



2020 ARTS Meeting Minutes

Audio/Video Meeting - Via Zoom

June 21, 2020

**(Approved)
(July 18, 2020)**

2020 ARTS MEETING AGENDA

Video meeting via Zoom

June 21, 2020

(Approved - July 17, 2020)

CALL TO ORDER -

ARTS Chair Butch Hayes will call the meeting to order at 2:00 PM (Eastern Time), Sunday, June 21, 2020

GOVERNING BOARD MEMBERS -

The following organizations have agreed to support The ARTS:

All Join Hands (AJH), CALLERLAB, CONTRALAB, International Association of Gay Square Dance Clubs (IAGSDC), National Square Dance Campers Association (NSDCA), National Executive Committee (NEC), ROUNDALAB, Single Square Dancers USA (SSDUSA), USAWest Policy Board, and United Square Dancers of America (USDA)

ROLL CALL -

Governing Board Representatives -

The following Voting Members representing the Governing Board were present via Zoom

All Join Hands - Gordon Macaw

CALLERLAB - Betsy Gotta (With Roy)

CONTRALAB - Dottie Welch

IAGSDC – Gordon Macaw

NEC - Butch Hayes (With Ampie)

NSDCA – Barbara Connelly

ROUNDALAB - Paul Connelly

SSDUSA - Velma Doyle (Sitting In For Susan Lee)

USAWest - Jim Maczko

USDA - Jim Weber

ARTS Officers -

The following ARTS Officers were present via Zoom:

Chair - Butch Hayes (With Ampie)

Vice Chair - Erin Byars (With Scot)

Treasurer - Edythe Weber

Secretary - Jim & Judy Taylor

Executive Director, Jerry Reed

GUESTS -

We have invited two guests. If there are any others, Chairman Butch Hayes will ask guests to introduce themselves:

The following guests have been invited:

Michael Streby - Has accepted invitation

Ed & Lynda Willis - USDA Central Region President

Tony Rock - USDA President

WELCOME REMARKS -

Chair Butch Hayes welcomed everybody and provided brief welcome remarks.

ADMINISTRATIVE REMARKS -

Executive Director Jerry Reed provided brief remarks and meeting guidelines.

AGENDA CHANGES/APPROVAL

Prior to approval of the agenda, Chair Butch Hayes asked if there were any additions, deletions, or changes to the printed agenda There were none and the following MOTION was submitted and approved:

MOTION: Be it resolved that the agenda be accepted as written. (MSC)

MISCELLANEOUS REPORTS –

Donations Since Last Meeting -

Edythe Weber submitted the following report of donations received between July 2019 and June 2020 - **TOTAL Donations = \$1,900.00**

- CALLERLAB - \$500.00 (7/16/2019)
- CONTRALAB - \$100.00 (8/27/2019)
- CONTRALAB - \$100.00 (5/29/2020)
- National SD Campers - \$100.00 (7/16/2019)
- ROUNDALAB - \$100.00 (7/16/2019)
- USAWest - \$500.00 (8/30/2019)
- USDA - \$500.00 (8/8/2019)

Jerry noted that during the 2019 ARTS meeting the NEC indicated they would be sending a donation of \$500. Edythe reported we have not received this donation Butch reported he will check with the NEC and let Jerry know the status.

Treasurer Reports –

Edythe Weber, Treasurer, submitted the following financial information for the period July 1, 2019 through June 30, 2020. The historical data below provides a perspective of past activity.

Beginning Balance (July 1,2019) = \$17, 630.10

- (June 30, 2018 = \$15,866.31)
- (June 30, 2017 = \$14,683.45)
- (June 30, 2016 = \$12,804.94)
- (June 30, 2015 = \$14,387.88)

Income:

Donations -

Re-imaging Project -	\$0.00	(2019 = \$1,278.15)
\$100 Club (Dana & Donna Schirmer)	\$100.00	(2019 = \$ 400.00)
Legacies & Bequests	\$0.00	(2019 = \$ 100.00)
Governing Board -	\$1,900.00	(2019 = \$1,500.00)
Donations (Other) -	\$300.00	(2019 = \$ 700.00)
TOTAL DONATIONS -	\$2,300.00	(2019= \$3,978.15)

Dues -

Associate Dues -	\$ 100.00	(2019 = \$200.00)
Individual Dues -	\$ 275.00	(2019 = \$250.00)
TOTAL DUES -	\$ 375.00	(2019 = \$450.00)

Fundraising -		
AmazonSmile Program -	\$ 123.53	(2019 = \$ 62.37)
Add-A-Buck -	\$ 73.00	(2019 = \$ 28.00)
TOTAL FUNDRAISING -	\$ 196.53	(2019 = \$ 89.37)
TechSoup -	\$ 144.00	(2019 = \$231.00)
TOTAL INCOME -	\$3,015.53	(2019 = \$15,374.13) (2018 = \$ 3,263.64)

Expenses:

Executive Director -	\$ 1,200.00	(2019 = \$1,200.00)
TechSoup Order -	\$ 147.82	(2019 = \$ 316.00)
Advertising -	\$ 0.00	(2019 = \$575.00)
Grant Funds -	\$ 0.00	(2019 = \$200.00)
Meeting Expenses	\$ 27.87	(2019 = \$200.00)
Internet&Web Related Exp -	\$ 99.95	(2019 = \$229.00)
Miscellaneous Expenses -	\$ 0.00	(2019 = \$ 63.19)
Printing & Reproduction -	\$ 0.00	(2019 = \$417.00)
TOTAL EXPENSES -	\$ 1,475.64	(2019 = \$3,001.20) (2018 = \$2,114.55)

GAIN or LOSS -

This year (2019/2020) Gain =	\$ 1,539.89
Previous Year (2018/2019) Gain =	\$1,763.79
Previous Year (2017/2018) Gain =	\$1,182.86
Previous Year (2016/2017) Gain =	\$2,251.89

TOTAL FUNDS AVAILABLE -

Checking Account Balance (June 30, 2020) =	\$19,169.99
\$ 0.00 designated for Video Project (Michael Streby)	
\$ 3,583.90 designated for Re-Imaging	
\$ 15,586.09 designated general funds	
(June 30, 2019 =	\$17,630.10)
(June 30, 2018 =	\$15,866.31)
(June 30, 2017 =	\$14,683.45)
(June 30, 2016 =	\$12,804.94)
(June 30, 2015 =	\$14,387.88)

DONATIONS IDENTIFIED DURING THIS MEETING:

1) Board Organizations - (Jerry will request Organizations to consider donating)

CALLERLAB donated \$500.00 (June 2020)

CONTRALAB donated \$100.00 (May 2020)

2) Individual Memberships. Jerry noted plans to contact past Members to discuss renewing. The following have submitted dues for 2020/2021 -

Jim & Judy Taylor (\$50.00)

Jerry & Del Reed (\$50.00)

3) Associate Associations -

Colorado State Square/Round Dancers (\$100.00)

4) Individual Donations (Not Membership nor \$100 club)

None

5) \$100 Club Donations -

Jim & Judy Taylor (\$100.00)

Total DONATIONS IDENTIFIED/PROMISED - \$900.00

(2019 = \$1,350.00)

The following MOTION was submitted and approved:

MOTION: Be it resolved that the Finance Report be accepted for filing. (MSC)

Minutes from past meetings -

The following is a history of past meetings. Copies are available on the ARTS web site:

October 2002 (Cocoa Beach, FL); January 2003 (Washington, D.C.); Summer (June) 2003 ARTS Alliance Meeting (Oklahoma City, OK); Fall (October)2003 ARTS Planning Meeting (Orlando, FL); Spring (March) 2004 ARTS Meeting (Portland, OR); Summer (June) 2004 ARTS Meeting (Denver, CO); Fall (October)2004 ARTS Meeting (Orlando, FL); Spring (February) 2005 ARTS Meeting (San Antonio, TX); Summer (June) 2005 ARTS Meeting (Portland, OR); Fall (October) 2005 ARTS Meeting (Orlando, FL); April 2006 (Charlotte, NC); June 2006 (San Antonio, TX), October 2006 (Orlando, FL); March 2007 (Alexandria, VA); July 2007 (Charlotte, NC), October 2007 (Orlando, FL), February 2008, Long Beach, CA; June 2008 (Wichita, KS); October 2008, (Orlando, FL); February 2009, (Louisville, KY); June 2009 (Long Beach, CA); October 2009 (Newark, NJ); March 2010 (Detroit, MI); June 2010 (Louisville, KY); June 2011 (Detroit, MI); March 2012 (Oklahoma City, OK); June 2013 (Oklahoma City, OK); June 2014 (Little Rock, AR); June 2015 Springfield, MA; June 2016 Des Moines, IA; June 2017 (Cincinnati, OH); June 2018 (Kansas City, MO); June 2019 (Atlanta, GA)

Confirm Actions by ARTS Board & Officers Since Last Meeting - (Attachment 2)

At the annual meeting, the Board will review and vote on the Email actions taken by the Board and Officers since the last meeting. This vote is for actions since the June 2019 ARTS Meeting. The following MOTION was submitted and approved:

MOTION: Be it resolved that the actions taken by the ARTS Governing Board and Officers since the June 2019 ARTS meeting be confirmed. (MSC)

National Square Dance Conventions (NSDC) Information -

(NOTE - Reports and information regarding specific NSDCs is provided below)

Future NSDC -

- 70th NSDC - 2021 - Jackson, MS
- 71st NSDC - 2022 - Evansville, IN
- 72nd NSDC - 2023 - Mobile, AL
- 73rd NSDC - 2024 - Milwaukee, WI

ARTS Tri-Fold and Dance Fact Sheet -

(NOTE - See Discussion of both documents is provided below)

Showcase Of Ideas Funding -

Jim Maczko reported that to 70th NSDC (2021) will be the last convention Patty Wilcox will work on the Display. The Board acknowledged the OUTSTANDING job she has done for so many years and thanked her. Jerry noted the Board should begin thinking about a replacement.

Ads Daily Program Books -

There is agreement we will purchase ads in NSDC Daily Program Books. These ads will include information about general ARTS information or specific information we want to feature.

In 2019 Jim Maczko was authorized to coordinate the review, update, placement, and payment for ads in the daily program books for all future National Square Dance Conventions (NSDCs).

Jim has not yet had contact with the 70th NSDC. Jerry will provide contact information for the convention.

69TH NSDC (2020) Spokane, WA, (June 17-20, 2020) -

Due to the worldwide COVID-19 pandemic the 69th NSDC was cancelled.

Chairman Butch Hayes reported the NEC and NSDC have been working with the convention center and others in Spokane to deal with ramifications of cancellation.

70TH NSDC (2021) Jackson, MS (June 23-26, 2021) -

We plan to distribute ARTS Tri-Fold & Fact Sheet documents, participate in the Showcase of Ideas, purchase ads in the daily program books, provide Education Seminars, and host either a Trail End Dance or After Party Dance, or both. Butch & Ampie Hayes are the NEC Advisor for this convention and will help with arrangements for ARTS support.

Jerry Reed has made initial contact with General Chairmen Dan and Glinda Torvik for preliminary discussions and contact information. He also asked for support for the 2021 ARTS meeting. We are scheduled to use the NEC meeting room in the Downtown Jackson Convention Center Hotel. Jerry also requested that the ARTS be authorized to host a Trail End Dance.

Butch reported there will be clogging at the convention. This will include a competition and a hall for dancing during the convention.

ARTS Tri-Fold and Dance Fact Sheet -

We plan to distribute both documents in Jackson. In the past we have asked the NSDC to include them in registration packets. Jerry will submit an ARTS Log for the discussion of the proposal that we ask the convention to place both documents in the convention packets in Jackson.

Showcase Of ideas -

We plan to participate in the Showcase. The 70th NSDC Showcase contact is Don Winkler; phone (210) 521-7621. As noted previously noted, this will be the last year Patty Wilcox will coordinate the Showcase.

Ads in the daily program books -

The contact is Susan Wolford, Vice-Chairman, (256) 673-0170 and Email busprogbook@70nsdc.com

Jim Maczko will coordinate the following aspects for the ads:

- 1) Update our ads, if needed (with Erin Byars)
- 2) Negotiate contract/cost
- 3) Coordinate submission of ads to NSDC
- 4) Coordinate submission of payment through Edythe Weber

Education Seminars -

The Education Chairman is Barbara Read. Jerry has contacted Barbara and provided a description of our seminars. Our seminars will be part of the Club Leadership Program. Therefore, we will present the same topic in both seminars. He will also convey our interest in participating on the Round Table discussion (Deborah Carroll-Jones).

The following are submitted as proposed topics and staff for the ARTS Seminars in Jackson:

- 1) Brief history/accomplishments of the ARTS - (Jim Maczko)
- 2) Electronic mailing list - how to create and manage - (Jim Weber)
- 3) Promotion and publicity - how to find and utilize resources (Mike Hogan and Michael Streby)
- 4) Re-Image and Brand Identification - (Jim & Judy Taylor)

ARTS Dance -

The Board has agreed we will ask to host a Trail End Dance prior to NSDCs. If a Trail End Dance is not approved, we will ask to host an After Party Dance.

Jerry has notified the 70th NSDC that we would like to host a Trail End Dance. If our request for a Trail End Dance is denied, we have requested an After Party Dance. Jerry will contact Marvin Fishman, Program Chair and Justin Russell, After Party VC, to discuss this issue.

If the ARTS is asked to host a Trail End Dance or an After Party Dance, Roy & Betsy Gotta have agreed to coordinate and MC the dance. If the ARTS is asked to host BOTH a Trail End Dance AND an After Party Dance, Roy & Betsy will coordinate and MC the Trail End Dance and Erin and Scot Byars will coordinate and MC the After Party Dance.

We plan to have a table at the dance for brochures and other information. We will also have a way to collect donations at the door.

71st NSDC (2022) Evansville, IN (June 22-25, 2022) -

We plan to distribute Tri-Fold & Fact Sheet Documents, participate in the Showcase of Ideas, purchase ads in the daily program books, provide Education Seminars, and host a Trail End Dance. Jerry Reed will contact the General Chairmen, John & Carolyn Cook, for preliminary discussions and contact information for Committee Chairs for our areas of interest. Janice Cha is the Education Chair. Plans and coordination will be discussed during the the 2021 ARTS meeting.

72nd NSDC (2023) Mobile, AL (June 21 - 24, 2023) -

We plan to distribute Tri-Fold & Fact Sheet Documents, participate in the Showcase of Ideas, purchase ads in the daily program books, provide Education Seminars, and host a Trail End Dance. Jerry Reed will contact the General Chairmen, Tom & Tina Wilkins, for preliminary discussions and contact information for NSDC Committee Chairs for our areas of interest. Plans and coordination will be discussed during the the 2022 ARTS meeting.

73rd NSDC (2024) Milwaukee, WI (June 26 - 29, 2024) -

We plan to distribute Tri-Fold & Fact Sheet Documents, participate in the Showcase of Ideas, purchase ads in the daily program books, provide Education Seminars, and host a Trail End Dance. Jerry Reed will contact the General Chairmen for preliminary discussions and contact information for NSDC Committee Chairs for our areas of interest. Michael Streby is Publicity VC. Plans and coordination will be discussed during the the 2023 ARTS meeting.

USAWest Conventions -

2019 USAWest Convention - (Boise, ID) (August 15 - 17, 2019) -

This item concerns a discussion of the 2019 USAWest Convention. The theme for the convention was "Cut the Diamond in the Gem State". Jim Maczko reported the convention was very successful. We distributed Tri-Fold and Dance Fact Sheet documents, Re-Image promotion items and participated in the Showcase of Ideas. Jim Maczko has previously reported there would not be any ads in 2019. Jim & Judy reported there were two speakers at our seminar. As previously reported, there was no caller school in 2019.

2020 USAWest Convention - FYI

No convention was scheduled because the NSDC was scheduled in Spokane, WA.

2021 USAWest Convention - (San Diego, CA) (August 18 - 21, 2021) -

This item concerns a discussion of the 2021 USAWest Square Dance Convention to be held in San Diego, CA. The theme for the convention is "Dance on the Wild Side". All dancing will be held under one roof at the Handlery Hotel. Convention committee includes: General Chairman is LPaul & Sally Schmidt; Assistant Chairman is Jim Maczko & Patty Wilcox and Education Chairman is Bonnie Abramson.

ARTS Tri-Fold Brochures and The Dance Fact Sheet -

We plan to distribute both documents.

ARTS and Re-Image Promotion and Sales Items

Jim & Judy Taylor reported they will have all our materials and products available at the convention.

Showcase Of ideas -

As reported earlier this will be Patty's last year to coordinate the Showcase.

Ads Daily Program Books -

Jim Maczko reported we plan to advertise in the program book. He will coordinate payment and updates, if needed.

Education Seminars -

The Education Chair is Bonnie Abramson. Jim Maczko will contact Bonnie to discuss our participation. He will let Jerry know if there is anything Jerry needs to do.

Caller School Sponsored by The ARTS -

This item concerns plans for a Caller School sponsored by the ARTS at 2021 USAWest convention. The information printed below is an extract of a document provided by Erin & Scot Byars. This information was provided to the Board on June 18, 2020.

They also provided a document titled "2021 ARTS Caller's College in conjunction with USA-West 2021 -- San Diego, CA" which is available from the ARTS office and from Erin & Scot. This document provides additional information. Their basic plan for the school is to include multiple tracks for the students. This plan requires a minimum of two of three coaches.

(NOTE - Subsequent to the meeting, Jerry sent the document to the Officers and Board)

Erin and Scot agreed to investigate the projected costs for this school. They will forward this information to Jerry. He will create an ARTS LOG for the review, discussion, and vote on issues such as: 1) Cost to students, 2) Payment to staff coaches, 3) Projected financial obligation for the ARTS, and 4) Other items to be determined. They reported there is a requirement that students, must have a full three day package to the convention to receive the reduced rate for the school. There was agreement that students will submit payment to Edythe and she will maintain an income and expenses for this project.

Here is the extract from Erin & Scot's document:

We have been exploring the possibility of holding an official Caller's College in San Diego on August 14-18, 2021, within the same facility which will house the 2021 USA-West Convention.

This would be a full CALLERLAB school conducted by CALLERLAB Accredited Caller Coaches. The attached curriculum was designed by Scot Byars, who is an accredited coach, and is willing to be part of the staff. We also have two callers who would like to be considered as staff members – one who is an Accredited Caller-Coach, and the other an Accredited Caller-Coach candidate – Walt Burr and Juliane Burr from Germany.

Discussion of this item resulted in submission and approval of the following MOTION:

MOTION: Be It Resolved That: Erin and Scot Byars be authorized to coordinate planning and staffing an ARTS sponsored Caller School in conjunction with the 2021 USAWest Convention. (MSC)

OLD BUSINESS –

Youth Dancer Committee/Coordinator - Louis Friedlander

This item concerns a discussion of suggestions of how the ARTS might support youth dancers. Areas of interest could be identification of existing youth groups, marketing specifically targeted to youth, and other areas related to youth dancers.

During the 2019 meeting Louis Friedlander reported he will be working on this issue during the coming year. The Board agreed to ask Louis to attend the 2020 ARTS meeting to provide information and discuss to work he has done. We have not had any update on this item. The impact the COVID-19 pandemic has had on the activity has slowed, delayed, or perhaps stopped any work on this issue. Louis was invited to participate in this meeting, however, he was not able to participate.

Video Promotion Project (TV and Online) - Michael Streby

This item concerns a discussion of the video production and online or TV broadcasting of videos to be produced by Michael Streby. During the 2018 ARTS meeting, Michael discussed several issues, including suggestions to support production of the video(s). He reported there is a large amount of video posted on You Tube. A concern is that few, if any, provide information about how to find lessons or dance locations or any other important information about the activity.

Michael provided a great deal of information as reported in the minutes of the 2019 meeting. During that meeting the Board approved a budget of \$7,250 for the Video Promotion Project. In February 2020 Jerry submitted the following report from Michael to the Board:

The last months have been in high turmoil for me. The Television Station that I work for was sold last September and I have been closing this station down. I will be moving back to Wisconsin over the next month or so and then I will be in a position to continue the video project.

Currently, I am working with the 2 Wisconsin areas (Wausau/Rhinlander & Eau Claire/La Crosse) that I am being put in charge of while closing this facility in South Dakota. This along with the move on weekends has made it impossible to keep to my original plans on being done by now. I still plan on finishing everything prior to the convention in Spokane.

In Mid-April 2020 Jerry submitted the following report from Michael to the Board:

Not sure what will happen at this point. There is no way that I can get the medical personnel to actively promote our physical contact activity while the lock down is in effect in this area. So far we are safe and limiting our exposure.

During this meeting Michael again reported, that prior to the COVID-10 pandemic, he had agreement from two doctors who were willing to provide interviews, suitable for YouTube, to be included in the project to promote the activity. As a result of the pandemic, they have withdrawn their offer until such time as the pandemic has been resolved and is no longer an issue for the close contact which is integral to square dancing. Michael reported he does not envision any further action until there is a proven vaccine OR proven effective treatment for COVID-19.

Scot asked if Michael would send a script. Scot reported there are doctors in California he believes would be willing to do the video interviews. Michael agreed to send the script he provided last year. Michael reaffirmed his belief that moving forward with this project is not feasible until the COVID-19 pandemic has been resolved.

Bylaws Amendment - Article IV - Officers

This item concerns a discussion of proposed Bylaws changes to Article IV - Officers. The current Bylaws require a secret vote during the election of the Officers. Our past procedure has been to simply approve the slate of nominees by voice vote. Additionally, the current Bylaws restrict the Chair and Vice Chair to two consecutive terms in the same office. Historically the Executive Director has been concerned with the issue of finding volunteers to serve in the Chair and Vice Chair positions.

Discussion during the 2019 ARTS meeting resulted in agreement that this item will be submitted to the Board for review and discussion, in accordance with standard operating procedures. ARTS LOG 19-1214-001 (Amend Article IV, Section 3) was submitted to the Board for action. The result of that LOG was agreement that this item will be submitted, discussed, and voted on, in accordance with Article XI - Amendment of Bylaws, during the 2020 ARTS meeting.

The following two MOTIONS are submitted to the Board for review, discussion, and vote:

MOTION: Be It Resolved That: Article IV – Officers, Section 3, Paragraph B be amended to read as follows: “B. If there are multiple nominees for the same position, vote shall be by secret ballot. If there are NOT multiple nominees for the same position, vote shall be by voice vote.” (MSC)

MOTION: Be It Resolved That: the following NOTE be added to Article IV – Officers, Section 3, Paragraph F:

“(NOTE - The restriction on consecutive terms for the Chair and Vice Chair may be waived upon majority approval of the Board)” (MSC)

You2CanDance Web Site & Video -

This item concerns a discussion of the You2CanDance web site and videos.

Marketing –

We plan to continue to publicize the You2candance web site through the E-News Tree, the newsletter, and other media.

Club & Caller Information -

The web site is linked to “WheresTheDance” for club, caller, and cuer information. There has been agreement that using WheresThe Dance is a good idea. Jim Weber reported link to WhereTheDance web site works fine.

Videos –

Jim Weber reported the videos are posted and are accessible.

Redesign of Web Site -

This item concerns the design and tools used for the web site. Previous discussions resulted in agreement that a major redesign of the site is required. Scot Byars has agreed to review what is required and to work with others to determine what can be done and take the action needed to redesign the site. Unfortunately, Scot’s health issues have prevented him from taking action on this issue. Scot reported the other people he had hoped would help have not been able provide any assistance.

Jim Weber reported he has completed as much redesign of the site as we can accomplish with the tools available to us. He also reported he will research the number of “hits” we have had and send a report.

Scot indicated it would be a good idea for Board Members to access the site and determine what is working and what is not working. This information would help develop a plan for a new site. When this information has been gathered and analyzed we could work to fix and improve one thing at a time. As has been discussed, Scot is not able to do this work at this time. ALL Board Members are encouraged to review the site with the goal of identifying what is good and valuable and what should be deleted, added, changed, or updated. They were asked to submit input to Jim Weber.

Erin suggested that Board Members review other dance related sites. This review should document who created the site and also gather data about how we might use the information. We may be able to capitalize on those ideas. They were asked to submit input to Jim Weber.

Roy Gotta reported the company which did the original work is no longer a viable option. There was agreement that we need to create a new site which allows us to maintain and update as needed. It has been noted the videos are very good and should be considered for use on a new site. Michael Streby noted that he has the ability and means to edit the videos or create new videos as may be needed.

There was general agreement the new site and information should be updated periodically. The updates should include expanded, updated, and new information.

There was brief mention of a new project being funded by the CALLERLAB Foundation with work to be done by the CALLERLAB Marketing Committee. It was pointed out that this new project would concentrate on Square Dancing where the You2CanDance site is designed to promote Square, Round, and Contra dancing. Therefore, the new You2CanDance web site, maintained by The ARTS, is very much needed to provide information for all dance activities under the ARTS umbrella. This CALLERLAB Foundation project is discussed later under “LiveLivelySquareDance.com.”

ARTS Documents (Tri-Fold and Dance Fact Sheet) -

ARTS Tri-Fold Information Brochures -

Review and Update -

This item concerns discussion of the need for review and update. The document was updated and submitted to the Officers and Board in ARTS LOG 19-0709-001 (ARTS Tri-Fold Review) for action. The result of that LOG was approval of the updated Tri-Fold document. As of 24 FEB 2020 the ARTS web site was updated to include the revised document.

There was agreement the document should be updated and reformatted. There was a suggestion that she contact the folks who are involved with the NW competition activities for input. Erin Byars agreed to do the work. When she has completed the update the document will be submitted for review, discussion, and vote.

Copies on hand and Printing -

As discussed during the 2019 meeting we have virtually no copies. Therefore, we need to print copies after the Board has approved the update noted above. The following MOTION was submitted and approved:

MOTION: Be It Resolved That: Jim Weber be authorized to coordinate production and payment for 5,000 copies of the ARTS Tri-Fold Brochures. (MSC)

Dance Fact Sheet -

Review and Update -

This item concerns discussion of review and update. The document was updated and submitted to the Officers and Board in ARTS LOG 19-1221-001 (Dance Fact Sheet - 2019 Revision). The result of that LOG was approval of the updated Dance Fact Sheet. As of 24 FEB 2020 the ARTS web site was updated to include the revised document.

There was agreement the content is up to date, however, the document needs to be reformatted. Erin Byars agreed to do the work. When she has completed the update, Jerry will send to the Officers for review.

Copies on hand and Printing -

As discussed during the 2019 meeting we have virtually no copies. Therefore, we need to print copies after it has been reformatted. The following MOTION was submitted and approved:

MOTION: Be It Resolved That: Jim Weber be authorized to coordinate production and payment for 5,000 copies of the ARTS Tri-Fold Brochures. (MSC)

ARTS Education Grant Program - FYI

General Information

This item concerns the ARTS Grant Program which provides financial assistance to groups which host meetings to discuss various aspects and concerns facing the activity. Guidelines have been approved, published, distributed, and posted on the ARTS web site. A Power Point presentation is available on the ARTS web site and can also be provided electronically.

Education Grant Publicity & Promotion -

There have been numerous announcements regarding the Grant Program including during ARTS Seminars. Periodically the Executive Director sends information to the ARTS Email Tree, articles in the Newsletter and other mailings. The information and application are posted on the ARTS web site. We plan to continue to promote.

Grant Applications -

There have not been any applications during the past year.

Benefit Dances - FYI

This item concerns fundraising dances to benefit The ARTS. Previous discussions resulted in agreement to change the focus of these dances to simply be local "Benefit Dances." Materials and forms with information and assistance for local groups are on the ARTS web site. We received one donation of \$40.00 from the North West (Florida) Round Dance Association for their Dance America benefit dance.

Ask ARTS - FYI

Ask ARTS articles are sent to all the publications for which Jim Weber has contact information. They are also posted on the ARTS web site and sent to the ARTS Email Tree and others on our mailing list. In November 2019 we published Ask ARTS #21 (Dance Across America).

Executive Director Term Of Service -

The Executive Director serves at the pleasure of the Board. The current procedure is for the Board to review and vote the term of the Executive Director during the annual meeting. The following motion was submitted and approved:

MOTION: Be It Resolved That: Jerry Reed be approved as the ARTS Executive Director for the period of July 1, 2020 through June 30, 2021. (MSC)

TechSoup Software - Jim W

This item concerns TechSoup, an organization which provides computer software to 501(C)3 non-profit organizations at a very substantial reduction in cost. There are certain limitations and requirements which must be met by the receiving organization. Jim Weber coordinates requests for items available through TechSoup. The web site is: (<https://www.techsoup.org/>)

Jim Weber asked Members to go to the web site and review the available software. If appropriate, please contact Jim and he will order from TechSoup.

ARTS Electronic Mailing Tree - FYI

This item concerns an electronic communication system to distribute information relating to the activity to the dancing community. The eventual goal is to have a system which will link the ARTS to every square dance club in the USA. Tree contacts cover 47 states/areas plus Australia and Canada.

ARTS Newsletter - FYI

This item concerns the ARTS Newsletter which is published periodically. Newsletters are published, distributed, posted on the ARTS web site, and distributed through the Email Tree. The last Newsletter was the June 2020 issue. The next issue is planned for release after this meeting.

ARTS Award - FYI

This item concerns the Patron Of The ARTS award which is intended to recognize people who provide outstanding or continuing support to the ARTS or the dance activity. The Guidelines and Procedures for this award were approved on February 4, 2012 and have been posted on the web site. We have publicized the award numerous times in the Email Tree and Newsletter. Jerry plans to continue this publicity. At this time there have been no nominations for the Patron Of the ARTS award. There was agreement that this item will be removed from future agenda, until a nomination is received.

Re-Imaging Square Dancing -

General Information -

The ARTS has established the Square Dancing Re-Image Project to help promote and publicize the new image for Square Dancing including the new logo and slogan. This effort has resulted in very wide spread use of both the logo and slogan by dance organizations around the world. Jim & Judy Taylor are the project leaders. They continue to be VERY active promoting the Re-Image project.

They continue to promote and sell various promotion items. Items include:

- 1) License plate frames - the cost per frame is around \$0.80 and we sell them for \$5.00 each or 10 for \$40.00; they ordered a supply in preparation for the 69th NSDC
- 2) Stickers have sold very well, but not as well as the License Plate frames. They do have a supply on hand
- 3) Their latest project is iron on Live Lively patches - price is \$3 or \$4.
- 4) "Stick-on" 1.5 inch stickers which can be put on cell phones, lap tops, cash boxes, or any other item to display the Live Lively logo

Finance Information -

Jim & Judy Taylor maintain Re-Image funds separate from the ARTS funds maintained by the Treasurer. They use these funds to conduct project activities. Their balance as of June 21, 2020 = \$1,233. In addition to the funds on hand, they have a large supply of the Re-Image products: License Plate Frames, Window Stickers, Iron on Patches, and Inch & ½ Round Stickers.

"LiveLivelySquareDance.com" -

The CALLERLAB Marketing Committee is working on a major marketing and promotion project being funded with substantial funds from the CALLERLAB Foundation. This project will include videos, marketing and promotion materials, and a web site to promote Square Dancing. The committee requested that we transfer the "LiveLivelySqaureDance.com" URL to the Foundation for use with this project. This issue was submitted to the ARTS Officers in ARTS LOG 20-0528-001 (Officers - Transfer - LiveLivelySquare Dance.com). The result of that LOG was approval of the following MOTION:

MOTION: Be It Resolved That: The URL LiveLivelySquareDance.com be transferred to the CALLERLAB Foundation for a square dance marketing website (MSC)

We invited Mike Hogan to participate in this meeting, however, he was unable to attend. Jim & Judy and Jerry discussed this issue with Mike. He reported this is a major professional marketing and promotion project. Work on the project has begun and one of the first goals is to establish the design and implementation of a web site. Mike reported the web site will include videos and other marketing techniques. The videos will be compatible with Facebook, You Tube, and other online media. He is aware of the video project Michael Streby is committed to.

The committee is working with Sleight Advertising in Omaha, NE. Amalia Harvey, Vice President of Web Operations :: SLEIGHT ADVERTISING (sleightadvertising.com) has contacted us regarding transfer of the URL. He did not provide any information regarding when it might be completed.

After the request to transfer LiveLivelySquareDance.com was approved, Jim & Judy obtained the replacement URL "ReimagingSquareDance.com." This URL will display the old ARTS Live Lively web site. During our meeting with Mike, we stated our requirement that visitors to "LiveLivelySquareDance" will be directed to the new URL and our existing LiveLively web site. Mike understood our concern and will discuss this requirement with Sleight Advertising. We made it clear that we would not transfer the old URL until we have assurance that visitors will be directed to our ReimagingSquareDance web site. We do not plan to complete the transfer until they are much closer to completion of their web site. At this time, we do not have an estimate of when that will be.

Over the years we have publicized and promoted the "LiveLivelySquareDance" URL many, many times through a VERY wide range of publications, newsletters, seminars, advertisements, and other means. We will immediately begin promoting and publishing the new "ReimagingSqaureDance" URL. We got the idea that the new URL will not go public for some time. So we have time to do a massive publicity effort to spread the word. We do agree that publishing the info on Facebook, the ARTS web site, and all other media is an excellent idea. We encourage everybody to include the new URL in your electronic communications.

Dottie Welch noted the videos envisioned for the Foundation project may be similar to the videos in Michael Streby's project. However, the Foundation project is much more far reaching with many more marketing and promotion ideas, some of which are in the CALLERLAB Marketing Manual.

There was limited discussion of how the Foundation project compares to the You2CanDance web site. There was general agreement that the You2CanDance web site, or its replacement, is needed because that site includes Square, Round, and Contra dancing. It was noted that the Foundation project is concentrated on Square Dancing.

Live Lively Logo -

There was some discussion of the logo design. Jerry noted the creator of the logo has been very insistent that there be no changes to the proportions of the logo. Color changes are acceptable, however, it is our understanding that no other changes are permitted. The discussion included questions as to whether changes from the male/female figures would be acceptable. At this time we do not know the answer. Jim & Judy noted they will contact the Turners and ask this question and report what they find out to Jerry. He will report to the Board.

Re-Imaging Contra Dancing -

Discussion of this item during the 2019 ARTS meeting included suggestions regarding "Live Lively - Contra Dance." There was general agreement that the leadership of CONTRALAB should be consulted to discuss this issue. Dottie Welch, CONTRALAB Rep, indicated she planned to discuss this issue during the 2020 CONTRALAB annual meeting.

Dottie reported the CONTRALAB Board did not realize they can use "Live Lively - Contra Dance." She assured them they can and should. She also reported there are major changes in the organization, such as new web master. She stated she will be working with the CONTRALAB Board on this issue. Jerry noted that Jim & Judy Taylor (jimta1@msn.com) are our contact person for this issue. They are ready to support CONTRALAB however is needed to get this project started.

Re-Imaging Round Dancing -

During the 2019 ARTS meeting Barbara Connelly opened a discussion, on behalf of ROUNDALAB, regarding the Live Lively license plate frames. She reported the ROUNDALAB Board discussed and approved creating and ordering frames with "Live Lively - Round Dance." Jim & Judy were authorized to contact the leadership of ROUNDALAB to coordinate production License Plate Frames which display "Live Lively - Round Dance." Unfortunately, at this time they have had no response from ROUNDALAB.

Paul Connelly reported the ROUNDALAB Board would like to move forward with this project. Jim & Judy reported they are ready to work with ROUNDALAB to get the frames produced and shipped to their contact person. They also reported there are two options to get the frames produced: 1) Jim & Judy can submit an order directly to our supplier, or 2) They can provide contact information for our supplier to ROUNDALAB. Paul stated he will have the ROUNDALAB representative contact Jim & Judy Taylor (jimta1@msn.com) to discuss this issue. They are ready to support ROUNDALAB however is needed to get this project started. They did mention the minimum order is 125 frames.

ARTS Award -

This item concerns the Patron Of The ARTS award which is intended to recognize people who provide outstanding or continuing support to the ARTS or the dance activity. The Guidelines and Procedures for this award were approved on February 4, 2012 and have been posted on the web site. We have publicized the award numerous times in the Email Tree and Newsletter. Jerry plans to continue this publicity. At this time there have been no nominations for the Patron Of the ARTS award.

There was agreement to remove this item from future agenda, until such time as there is a nomination.

Facebook Accounts -

ARTS Facebook Page -

The ARTS does not have a Facebook page. There has been discussion of creating one, but no action has been taken.

This item will be removed from future agenda.

Re-Image Facebook Page -

This item concerns a Facebook Page set up to support the Re-Image Project. All Board Members have been asked to become friends on this page. Jim and Judy Taylor reported they do not have the time nor expertise to do justice to maintaining the Facebook page.

Jim & Judy suggested either a group or ALL Board Members join the page and provide regular (perhaps monthly) articles, stories, photos, and other input for the page. The Re-Image Facebook Page is: <https://www.facebook.com/ReimagingSquareDance>

Publications -

This item concerns links on the ARTS web site to Member organization's publications. All Board Members have been asked to visit the ARTS web site AND to VERIFY that the links are valid. Members are asked to contact Jim Weber as needed. Roy & Betsy noted the \$100 club is not listed on the ARTS Web site as a way to donate.

(NOTE - Subsequent to the meeting Jerry asked Jim Weber to update the web site and add \$100 club to How To Donate page)

ARTS-Dancetravel.com –

This item concerns a discussion of the travel site. All Board Members have been encouraged to check prices on the site at: www.ARTS-Dancetravel.com Jim Weber reported there has been very little activity. They will send a check when our amount due is \$75.00 at this time our balance due is \$35.00.

We will continue to promote and publicize the travel site.

\$100 Club -

This item concerns a goal of 1,000 donations of \$100 totaling \$100,000. There is agreement this is a great idea but it needs more advertising. There is also agreement this effort MUST have a valid project identified, including fundraising goals. We continue to publicize this idea. A total of \$1,100.00 has been donated to the \$100 Club.

Donations Through Amazon Smile -

This item concerns a program through AmazonSmile to collect donations from Amazon customers. Info and details are posted on www.ARTS-Dance.com Information has also been sent to the Email Tree, and in the Newsletter. We will continue to publicize AmazonSmile. There was agreement that in the current COVID-19 situation there is more online and Amazon purchasing.

Amazon Smile sent a report on June 1, 2020 - \$28.02 has been donated January 1 and March 31, 2020. While this may not be a significant amount, we believe our promotion is working. We will continue to promote AmazonSmile.

Assistant Executive Director - Candidates (Attached)

This item concerns the need for candidates for Assistant Executive Director. We have had extensive publicity and numerous efforts, including articles in the ARTS Newsletter. There was one request for information, however, there was no follow up. The following is the description of this position:

"This position would be filled by a volunteer who would serve at the pleasure of the Board directly under the Executive Director and would provide support and services to the organization as directed by the Executive Director."

Candidates do not have to be a Board Member, however, it is highly recommended that candidates be actively involved in the dance activity. The primary function would be to learn the duties and responsibilities of the Executive Director with the goal of assuming the Executive Director position.

Jerry VERY strongly suggests all Board Members help in the search for candidates. Although not yet critical - this is a very important issue.

Fundraising & How To Distribute Donated Funds -

This item concerns a discussion of how **to** raise funds and also how **to** use funds donated to the ARTS. There is general agreement that identification and promotion of a specific project is important. The Michael Streby Video project is a very good candidate as a target for fundraising. Unfortunately, that project is on hold due to the COVID-19 pandemic.

Publicity of ways to donate is a good idea. Various ways to donate include:

- 1) Direct cash donations
- 2) Donations from Benefit Dances
- 3) Membership dues
- 4) \$100 Club
- 5) Donations included in wills
- 6) Distribution of assets such as stocks/bonds

NEW BUSINESS –

Access to ARTS Online Bank Information -

Prior to the 2019 meeting Jim Maczko requested a discussion of a proposal that the Executive Director be granted access to the ARTS online bank account information. The intention of this proposal is **ONLY** to allow the executive Director to monitor the ARTS bank account for the **SOLE** purpose of early and more timely notification of contributions and major expenses. The Executive Director would **NOT** be authorized to initiate any transactions. There is absolutely **NO** intent to interfere with the duties of the ARTS Treasurer nor to have access to the ARTS accounting software. Unfortunately the Board was not able to discuss this item during the 2019 meeting. Therefore, this item was tabled for further discussion until the 2020 ARTS meeting.

There was a question regarding the number of signatures on our account. Edythe stated that she and Jim are included. There was general agreement that other people outside the same household is a good idea. Edythe will check if there are others and how to add others.

Extensive discussion of this item resulted in submission and approval of the following MOTION:

MOTION: Be It Resolved That: The Chairman and Executive Director be authorized to perform the duties of the Treasurer, in the event the Treasurer is unable to perform the duties of the Treasurer. (MSC)

Dancing After COVID-19 -

The COVID-19 worldwide pandemic disrupted almost all activities. Our dance community suffered nearly complete shutdown. Dottie Welch suggested the Board discuss the impact the pandemic has had on the activity and of ways to help adjust to safe social interaction after COVID-19. As noted during discussion, USDA has published a document and CALLERLAB is working on a document on this issue.

(NOTE - Although not part of the discussion, it should be noted that this issue was submitted to the Board for action. A MOTION that the ARTS would create and publish information regarding the impact the COVID-19 pandemic has had on the dance activity was submitted to the Board in ARTS LOG 20-0419-001 (COVID-19 - ARTS Response). The MOTION was not approved, therefore, no further action has been taken.)

Discussion included reports of online “one couple” dancing. Many of these have been private groups using Zoom online meetings. Zoom meetings are by invitation, so these dances are, most likely, private. It is easy for these dances to meet the requirements for social distancing and other health guidelines. Paul noted there are music licensing issues when streaming music and he cautioned The ARTS to take note. There was general agreement with this point.

It was generally agreed that Square and Contra Dancing have a VERY difficult, if not impossible, time meeting health guidelines. Round Dancing, on the other hand, because it is done by lone couples, is less difficult to meet requirements.

There was discussion of how the pandemic has effected the activity and the future effects. A serious part of this effect could be that many dancers will decide to not return to dancing. There was general agreement that we should look forward to how to help the activity after the pandemic is over. Actions we could do include major advertising, marketing and promotion activities.

Erin suggested we could create basic publicity materials designed to be used online and include space for clubs or organizations to fill in local information. Ideas include excellent graphics, lots of color, catchy marketing language, and other items to improve overall presentation. Such materials would be created by The ARTS and offered free to the dance activity. All forms of ARTS related dancing would be included. Such publicity could also emphasize the social benefits of our activity, such benefits are very important and have been missing for most of us due to “lock downs” and social distancing requirements.

There was agreement that a well done marketing and publicity campaign is a good idea. There was also agreement that implementation at this time may not be feasible. This will provide time to create, review, and approve the materials. When completed we will use all our resources to promote and distribute. Betsy noted a the fact that dancers enjoy the activity so much they are willing to participate in online dancing. This enthusiasm for the activity is a big selling point which could be incorporated into our marketing materials.

Election - 2020/2021 Officers -

The following list of candidates is submitted for consideration and vote.

Chair - Butch & Ampie Hayes

Vice Chair - Erin & Scot Byars

Treasurer - Edythe Weber

Secretary - Jim & Judy Taylor

Prior to the election Chair Butch Hayes asked if there are any other nominations. Prior to the vote there was a Point Of Order that the MOTION to elect the nominees was out of order. The Point of Order was upheld by vote of the Board.

There being no additional nominees and the Point Of Order settled, the the following MOTION was is submitted and approved by majority vote of the Board:

MOTION: Be It Resolved That: The following candidates be elected as the ARTS Officers for 2020/2021: Chair- Butch & Ampie Hayes, Vice Chair, Erin Byars, Secretary - Jim & Judy Taylor, and Treasure - Edythe Weber. (MSC)

NEXT MEETING -

The following MOTION was submitted:

MOTION: Be It resolved that: The 2021 ARTS meeting will be held in Jackson, MS on Sunday, June 27, 2021 immediately following the 70th NSDC. (MSC)

Meeting adjourned Sunday, June 21, 2020 at 6:00 PM (Eastern Time)

Submitted by, Jerry L. Reed
Executive Director
Transcribed from audio

ARTS LOGS

ARTS Governing Board and Officers Actions
July 2019 Thru June 2020

ARTS LOG 19-0709-001 (ARTS Tri-Fold - Review)

Action completed as of 09-18-2019. The purpose of this LOG is for the ARTS Officers and Board to review and provide comments regarding the latest update of the ARTS Tri-Fold Brochure dated 19-07-09. The results for this LOG are:

A) FIRST MOTION - Square Dance 101 and Contra 101

MOTION: Be It Resolved That: The current description for "Square Dance 101 and Contra 101" be revised to remove "Square Dance 101." The current description for "Contra 101" will remain unchanged.

- 1) Approve the above MOTION: 5
- 2) Do Not Approve the above MOTION: 0
- 3) Abstain: 0

TOTAL VOTES - 5

Not Voting: 5 [CALLERLAB, Singles, IAGSDC, All Join Hands, and NEC]

There were 5 votes to approve this MOTION, therefore it is APPROVED and will be incorporated into the Tri-Fold Update

B) SECOND MOTION - "Square Dance Logo and Slogan"

MOTION: Be It Resolved That: The Description for the section titled "Square Dance Logo and Slogan" be revised to read as follows:

"Live Lively Logo & Slogan

The ARTS endorses and promotes the new logo. The logo/slogan shown is "Live Lively - Square Dance." It is important to note that additional options are acceptable. These options include: "Live Lively - Round Dance" or "Live Lively - Contra Dance." Visit the ARTS web site - www.ARTS_Dance.org for more information and samples of the logo or contact info@arts-dance.org "

- 1) Approve the above MOTION: 4
- 2) Do Not Approve the above MOTION: 1
- 3) Abstain: 0

TOTAL VOTES - 5

Not Voting: 5 [CALLERLAB, Singles, IAGSDC, All Join Hands, and NEC]

There were only 4 votes to approve this MOTION, therefore, it is NOT APPROVED and will NOT be incorporated into the Tri-Fold Update

C) THIRD MOTION - \$100 Club

MOTION: Be It Resolved That: The following description for the \$100 Club be added to the ARTS Tri-Fold brochure:

"\$100 Club

The ARTS \$100 Club was established as a special method to donate to the ARTS. Members join this club by designating a \$100 donation for the club. The money donated will be used to help finance special ARTS projects. To join this club, simply contact the Executive Director."

- 1) Approve the above MOTION: 5
- 2) Do Not Approve the above MOTION: 0
- 3) Abstain: 0

TOTAL VOTES - 5

Not Voting: 5 [CALLERLAB, Singles, IAGSDC, All Join Hands, and NEC]

There were 5 votes to approve this MOTION, therefore it is APPROVED and will be incorporated into the Tri-Fold Update

ARTS LOGS

ARTS LOG 19-0711-001 (Board Organizations - Contact Info)

Action completed as of 07-17-2019. The purpose of this LOG is for Board Members to identify and submit the contact information for their organization. This contact information would be in addition to the organization rep on the ARTS Board.

This LOG was CANCELED and replaced by: ARTS LOG 19-0716-001 (ARTS Board Organizations Contact Info). LOG 19-0716-001 included a table with the contact information gather by the Executive Director. That information is MUCH more detailed than in LOG 19-0711-001.

ARTS LOG 19-0716-001 (ARTS Board Organizations Contact Info)

Action completed as of 07-28-2019. The purpose of this LOG is for the ARTS Board to verify the contact information for their organization. The result of this LOG was creation of a document with contact information for all ARTS Board organizations. The document includes both the Organization Representative and contact information for Member organizations. Most of the information was verified, however, some was not. Copies of the document are available from the Executive Director.

ARTS LOG 19-0720-001 (2019 ARTS Mtg Minutes - Draft 2, dtd July 20, 2019)

Action completed as of 08-12-2019. The purpose of this LOG is for the ARTS Officers, Board, and others to review, discuss, and VOTE on the minutes (Draft 2, dated July 20, 2019) of the 2019 ARTS meeting held in Atlanta, GA on June 30, 2019. The results of this LOG are approval by the Board of the following MOTION:

MOTION: Be It Resolved That: The minutes of the 2019 ARTS meeting be approved. (MSC)

ARTS LOG 19-0731-001 (Dance Fact Sheet - Review)

Action completed as fo 09-19-2019. The purpose of this LOG is for the ARTS Officers and Board to review and provide comments regarding possible changes to the Dance Fact Sheet, dated 14-12-05. The following MOTION was submitted to the Board:

MOTION; Be It Resolved That: The Dance Fact Sheet, dated 14-12-05, be revised to add the following statement: "2015 the Square Dance Community adopted the Live Lively logo and slogan - "Live Lively - Square Dance"

The results of this LOG were:

- A) Agree with the above MOTION: 4
- B) Do Not Agree with the above MOTION: 0
- C) Abstain: 0

TOTAL VOTES - 4

NOT VOTING - 6 [CALLERLAB, CONTRALAB, Campers, IAGSDC, All Join Hands, NEC]

Because only four Board Members voted on this LOG, therefore, no decision was possible.

This issue was submitted to the ARTS Officers for VOTE in LOG ARTS LOG 19-0919-001 (VOTE) (Dance Fact Sheet - Review)(Officers)

ARTS LOG 19-0802-001 (Email Tree Contacts - Nominate)

Action completed as of 08-17-2019. The purpose of this LOG is for the ARTS Board and others to review the list of Email Tree Contacts who did not respond and to provide a nomination for another person to help as the contact for the Areas listed. The results of this LOG is a list of contacts: 1) Those who have agreed to continue; 2) Those who have withdrawn, and 3) Those who did not respond and will be removed from the list of contacts.

ARTS LOGS

ARTS LOG 19-0815-001 (DISCUSS)(2020 Trail End Dance - No Contra)

Action completed as of 09-14-2019. The purpose of this LOG is for the ARTS Board to review, discuss, and VOTE on a proposal from the Executive Director regarding the 2020 ARTS Trail End Dance in Spokane in June 2020. The reason for this LOG was to address the agreement by the Board during the 2019 ARTS meeting as follows:

During the 2019 ARTS meeting there was agreement that the ARTS would investigate including ½ hour of Contra Dancing (7:30 - 8:00 PM) prior to the 2020 ARTS Trail End Dance in Spokane, WA on Wednesday, June 17, 2020 immediately prior to the 69th NSDC.

The following were the results of this LOG

- A) Approve the above MOTION: 3 - [Campers, Singles, and ROUNDALAB]
- B) Do Not Approve the above MOTION: 0
- C) I Abstain: 0

TOTAL VOTES - 3

NOT VOTING: 7 - [CALLERLAB, CONTRALAB, AGSDC, USDA, NEC, All Join Hands, and USAWest]

This LOG was CLOSED on 14 September, 2019 and this issue was submitted to the ARTS Officers in ARTS LOG 19-0915-001 (2020 Trail End Dance - No Contra)

ARTS LOG 19-0907-001 (September 2019 ARTS Newsletter)

Action completed as of 09-26-2019. The purpose of this LOG is for the ARTS Officers to review, discuss, and VOTE on the September 2019 Newsletter. This LOG resulted in the approval of the following MOTION by the ARTS Officers:

MOTION: Be It Resolved That: The September 2019 ARTS Newsletter be approved. (MSC)

ARTS LOG 19-0915-001 (2020 Trail End Dance - No Contra)

Action completed as fo 09-28-2019. The purpose of this LOG is for the ARTS Officers to review, discuss, and VOTE on a proposal from the Executive Director regarding the 2020 ARTS Trail End Dance in Spokane in June 2020.

There were two reasons for this LOG:

- 1) The first reason is to address the agreement by the Board during the 2019 ARTS meeting as described below.
- 2) The second reason for this LOG was the failure of the Board to resolve this issue during ARTS LOG 19-0815-001 (2020 Trail End Dance - No Contra). As I reported in the Final Report for this LOG, less than half of the Board responded. That is the reason for this unusual action.

The result of this LOG was:

- A) Approve the above MOTION: 2
- B) Do Not Approve the above MOTION: 0
- C) Abstain: 0

TOTAL VOTES - 3

NOT VOTING - 1 (Erin)

The Officers APPROVED the following MOTION

MOTION: Be It Resolved That: The ARTS contact the 69th NSDC and cancel our proposal to include ½ hour of Contra Dancing as part of the ARTS 2020 Trail End Dance. We will also offer whatever help we believe is appropriate to the 69th NSDC regarding Contra Dancing at the convention. Our support of their efforts would replace our proposed ½ hour of Contra Dancing at our Trail End Dance.

ARTS LOG 19-0919-001 (VOTE) (Dance Fact Sheet - Review)(Officers)

Action completed as of 09-27-2019. The purpose of this LOG is for the ARTS Officers to VOTE on a proposed change to the Dance Fact Sheet, dated 14-12-05. This LOG resulted in the approval of the following MOTION by the ARTS Officers:

MOTION; Be It Resolved That: The Dance Fact Sheet, dated 14-12-05, be revised to add the following statement: "2015 the Square Dance Community adopted the Live Lively logo and slogan - "Live Lively - Square Dance" (MSC)

June 2020 ARTS Meeting Agenda (Page 4 of 5)

ARTS LOGS

ARTS LOG 19-1214-001 (Amend Article IV, Section 3)

Action completed as of 01-16-2020. The purpose of this LOG is for the Board and Officers to review, discuss, and provide comments regarding a proposed change to Article IV, Section 3 B and a change to Article IV, Section 3 F. There was no VOTE on this LOG. The result of this LOG was receipt of comments regarding two MOTIONS which will be submitted to the Board for review, discussion, and vote during the 2020 ARTS meeting in Spokane, WA. The following MOTIONS will be submitted to the Board during the 2020 meeting:

The two MOTIONS are:

[begin First MOTION]

"MOTION: Be It Resolved that Article IV – Officers, Section 3, Paragraph B be amended to read: "B. Voting for office shall be by secret ballot or voice vote on entire slate of nominees."

[end First MOTION]

[begin Second MOTION]

*"MOTION: Be It Resolved That: the following NOTE be added to Article IV – Officers, Section 3, Paragraph F.
“(NOTE - The restriction on consecutive terms may be waived upon majority approval of the Board)”*

[end Second MOTION]

ARTS LOG 19-1221-001 (Dancing Fact Sheet - 2019 Revision)

Action completed as of 01-24-2020 The purpose of this LOG is for the ARTS Officers, ARTS Board, and others to review and provide comments regarding the revision (dated 12/21/2019) of the current version of the Dance Fact Sheet, dated 14-12-05, and for the Board to VOTE on the proposed changes. The result of this LOG was approval of the following MOTION:

MOTION: Be It resolved That: the revised Dance Fact Sheet identified as Draft 4, dated January 10, 2020, be approved.

ARTS LOG 20-0206-001 (ARTS Tri-Fold - Revision)

Action completed as of 02-22-2020. The purpose of this LOG is for the ARTS Board to review, discuss, and vote on a revision (dated FEB 05, 2020) to the ARTS Tri-Fold Brochure dated 19-07-09. The result of this LOG was approval of the following MOTION:

MOTION: Be it resolved that: The revision of the Tri-Fold document, dated FEB 05, 2020 be approved.

ARTS LOG 20-0324-001 (2020 ARTS Meeting Agenda)

Action completed as of 04-09-2020. The purpose of this LOG is for the ARTS Officers, Board , and others to provide input for items to be discussed and/or acted on during the 2020 ARTS meeting. The result of this LOG was input from the Officers, Board and others for the agenda for the 2020 ARTS meeting. As a result of this LOG a discussion of ways to help groups and dancers adjust to new views regarding safe social interaction after COVID-19 will be added to the agenda.

ARTS LOG 20-0325-001 (Cancel 2020 ARTS Meeting)

Action completed as of 04-04-2020. The purpose of this message is to request the Officers and Board to VOTE on a proposal to cancel the 2020 ARTS meeting and replace the Face To face meeting with a video or audio meeting. The result of this LOG was approval of the following MOTION:

MOTION: Be it resolved that: The 2020 ARTS annual meeting scheduled for Sunday, June 21, 2020 in Spokane, Washington be canceled. It will be replaced by a video or audio meeting at a time to be determined.

The 2020 ARTS Meeting will be a Video/Audio Meeting via Zoom scheduled as follows:

Date - Sunday, June 21, 2020

Times -

Eastern time - 2:00 PM

Central time - 1:00 PM
Mountain time - Noon
Pacific time - 11:00 AM

June 2020 ARTS Meeting Agenda (Page 5 of 5)

ARTS LOGS

ARTS LOG 20-0331-001 (ARTS Meeting Guidelines and Procedures)

Action completed as of 04-18-2020. The purpose of this LOG is for the ARTS Officers to review, discuss, and vote on a document which will provide information to the Officers and Board regarding how we conduct meetings of the Board. The result of this LOG was approval the following MOTION:

MOTION: Be It Resolved That: The ARTS document titled "ARTS Meetings Guidelines and Procedures." be approved.

ARTS LOG 20-0407-001 (Printing - Tri-Fold & Fact Sheet)

Action completed as of 04-19-2020. The purpose of this LOG is for the Officer to discuss and vote on the issue of printing the ARTS Tri-Fold and the Dance Fact Sheet. The result of this LOG was: two Officers voted to print 500 copies of each document and two officers voted to print any copies of either document at this time. Therefore, we will not do any printing at this time.

ARTS LOG 20-0419-001 (COVID-19 - ARTS Response)

Action completed as of 05-06-2020. The purpose of this LOG was for the Officers, Board and others to review, discuss, and for the Board to VOTE on a proposal that The ARTS develop and publish guidance or information to the dance community regarding the COVID-19 pandemic and its effect on the dance activity. There were only two votes submitted for this LOG. The Board did NOT approve the MOTION printed below, therefore, there will be no further action on this issue.

MOTION: Be It Resolved That: The ARTS create and publish information regarding the impact the COVID-19 pandemic has had on the dance activity.

ARTS LOG 20-0503-001 (NEW - Live Lively Square Dance.com)

Action completed as of 05-07-2020. The purpose of this LOG is for the ARTS Officers and Board to review and respond to a proposal the the URL for Live Lively Square Dance.com be transferred to the CALLERLAB Foundation. THIS LOG WAS CANCELLED AND REPLACED WITH LOG 20-0507-001 (NEW - Live Lively Square Dance.com)

ARTS LOG 20-0507-001 (Start DISCUSSION)(NEW - Live Lively Square Dance.com)

Action completed as of 05-11-2020. The purpose of this LOG is for the ARTS Officers and Board to review a request that the URL for LiveLivelySquareDance.com be transferred to the CALLERLAB Foundation and replaced with the URL "ReimagingSquareDance.com ". THIS LOG WAS CANCELLED AND REPLACED WITH LOG 20-0511-001 (Transfer - LiveLivelySquareDance.com)

LOG 20-0511-001 (Transfer - LiveLivelySquareDance.com)

Action completed as of 05-28-20. The purpose of this LOG is for the ARTS Officers and Board to review a request that the URL "LiveLivelySquareDance.com" be transferred to the CALLERLAB Foundation for use in a marketing and promotion project. Less than half of the Board Members voted. Therefore, the following MOTION was NOT approved and this issue was submitted to the ARTS Officers in ARTS LOG 20-0511-001 (Transfer - LiveLivelySquareDance.com) (Officers Vote):

MOTION: Be It Resolved That: The URL LiveLivelySquareDance.com be transferred to the CALLERLAB Foundation for a square dance marketing website.

ARTS LOG 20-0512-001 (Poss Suggestions For Restart)

Completed as of 05-23-2020. The purpose of this LOG is for the ARTS Officers, ARTS Board, and other reps from Member Organizations to discuss ideas for how The ARTS can provide information and suggestions to help "restart" the activity. After DISCUSSION, the Board will discuss and vote on any suggestions resulting from this LOG. There were no additional suggestions nor any comments regarding the initial input, therefore, no was further action on this issue.

ARTS LOG 20-0521-001 (June 2020 ARTS Newsletter)

Action completed as of 06-05-2020. The purpose of this LOG is for the ARTS Officers to review and discuss June 2020 Newsletter. The result of this LOG was approval of the following MOTION by the ARTS Officers:

MOTION: Be It Resolved That: The June 2020 ARTS Newsletter be approved.

ARTS LOG 20-0528-001 (Transfer - LiveLivelySquareDance.com) (Officers Vote)

Action completed as of 05-30-2020. The purpose of this LOG is for the ARTS Officers to VOTE on a request that the URL "LiveLivelySquareDance.com" be transferred to the CALLERLAB Foundation. The result of this LOG was approval of the following MOTION by the ARTS Officers:

- . *MOTION: Be It Resolved That: The URL LiveLivelySquareDance.com be transferred to the CALLERLAB Foundation for a square dance marketing website.*

VOLUNTEER OPPORTUNITY ARTS ASSISTANT EXECUTIVE DIRECTOR (July 2019)

The Alliance for Round, Traditional, and Square - Dance (ARTS) announces the search for a volunteer to fill the position of Assistant Executive Director.

The following is the description of this position:

"This position would be filled by a volunteer who would serve at the pleasure of the Board directly under the Executive Director and would provide support and services to the organization as directed by the Executive Director."

Candidates do not have to be a Board Member nor closely involved with the operation of the organization. However, it is highly recommended that candidates be actively involved with our dance activity.

The primary function of this person would be to learn the duties and responsibilities of the Executive Director, a paid position. The goal is to find a person who will assume the position of Executive Director, at some future date.

Candidates should be very familiar with the dance activity. A strong familiarity with general office procedures, including electronic mail procedures, would be a definite plus.

Initial time commitment is expected to be less than 20 hour/month.

If you are interested, please contact:

Jerry Reed, executive Director

Email - ExecutiveDirector@arts-dance.org

Phone - 321-794-9645

Mail - 943 Tamarind Circle, Rockledge, FL 32955