom
June 28, 2026
(Draft 1 - July 11, 2026)

CALL TO ORDER -

ARTS Chair Erin Byars called the meeting to order at 9 9:00 AM (Central Time), Sunday, June 28, 2026.

GOVERNING BOARD MEMBERS -

The following organizations have agreed to support The ARTS:

All Join Hands (AJH), CALLERLAB, CONTRALAB, International Association of Gay Square Dance Clubs (IAGSDC), International Choreographed Ballroom Dancing Association (ICBDA), National Square Dance Campers Association (NSDCA), National Executive Committee (NEC), ROUNDALAB, Single Square Dancers USA (SSDUSA), USAWest Policy Board, and United Square Dancers of America (USDA)

ROLL CALL -

Governing Board Representatives -

The Executive Director will call the roll.

All Join Hands - Gordon Macaw (Zoom)	NEC - Louis & Angie McClure
CALLERLAB - Betsy Gotta	NSDCA – Barbara Connelly
CONTRALAB - Dottie Welch(Zoom)	ROUNDALAB - Roy Gotta
IAGSDC – Gordon Macaw (Zoom)	USAWest - Jim Maczko
USDA - Ed and Lynda Willis(Zoom)	

The following Board Members did not attend the meeting:

ICBDA - Bob & Kay Kurczewski

ARTS Officers -

The following ARTS Officers were present OR via Zoom:

Chair - Erin Byars	Secretary - Jim & Judy Taylor
Vice Chair - Barbara Connelly	Executive Director, Jerry Reed (Via Zoom)
Treasurer - Edythe Weber	

GUESTS -

If there are any guests, Chair Erin Byars will ask guests to introduce themselves:

The following guests attended:

Scott & Sandy Ebright
(TN State Assn of Square and Round Dance Clubs & Past USDA President)

WELCOME REMARKS -

Chair Erin Byars provided brief welcome remarks.

ADMINISTRATIVE REMARKS -

Executive Director Jerry Reed provided brief remarks and meeting guidelines.

AGENDA CHANGES/APPROVAL

Prior to approval of the agenda, Chair Erin Byars will ask if there were any additions, deletions, or changes to the printed agenda. There no changes.

The following MOTION was approved:

MOTION: Be it resolved that the agenda be accepted as amended. (MSC)

MISCELLANEOUS REPORTS –

Donations Since Last Meeting - **(Info will be provided prior to meeting)**

The following donations were received between July 01, 2025 and June 30, 2026 -

Governing Board Organizations - \$1,100.00

Other Donations:(74th NSDC) - \$2,000.00

TOTAL Donations = \$3,100.00

Treasurer Reports – (Attached) (Info will be provided prior to the meeting)

Edythe Weber, Treasurer, submitted the following financial information including Income & Expenses for the period July 01, 2025 through June 30, 2026. The historical data below is intended to provide the Board with a perspective of past activity.

Ending Balance (June 30, 2026) = **\$23,443.62**

(June 30, 2025) = \$22,965.89

(June 30, 2024) = \$23,116.47

Income:

Donations - (July 1, 2025 thru Jun 30, 2026)

Governing Board Donations -

CALLERLAB	-	\$0.00
CONTRALAB	-	\$100.00
ICBDA	-	\$0.00
NEC	-	\$0.00
ROUNDALAB	-	\$500.00
USDA	-	\$500.00
USAWest	-	\$0.00

TOTAL = \$1,100.00

Other Donations

74 th NSDC	\$2,000.00
Jerry& Del (Not Reported)	(\$700.00) (Deferred stipend)

TOTAL = \$2,000.00

TOTAL DONATIONS - \$3,100.00

Dues -

Associate Dues -	\$100.00 (Colorado)
Individual Dues -	\$150.00
(Jim/Judy; Edythe;	
Dottie & Gary; Ed & Lynda)	

TOTAL DUES - **\$250.00**

Fund Raising -

TOTAL FUND RAISING - **\$0.00**

TOTAL INCOME - **\$3,350.00**

Expenses:

Executive Director -	\$500.00
Advertising - (75 th NSDC)	\$500.00
Grant Funds - (MO Dncr Fed)	\$500.00
Meeting Expenses	\$150.00
Internet & Web Related Exp -	\$118.72
Printing & Reproduction -	\$503.55

TOTAL EXPENSES - **\$2,872.27**

GAIN or LOSS -

This year (2025/2026) **Gain = \$477.73**

TOTAL FUNDS AVAILABLE -

Balance (June 30, 2025 = \$23,443.622
\$3,583.99 designated for Re-Imaging
\$19,859.90 designated General funds

FUTURE DONATIONS IDENTIFIED DURING THIS MEETING:

Board Organizations -

Camper \$100 Edythe \$25 Connely \$50 Contralab \$100
USDA \$500.00
Campers \$100.00
CONTRALAB \$100.00

Individual Memberships -

Edythe	\$25.00
Barbara & Paul	\$50.00
Ed & Lynda	\$50.00

TOTAL = **\$825.00**

The following MOTION was approved:

MOTION: Be it resolved that the Finance Report be accepted for filing. (MSC)

Confirm Actions by ARTS Board & Officers Since Last Meeting - (Attached)

It is policy that at each Board meeting the Board will review and vote on the actions taken by Email by the Board and the Officers since the last meeting. This item concerns a discussion and vote to confirm the actions taken by the ARTS Governing Board and Officers since the June 2025 ARTS Meeting. The following MOTION was approved:

MOTION: Be it resolved that the actions taken by the ARTS Governing Board and Officers between June 30, 2025 and June 30, 2026 be confirmed. (MSC)

Reports from past meetings - (FYI)

The following is a history of past meetings. Copies of the minutes of the past meetings are available on the ARTS web site:

October 2002 (Cocoa Beach, FL); January 2003 (Washington, D.C.); Summer (June) 2003 ARTS Alliance Meeting (Oklahoma City, OK); Fall (October) 2003 ARTS Planning Meeting (Orlando, FL); Spring (March) 2004 ARTS Meeting (Portland, OR); Summer (June) 2004 ARTS Meeting (Denver, CO); Fall (October) 2004 ARTS Meeting (Orlando, FL); Spring (February) 2005 ARTS Meeting (San Antonio, TX); Summer (June) 2005 ARTS Meeting (Portland, OR); Fall (October) 2005 ARTS Meeting (Orlando, FL); April 2006 (Charlotte, NC); June 2006 (San Antonio, TX), October 2006 (Orlando, FL); March 2007 (Alexandria, VA); July 2007 (Charlotte, NC), October 2007 (Orlando, FL), February 2008, Long Beach, CA; June 2008 (Wichita, KS); October 2008, (Orlando, FL); February 2009, (Louisville, KY); June 2009 (Long Beach, CA); October 2009 (Newark, NJ); March 2010 (Detroit, MI); June 2010 (Louisville, KY); June 2011 (Detroit, MI); March 2012 (Oklahoma City, OK); June 2013 (Oklahoma City, OK); June 2014 (Little Rock, AR); June 2015 Springfield, MA; June 2016 Des Moines, IA; June 2017 (Cincinnati, OH); June 2018 (Kansas City, MO); June 2019 (Atlanta, GA); June 2020 (Zoom Meeting); June 2021 (Jackson, MS); June 2022 (Evansville, IN); June 2023 (Mobile, AL); 2024 (Milwaukee, WI); 2025 Shreveport, LA

National Square Dance Conventions (NSDC) Information -

Future NSDC - (FYI)

The following information is provided as ***FYI ONLY*** to report the location of future NSDCs

76th NSDC - 2027 - Loveland, CO (June 23-26, 2027)

77th NSDC - 2028 - Daytona Beach, FL (June 28 - July 01, 2028)

78th NSDC - 2029 - Overland Park, KS (June 27 - 30, 2029)

75th NSDC - 2026 - Waco, TX (June 24-27, 2026) -

Jerry Reed contacted the 75th NSDC General Chairman (Claudia and Gary Lester - 75NSDC@gmail.com) and the Assistant General Chairmen (Ramona Padilla and Billy Grimsley) in May 2025.

General Report -

There Louis & Angie McClure (NEC Rep) will be asked to provide a brief report, if needed.

ARTS Tri-Fold and Dance Fact Sheet - (FYI)

We distributed the ARTS Tri-Fold and Fact Sheet during the convention. Edythe reported we had copies of both documents for the convention.

Showcase Of ideas - Judy & Erin

We participated in the Showcase of Ideas. We had handouts available. Dottie reported there was a banner provided by the 75th NSDC which can be used at future conventions. Jim & Judy reported they have the banner and will bring to the 76th NSDC in Loveland, CO.

Jim & Judy also reported they have 250-300 copies of the Tri-Fold and 200 + copies of the Dance Fact sheet.

(NOTE - These totals are enough to support the 2026 USAWest Convention)

Education Seminar - Erin

Erin Byars reported the seminar included information about the promotion materials we have created. It also provided insight into how to use these and other materials to promote our dance activity; including how to distribute flyers and other materials.

The seminar was very well attended with much interest and a lot of sharing ideas for marketing and promotion. Overall assessment is that the seminar was very successful.

ARTS Dance - Betsy & Roy

The Board has agree that we will host at least one dance at all NSDCs.

During the 75th NSDC we hosted an After Party (Squares & Rounds) on Saturday, June 27, 2026. During the dance we distributed promotion/ad materials. Roy & Betsy Gotta coordinated and MC'd the dance.

They reported this was the only dance with Rounds. Apparently, the NSDC staff had listed this dance as "Rounds". There was a "Dynamite" staff and Betsy & Roy set the program as two squares and one round. There were about three squares to start and finished with two squares. Overall assessment was that the dance was very successful with loads of c\ldancing & good fun and very little 'down time'.

(NOTE - Jerry was requested to ask that the ARTS host a "Trail End Dance (Plus & Rounds) on the Wednesday prior tp the start of the 75th NSDC in Loveland, CO.)

Ads in the daily program books - Jim M.

In 2019 Jim Maczko was authorized to coordinate the review, update, placement, and payment for ads in the daily program books for all future National Square Dance Conventions (NSDCs).

Jim reported there were no daily program books at the 75th NSDC. We were a prime sponsor of the convention at a cost of \$1,100.00. We were featured in the Electronic Ap plus other ads/promotion during the convention.

76th NSDC - Loveland, Co (June 23 - 26, 2027) (FYI)

We plan to distribute Tri-Fold & Fact Sheet Documents, participate in the Showcase of Ideas, purchase ads in the daily program books, provide Education Seminars, and host a Trail End Dance or After Party Dance (or both).

Jerry Reed will contact the 76th NSDC General Chairman (Art & Lilly Hardin - arthurhardin@comcast.net) to introduce himself and provided information about the support The ARTS has historically provided to the NSDCs. He will request contact information for 76th NSDC committee members who will be working with The ARTS and the support we will be providing. Our participation during the 76th NSDC will be discussed during the 2027 ARTS meeting in June 2027 following the 76th NSDC in Loveland, CO.

There was discussion regarding the very limited space for the Showcase in Loveland. We will be restricted to one display table and no "backdrop" banner or display.

77th NSDC - Daytona Beach, FL (June 28 - July 01, 2028) (FYI)

We plan to distribute Tri-Fold & Fact Sheet Documents, participate in the Showcase of Ideas, purchase ads in the daily program books (or premiere sponsorship), provide Education Seminars, and host a Trail End Dance or After Party Dance (or both).

Jerry Reed will contact the 77th NSDC General Chairman (Trent & Beth Hubbert) to introduce himself and provide information about the support The ARTS has historically provided to the NSDCs. He will request contact information for 76th NSDC committee members who will be working with The ARTS and the support we will be providing. Our participation during the 77th NSDC will be discussed during the 2027 ARTS meeting in June 2028 following the 77th NSDC.

USAWest Conventions -

2025 USAWest Convention (21th) - (Spokane, WA, July 23 - 26, 2025) - Jim M.

Jim reported the convention was very well attended. The ARTS Fact Sheet and Tri-fold were available. Erin would like to get the word out that these are free. Apparently, the Marketing Committee at CALLERLAB wanted such a document and was unaware of the ARTS version. Jerry noted that CALLERLAB has been made aware of the documents but has not shown any interest. There has been agreement that we need to get that information out better.

(NOTE - Jerry is very disappointed that all our newsletters and other mailing seem to be ignored.)

2026 USAWest Convention (22st) - (Cedar City, UT, August 5-8, 2026) - (FYI)

This item concerns a discussion of the 2026 USAWest Square Dance Convention. The convention will be in Cedar City, UT. General Chairman is Lee & Lois Hatchel. Jim M. Noted the venue is somewhat smaller than previous conventions.

ARTS Tri-Fold Brochures and The Dance Fact Sheet -

We plan to distribute both documents during the convention. The Tri-Fold has been updated to include the ICBDA. Copies of the updated Tri-Fold were printed.

(NOTE - See entry later in these minutes for more information about both documents)

Sales Items & ARTS and Re-Image promotion

(NOTE - See entry below for report from Jim & Judy Taylor regarding the future of the Re-Image Square Dance Project.

Showcase Of ideas -

Erin reported we had our Fact Sheet and Tri-Fold available.

Ads Daily Program Books -

We had ads at the convention.

Education Seminars -

We participated in the education seminars.

Caller School Sponsored by The ARTS -

There was no Caller School sponsored by the ARTS at a USAWest Convention.

This item will be removed from future ARTS meetings until such time as firm plans are in place to host a callers school at a USAWest Convention.

2027 USAWest Convention (FYI) Jim Maczko

USAWest will be dark in 2027; the NSDC will be held in the West.

2028 USAWest Convention (FYI) Jim Maczko

The convention will be held in Prescott, AZ on the 4th week end in July 2028.

TechSoup Software -

This item concerns TechSoup, an organization which provides computer software to 501(C)3 non-profit organizations at a very substantial reduction in cost. There are certain limitations and requirements which must be met by the receiving organization. Gordon Mcaw has agreed to take the lead for this project. The web site is: (<https://www.techsoup.org/>)

Gordon& Edythe have reported there have been NO requests for software.

ARTS Travel Web Site – (FYI) Gordon

This item concerns a discussion of the ARTS Travel Site. The ARTS Travel site was created as a way for us to receive a small portion of the fees people would pay for travel expenses. In the past we have had nearly ZERO income. He reported the largest discounts are for international travel, including cruise line travel..

Gordon reported that a newsflash was distributed promoting ARTS-Dance Travel and provided his direct contact information as well as links to our website page.. Gordon is hopeful this latest outreach will generate additional interest, inquiries, and successful bookings. He reported we have received a couple of inquiries, however, we have not had any bookings.

Gordon is fully committed to providing top-notch travel services and valuable travel benefits which give back to ARTS.

(NOTE - After this meeting, Jerry sent the travel information flyer to our distribution list).

ICBDA Marketing Plan - Ron Feightner, ICBDA Marketing -

This item concerns a Marketing Plan developed by the International Choreographed Ballroom Dancing Association (ICBDA) Marketing Committee, Chaired by Ron Feightner: (ronfeightner@hotmail.com)

The ICBDA has provided two short promotion videos. One has been posted on the ARTS web site under "Promotion Videos" and the second will be posted soon..

Marketing Committee - (Jerry)

This item concerns a proposal that The ARTS create and support a Marketing Committee. The goal of this committee would be to research and implement ways and methods of promotion of the ARTS related dance activities.

BACKGROUND - It is undeniable that our participation numbers have been decreasing over the past many years. This decline can be attributed to many factors. It seems obvious that past marketing and promotion tools and methods are inadequate to meet the job of increasing awareness of our dance activities AND increasing participation.

During the 2025 ARTS meeting the following MOTION was approved

MOTION: Be It Resolved That: An ARTS Marketing Committee be created and charged with research of existing marketing tools and methods AND making recommendations for a dynamic and purpose driven marketing effort with the goal of increasing participation in ARTS related dance activities. (MSC).

After the 2025 ARTS meeting ARTS LOG 25-1222-001 (Mrktng Comm) was submitted for discussion and VOTE. The Result of this LOG was a lack of support to form and staff an ARTS Marketing Committee..

(NOTE - here will be no more action on this issue and it will be removed from future ARTS meeting agenda until such time as there is sufficient interest and action to continue)

Video Promotion Project (TV and Online) - (FYI)

This item concerns a discussion of the promotion the 90-second videos produced by Michael Streby for online viewing or TV broadcasting. The videos feature Dr. Lee talking about the benefits of dancing. While Dr. Lee does not specifically mention Square Dancing, the "muted & blurry" dancing in the background is clearly Square Dancing. It has been suggested that future videos feature younger dancers.

There was agreement that we need to publish more information regarding how to implement effective use of the videos.

(NOTE - Jerry has contacted Michael to get the last video posted on the ARTS web site)

ARTS Documents (ARTS Tri-Fold and Dance Fact Sheet) -

Both the Tri-Fold and Fact Sheet are available for display and distribution at NSDC and USA West conventions and for clubs/organizations doing PR and other demonstrations. It is recommended that we get the word out that these are free. There has been agreement we need to get the word out better regarding the availability of these documents.

Both documents are available as a big sheet for display. It has been noted that the CALLERLAB Marketing Committee wanted such a document and was unaware of the ARTS version. We have promoted the availability of these documents for years. Jerry is disappointed that other organizations (even Members) do not take notice of what we offer.

There was agreement that both documents need to be reviewed and (if needed) updated. After review/update additional copies will be printed to support the 75th NSDC and the 2027 USAWest Convention and other festivals and conventions as requested. The review, update, and printing will be completed in early 2027.

ARTS Tri-Fold Information Brochures -

Review and Update - (Jerry/Erin/Edythe) (FYI)

This item concerns discussion of the review and update of the ARTS Tri-Fold document. The document was updated in May 2025 to add the ICBDA. The ARTS web site was updated to include the revised document. The Board approved a proposal that the document be reviewed and updated, as needed, prior to the 75th NSDC in June 2026. However, that was not done due to circumstances beyond our control.

Jerry recommends the Tri-Fold be reviewed and, if needed, updated prior to the 76th NSDC in June 2027. Please review the following MOTION and VOTE:

MOTION: Be it Resolved That; The ARTS Tri-Fold document be reviewed and, if needed, updated prior to the 76th NSDC in June 2027. (MSC)

Copies on hand and Printing -

Copies will be provided for distribution at the 2026 USAWest Convention.

After review and update (if needed), we will print copies prior to the 76th NSDC, as needed. The number of copies will be determined later.

Dance Fact Sheet -

Review and Update - (Jerry/Erin) (FYI)

The document was updated in June 2024 and the ARTS web site was updated to include the revised document. There was agreement that the document will be reviewed and updated as needed.

Copies on hand and Printing -

After review and update (if needed), we will print copies prior to the 76th NSDC and the 2027 (22nd) USAWest convention. The number of copies will be determined later.

Ask ARTS - Jerry (FYI)

Ask ARTS articles are sent to all the publications for which we have contact information. They are also posted on the ARTS web site and sent to the ARTS Email Tree and others on our mailing list. There has been no action on this item since October 2022.

Officers & Board Members have been asked several times to submit ideas for articles; however, there have been none.

Without objection - This item will be removed from future meeting agenda.

Executive Director Term Of Service -

The Executive Director serves at the pleasure of the Board. The current procedure is for the Board to review and vote the term of the Executive Director during the annual meeting. The following motion was approved:

MOTION: Be It Resolved That: Jerry Reed be approved as the ARTS Executive Director for the period of July 1, 2026 through June 30, 2027.(MSC)

ARTS Education Grant Program - Jerry (FYI)

General Information

This item concerns the ARTS Grant Program which provides financial assistance to groups which host meetings to discuss various aspects and concerns facing the activity. Guidelines have been approved, published, distributed, and posted on the ARTS web site. A Power Point presentation is available on the ARTS web site and can also be provided electronically.

Education Grant Publicity & Promotion -

There have been numerous announcements regarding the Grant Program including during ARTS Seminars. Periodically the Executive Director sends information to the ARTS Email Tree, articles in the Newsletter and other mailings. The information and application are posted on the ARTS web site. We plan to continue to promote.

Grant Applications -

We have not had any requests for Education Grants during the past year.

ARTS Electronic Mailing Tree - Jerry (FYI)

This item concerns an electronic communication system to distribute information to the dancing community. The goal is to link ARTS to every square dance club and organization in the USA. Tree contacts cover 40 states/areas plus Australia and Canada. The system remains active. Additional mailings will be sent when relevant information is received. Jerry has asked the tree participants to report the status of their part of the tree, however, very few actually do. Therefore, Jerry cannot judge the effectiveness of the tree. He believes it is successful and effective.

The latest Email Tree mailing was in May 2026 - ARTS E-mail Tree 2026-0521-001 (ARTS Travel Web Site)

Financial Aide Request - Missouri SD Federation - Edythe/Jerry (FYI)

This item concerns a request for financial assistance (not part of the ARTS Grant program). In a message dated 4/25/2026 we received a message from Merle Hall (Past President of the Missouri Dancers) - as follows:

"In Missouri we are trying to get a social media ad campaign started. It will run on facebook and instagram. It is targeting people in the age range between 45-65. Non dancers. We are looking at areas around clubs offering lessons. We hoped to run ads this summer and recruit for fall lessons. The cost is estimated at \$15,000. This covers ad creation, design of landing pages linked to our state page, maintenance of said pages and collection of data like how many clicks per location"

ARTS LOG 26-0519-001 (Grant Req - Missouri) was submitted to the ARTS Officers to Review, Discuss, and Vote on a grant request from Missouri.

On 5/20/2026 Edythe provided the following input during Discussion of the ARTS LOG:

"Merle is the current past president of the Missouri Federation and this project was approved at the April federation meeting. I am surprised that he did not include more information about the group that will be handling the project for us (Kyle Johnson with Bixby). He was supposed to receive details about what the \$15,000 was paying for and a time line for the project. We did discuss Rhythm and Roots, who did not want to tackle our project. They felt it was too large for their scope if I understood what was said at the meeting. I have included the handout that was given to us by the committee that Merle is chairing to continue this project."

PLEASE NOTE - The project Merle described is outside the criteria for the ARTS Education Grant Program, Therefore, any grant approved by the ARTS Officers would NOT be an Education Grant.

After Review, Discussion, and Vote the following MOTION was approved by The ARTS Officers:

MOTION: Be It Resolved That: The ARTS approve a grant in the amount of \$500.00 to the Missouri Square & Round Dance Federation to help with expenses for a social media ad campaign.

PLEASE NOTE - For many years, we have received funds from the Missouri Federation as part of the "Add A Buck" fund raising program

ARTS Newsletter - Jerry (FYI)

This item concerns the ARTS Newsletter which is published periodically. Newsletters are published, distributed, posted on the ARTS web site, and distributed through the Email Tree. The latest Newsletter was the April 2026 issue (ARTS E-mail Tree 2026-0423-001 (APR 2026 ARTS Newsletter). The next issue is planned for release after this meeting.

General Information -

The ARTS established the Square Dancing Re-Image Project to help promote and publicize the image for Square Dancing including the logo and slogan. This effort has resulted in wide spread use of both by dance organizations around the world.

Jim & Judy Taylor have been the project leaders since the start. Their leadership, dedication, and skills have resulted in the success of the project. They reported that, due to personal circumstances, this will be their last year of involvement with The ARTS and they will no longer be involved after the 76th NSDC in Loveland, CO in June 2027.

We have made several requests for replacement volunteers to assist and take over the project. There have been ZERO responses to our requests.

Finance Information -

Jim & Judy have maintained Re-Image funds separate from the ARTS general operating funds maintained by the Treasurer. They have used these funds to conduct project activities. They will transfer ALL money in their "Re-Imaging" account to Edythe for deposit into The ARTS general operating account. In addition to the funds on hand, they have a supply of the Re-Image products.

Future of the Re-Imaging Square Dance Project - **(Action Required)**

ARTS LOG 26-0517-001 (Re-Imaging Square Dancing) was submitted to ask the ARTS Officers and Board to DISCUSS, NOMINATE, and VOTE on a volunteer to assume the lead for the ARTS Re-Imaging Committee. The result of this LOG was to defer discussion until this meeting. The following MOTION was submitted, discussed, and approved during this meeting:

MOTION: Be It Resolved That the Re-imaging Square Dance Committee be disbanded and money on hand be deposited to the ARTS Treasurer; and all promotional items currently on hand be distributed free of charge to USAWest and NSDC conventions. (MSC)

(NOTE - Jerry will initiate action to accomplish distribution of the Re-Image materials)

Re-Image Facebook Page (FYI)

This item concerns a Facebook Page set up to support the Re-Image Project. All Board Members have been asked to become friends on this page. Jim and Judy Taylor do not have the time nor expertise to do justice to maintaining the Facebook page. During previous meetings Jim & Judy have suggested either a group or ALL Board Members join the page and provide regular (perhaps monthly) articles, stories, photos, and other input for the page.

The Re-Image Facebook Page is: <https://www.facebook.com/ReimagingSquareDance> Jim and Judy will be asked to provide a brief report.

Re-Imaging Round Dancing - Roy Gotta (FYI)

Roy has reported ROUNDALAB has hired a web person to completely redesign the RAL web site. The primary goal is to bring the RAL web site higher during web searches.

Re-Imaging Contra Dancing - Dottie Welch (FYI)

Dottie has previously reported that CONTRALAB has some ideas about additions to their website.

\$100 Club - (FYI)

This item concerns a goal of \$100 donations. There is agreement this is a great idea, but it needs more advertising. There is also agreement this effort MUST have a valid project identified, including fund raising goals. However, no specific goal nor project has been identified at this time. We continue to publicize this idea.

Information and donation forms are available on the ARTS web site under "ARTS Information". There is a drop down menu which includes "ARTS \$100 Club". There is also a list of \$100 club Members. Jerry encourages all Board Members to consider joining the club.

Assistant Executive Director - Jerry (FYI)

This item concerns the need for candidates for Assistant Executive Director. There have been numerous efforts, including articles in the ARTS Newsletter. There have been NO responses.

Job Description-"This position would be filled by a volunteer who would serve at the pleasure of the Board directly under the Executive Director and would provide support and services to the organization as directed by the Executive Director."

Candidates do not have to be an ARTS Board Member, however, it is highly recommended that candidates be actively involved in the dance activity. The primary function would be to learn the duties and responsibilities of the Executive Director with the goal of assuming the Executive Director position.

The following points have been discussed:

- 1) A high quality "eye catching" flyer be created (Erin has agreed to create)
- 2) Offer a stipend of up to \$500/year
- 3) Increase publicity efforts including paying for in the E-Mag

Jerry VERY VERY VERY VERY strongly suggests all Board Members help in the search for candidates. Although not yet critical - this is a very important issue.

Fund Raising & How To Distribute Donated Funds - (FYI)

This item concerns a discussion of how to raise funds and how to use funds donated to the ARTS. There is general agreement that identification and promotion of a specific project is important. At this time, no specific projects have been identified.

There is information on the web site regarding various ways to donate:

- | | |
|------------------------------------|--|
| 1) Donations - Board Organizations | 5) \$100 Club |
| 2) Direct cash donations | 6) Donations included in wills |
| 3) Donations from Benefit Dances | 7) Distribution of assets (stocks/bonds) |
| 4) Membership dues | |

You2CanDance Web Site & Video - (FYI)

Jerry is not aware of any work being on this issue.

Without objection, this item will be removed from future agenda.

Marketing –

You2candance has been publicized extensively.

Club & Caller Information -

Web site is linked to “WheresTheDance”. We cannot determine if the information is valid.

Videos –

The videos are the originals.

NEW BUSINESS -

Marketing of Our Dance Activity - Scott & Sandy Ebright (USDA)

This item concerns a discussion of the need for a united promotion/marketing effort designed to attract non-dancers to our activities. There has been agreement that attracting more people to our activity is extremely important and one of our most important goals.

There is general agreement that The ARTS can be the connection between all our related dance forms. Scott & Sandy reported there seems to be agreement that most dancers enter the activity through square dancing and then learn other forms, including rounds, contra, and traditional. During this meeting several large scale promotion ideas were mentioned. There was general agreement for the dance community to join in a nation wide promotion/marketing campaign.

It was also mentioned that local (club level) advertising efforts may be more effective. There was some discussion regarding the effectiveness of local advertising which would support a national marketing/promotion effort. There was agreement that distribution of information regarding availability and implementation of local and national advertising is critical.

Jim & Judy noted that creation, promotion, and distribution of the “Live Lively” logo/slogan has been extremely effective, widely distributed, and used through out the dance community. There has been agreement that this logo has been accepted to include squares, rounds, contra, and traditional dance.

Election - 2026/2027 Officers

The following list of candidates was submitted for consideration and vote.

Chair - Erin Byars	Vice Chair - Barbara Connelly
Treasurer - Edythe Weber	Secretary - Jim & Judy Taylor

Prior to the vote, Chair Erin Byars asked if there are any other nominations; there were none. The following MOTION was approved:

MOTION: Be It Resolved that: The following candidates be elected as the ARTS Officers for 2026/2027: Chair- Erin Byars, Vice Chair, Barbara Connelly, Secretary - Jim & Judy Taylor, and Treasurer - Edythe Weber. (MSC)

PLEASE NOTE - Jim & Judy have indicated this MAY be their last year as an ARTS Officer.

NEXT MEETING -

The following MOTION was approved:

MOTION: Be It resolved that: The 2027 ARTS meeting will be held in Loveland, CO, on Sunday, June 27, 2027 immediately following the 76th NSDC.

(NOTE - It is anticipated this meeting will be a “hy-bred” meeting; part Face to face and part Zoom)

Meeting adjourned Sunday, June 28, 2026 at 11:21 AM (Central Time)

Alliance of Round Traditional and Square Dance Inc

Income & Expense

July 2025 through June 2026

					Jul '25 - Jun 26
Beginning balance 7-1-2025					22,965.89
	Income				
		Donations			
			Governing Board		1,100.00
			Donations - Other		2,000.00
		Total Donations			3,100.00
		Dues			
			Associate Dues		100.00
			Individual Dues		150.00
		Total Dues			250.00
Total Income					3,350.00
	Expense				
		Sponsorship NSDC			500.00
		Executive Director			500.00
		Advertising			600.00
		Grant Funds			500.00
		Internet & Web Related Expenses			118.72
		Meeting Expense			150.00
		Printing and Reproduction			503.55
	Total Expense				2,872.27
Net Income					477.73
Ending balance 6-30-2026					23,443.62
FUNDS AVAILABLE					
			Dedicated to video project		0
			Dedicated to Re-Imaging		3,583.90
			General Fund		19,859.72

Alliance of Round Traditional and Square Dance Inc
Income & Expense Detail
July 2025 through June 2026

Income	Type	Date	Num	Name	Memo	Class	Amount	Balance
Donations								
Governing Board								
	Deposit	07/09/2025	460	USDA	Gov Board donation	Donations	500.00	500.00
	Deposit	07/09/2025	1574	CONTRALAB	Gov Board donation	Donations	100.00	600.00
	Deposit	03/25/2026	21382	ROUND-A-LAB	Gov Board donation	Donations	500.00	1,100.00
Total Governing Board							1,100.00	1,100.00
Donations - Other								
	Deposit	01/22/2026	1381	74 NSDC	74th NSDC Donation	General Operating	2,000.00	2,000.00
Total Donations - Other							2,000.00	2,000.00
Total Donations							3,100.00	3,100.00
Dues								
Associate Dues								
	Deposit	07/09/2025	1158	Colorado State Square Dance Association	Assoc Dues / Colorado	Dues	100.00	100.00
Total Associate Dues							100.00	100.00
Individual Dues								
	Deposit	07/09/2025	5798	Taylor, Jim & Judy	Indiv Dues / Jim & Judy Taylor	Dues	50.00	50.00
	Deposit	07/09/2025	7205	Weber, Elythe B.	Indiv Dues / E Weber	Dues	25.00	75.00
	Deposit	07/09/2025	204	Weich, Dottie & Gary	Indiv Dues / D Welch	Dues	25.00	100.00
	Deposit	07/09/2025	584	Willis, Ed & Lynda	Indiv Dues / Ed & Linda Willis	Dues	50.00	150.00
Total Individual Dues							150.00	150.00
Total Dues							250.00	250.00
Total Income							3,350.00	3,350.00
Expense								
Sponsorship NSDC								
	Check	04/04/2026	1174	75th NSDC	Donation / Sponsorship 75th NSDC	Donations	500.00	500.00
Total Sponsorship NSDC							500.00	500.00
Executive Director								
	Check	06/18/2026	1178	Reed, Jerry	Exec Director Stipend	General Operating	500.00	500.00
Total Executive Director							500.00	500.00
Advertising								
	Check	04/04/2026	1175	75th NSDC	75th NSDC Program Book ads	General Operating	600.00	600.00
Total Advertising							600.00	600.00
Grant Funds								
	Check	06/08/2026	1177	Missouri Fed. Sq/Rd Dance Clubs	Grant for Social Media Assistance	Grants	500.00	500.00
Total Grant Funds							500.00	500.00
Internet & Web Related Expenses								
	Check	10/30/2025	DC	Deerfield Hosting	Domain Renewal	General Operating	18.77	18.77
	Check	05/26/2026	DC	Deerfield Hosting	Web Hosting / Quantum Gateway	General Operating	99.95	118.72
Total Internet & Web Related Expenses							118.72	118.72
Meeting Expense								
	Check	04/04/2026	1173	75th NSDC	75th NSDC Meeting Room	General Operating	150.00	150.00
Total Meeting Expense							150.00	150.00
Printing and Reproduction								
	Check	12/04/2025	1172	Pittman Printing	Printing for 74th NSDC	General Operating	503.55	503.55
Total Printing and Reproduction							503.55	503.55
Total Expense							2,872.27	2,872.27
Net Income							477.73	477.73

ARTS LOGS

ARTS Governing Board and Officers Actions
July 2025 Thru June 2026

ARTS LOG 25-1101-001 (2025 ARTS Meeting Minutes)

Action completed as of 12-07-2025. The purpose of this LOG is for the ARTS Board and others to review Draft 1, Dated 07-08-2025 of the minutes for the 2025 ARTS Meeting and for the Board to Vote. The result of this LOG was approval of the following MOTION:

MOTION: Be It Resolved That: The minutes of the 2024 ARTS meeting be approved.

ARTS LOG 25-1116-001 (75th NSDC (2026) - ARTS Support)

Action Completed as of 12-29-2025. The purpose of this LOG was for the Officers and Board to discuss and vote of the support the ARTS will provide to the 75th NSDC in June 2026. The results of this LOG was identification of actions needed to provide arts support to the 75th NSDC to be held in June 2026

ARTS LOG 25-1222-001 (Mrktng Comm)

Action completed as of 01-11-2026. The purpose of this LOG is for the ARTS Officers and Board to DISCUSS and for the Board to VOTE on a proposal to create an ARTS Marketing Committee. During the 2025 ARTS Meeting a MOTION to "create and support" an ARTS Marketing Committee.

There were four responses to the Start Discussion message. The results of this LOG were:

- A) I recommend the following to be on the ARTS Marketing Committee -
One suggestion - Not accepted
- B) I volunteer to be on the ARTS Marketing Committee -
One volunteer
- C) I DO NOT have any input -
One response
- D) I Do Not support creating an ARTS Marketing Committee-
No response
- E) Comments/Input -
If ARTS creates a Marketing Committee, it should be coordinated with the CALLERLAB Marketing Committee. At least one member should also be on both the ARTS Marketing Committee and the CALLERLAB Marketing Committee so that there are not competing efforts!"

The Results of this LOG is a lack of support to form and staff an ARTS Marketing.

There will be no more action on this issue until such time as there is sufficient interest and action to continue.

ARTS LOG 25-1222-002 (Re-Imaging SD Comm)

Action completed as of 01-12-2026. The purpose of this LOG is for the ARTS Officers and Board to DISCUSS and RESPOND to a request for a volunteer to head the Re-Imaging Square Dance Committee.

During the 2025 ARTS Meeting the following was discussed -

Re-Imaging Square Dancing: Jim Taylor – would like someone to take on the re-imaging job. Note that Judy has cancer (currently under control), but future is uncertain.

There were **NO (Zero-Nada)** responses to the Start Discussion message...

ARTS LOGS

ARTS Governing Board and Officers Actions
July 2025 Thru June 2026

ARTS LOG 25-1223-001 (ARTS JAN 2026 Newsletter - Articles)

Action completed as of 01-12-2026. The purpose of this LOG is to request input from The ARTS Officers and Board for inclusion in the January 2026 ARTS Newsletter. The result of this LOG was submission of three articles (Chairman, IAGSDC, and All Join Hands).

ARTS LOG 26-0119-001 (JAN 2026 ARTS Newsletter)

Action completed as of 01-02-2026. The purpose of this LOG is for the ARTS Officers to review and VOTE on the January 2026 ARTS Newsletter (Draft 1), Dated 01-10-2026. The result of this LOG was approval of the following MOTION:

MOTION: Be It Resolved That: The JAN 2026 ARTS Newsletter (Draft 1) be approved.

ARTS LOG 26-0219-001 (Participation - USA 250 Birthday)

Action completed as of 03-08-2026. The purpose of this LOG is for the ARTS Officers & Board and others to review, DISCUSS, and VOTE on a proposal that the Dance community make plans to participate in America's 250th Birthday celebration. The following is the result of this LOG:

MOTION: Be It Resolved That: The Dance Community participate by sponsoring dance demonstration(s) to help celebrate America's 250 Birthday.

The MOTION to support was APPROVED. However, there were NO (NADA - NONE) suggestions/volunteers to chair nor to be on a committee to help.

Based on the above results Jerry contacted the USDA and requested them to take on the project to include Square Dancing with the USA 250 Birthday celebration.

ARTS LOG 26-0319-001 (ARTS APR 2026 Newsletter - Articles)

Action completed as of 04-01-2026. The purpose of this LOG is to request input from The ARTS Officers, Board & Others for inclusion in the April 2026 ARTS Newsletter. The result of this LOG was ZERO responses to the request for information for the April 2026 ARTS Newsletter.

ARTS LOG 26-0408-001 (APR 2026 ARTS Newsletter)

Completed as of 04-23-2026. The purpose of this LOG is for the ARTS Officers to review and VOTE on the April 2026 ARTS Newsletter (Draft 3), Dated 04-21-2026. There was a minor format edit in Draft 3, to include a more clear view of the attached flyers/ad. The result of this LOG was Approval of the following MOTION -

MOTION: Be It Resolved That: The APR 2026 ARTS Newsletter (Draft 3) be approved.

ARTS LOG 26-0419-001 (2026 ARTS Mtg Agenda)

Action completed as of 05-03-2026. The purpose of this LOG is for the ARTS Officers, Board, and others to provide input for items to be discussed and/or acted on during the 2026 ARTS meeting. The 2026 ARTS meeting will be held on Sunday, June 28, 2026 in Waco, TX immediately following the 75th NSDC. This meeting will include "face to face" and Zoom attendees. There were no proposed agenda items submitted in response to this LOG.

ARTS LOG 26-0423-001 (ARTS Officers - 2026)

Completed as of 04-28-2026. The purpose of this LOG is to request input/nominations for the ARTS Officers election scheduled for the 2026 ARTS meeting, June 28, 2026 in Waco, TX. The result of this LOG is the following proposed slate for the ARTS Officers:

- A) Chair - Erin Byars
- B) Vice Chair - Barbara Connelly
- C) Secretary - Jim/Judy Taylor
- D) Treasurer - Edythe Weber

Please note there will be an opportunity to nominate additional candidates at the meeting. You may also nominate yourself.

ARTS LOGS

ARTS Governing Board and Officers Actions
July 2025 Thru June 2026

ARTS LOG 26-0517-001 (Re-Imaging Square Dancing)

Action completed as of 05-23-2026. The purpose of this LOG is for the ARTS Officers and Board to DISCUSS, NOMINATE, and VOTE on a volunteer to assume the lead for the ARTS Re-Imaging Committee. The result of this LOG was:

"Hold DISCUSSION until the 2026 ARTS meeting, June 28, 2026 in Waco TX".

ARTS LOG 26-0519-001 (Grant Req - Missouri)

Action completed as of 06-02-2026. The purpose of this LOG is for the ARTS Officers to review, DISCUSS and VOTE on a grant request from Missouri. The result of this LOG was approval of the following MOTION:

MOTION: Be It Resolved That: The ARTS approve a grant in the amount of \$500.00 to the Missouri Square & Round Dance Federation to help with expenses for a social media ad campaign.

EMPLOYMENT OPPORTUNITY ARTS ASSISTANT EXECUTIVE DIRECTOR

The Alliance for Round, Traditional, and Square - Dance (ARTS) announces the search for a person to fill the position of Assistant Executive Director.

The following is the description of this position:

"This position would be filled by a volunteer who would serve at the pleasure of the Board directly under the Executive Director and would provide support and services to the organization as directed by the Executive Director."

Candidates do not have to be an ARTS Board Member nor closely involved with the operation of the organization. However, it is highly recommended that candidates be actively involved with our dance activity.

The primary function of this person would be to learn the duties and responsibilities of the Executive Director. The goal is to find a person who will assume the position of Executive Director, at some future date.

Candidates should be very familiar with the dance activity. A strong familiarity with general office procedures, including electronic mail procedures, is a definite plus.

Initial time commitment is expected to be less than 20 hours/month.

If you are interested, please contact:

Jerry Reed, executive Director

Email - ExecutiveDirector@arts-dance.org

Phone - 321-794-9645

Mail - 4461 Stack Blvd Apt D-231, Melbourne, FL 32901

Alliance of Round Traditional and Square Dance Inc
Income & Expense Detail

July 2025 through June 2026

	Type	Date	Num	Name	Memo	Class	Amount	Balance
Income								
Donations								
Governing Board								
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	Deposit	07/09/2025	1574	CONTRALAB	Gov Board donation	Donations	100.00	600.00
	Deposit	03/25/2026	21382	ROUND-A-LAB	Gov Board donation	Donations	500.00	1,100.00
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	Deposit	07/09/2025	7205	Weber, Edythe B.	Indiv Dues / E Weber	Dues	25.00	75.00
	Deposit	07/09/2025	204	Welch, Dottie & Gary	Indiv Dues / D Welch	Dues	25.00	100.00
	Deposit	07/09/2025	584	Willis, Ed & Lynda	Indiv Dues / Ed & Linda Willis	Dues	50.00	150.00
Total Individual Dues							150.00	150.00
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	Check	04/04/2026	1174	75th NSDC	Donation / Sponsorship 75th NSDC	Donations	500.00	500.00
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Executive Director								
	Check	06/18/2026	1178	Reed, Jerry	Exec Director Stipend	General Operating:Exec Director	500.00	500.00
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Advertising								
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	Check	05/26/2026	DC	Deerfield Hosting	Web Hosting / Quantum Gateway	General Operating:Internet & Web	99.95	118.72
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Meeting Expense								
	Check	04/04/2026	1173	75th NSDC	75th NSDC Meeting Room	General Operating:Meetings	150.00	150.00
Total Meeting Expense							150.00	150.00
Printing and Reproduction								
	Check	12/04/2025	1172	Pittman Printing	Printing for 74th NSDC	General Operating:Advertising	503.55	503.55
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Total Expense							2,872.27	2,872.27
Net Income							477.73	477.73

Alliance of Round Traditional and Square Dance Inc

Income & Expense

July 2025 through June 2026

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Beginning balance 7-1-2025			22,965.89
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		Donations - Other	2,000.00
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	Dues		
		Associate Dues	100.00
		Individual Dues	150.00
	Total Dues		250.00
	Total Income		3,350.00
	Expense		
		Sponsorship NSDC	500.00
		Executive Director	500.00
		Advertising	600.00
		Grant Funds	500.00
		Internet & Web Related Expenses	118.72
		Meeting Expense	150.00
		Printing and Reproduction	503.55
	Total Expense		2,872.27
	Net Income		477.73
	Ending balance 6-30-2026		23,443.62
	FUNDS AVAILABLE		
		Dedicated to video project	0
		Dedicated to Re-Imaging	3,583.90
		General Fund	19,859.72