



2019 ARTS Meeting Minutes

Atlanta, GA

June 30, 2019

**(Approved)
(August 12, 2019)**

2019 ARTS MEETING MINUTES

Atlanta, GA

June 30, 2019

(Approved - August 12, 2019)

CALL TO ORDER -

Meeting called to order at 9:06 AM AM on Sunday, June 30, 2019, by ARTS Chair Butch Hayes.

GOVERNING BOARD MEMBERS -

The following organizations have agreed to support The ARTS:

All Join Hands (AJH), CALLERLAB, CONTRALAB, International Association of Gay Square Dance Clubs (IAGSDC), National Square Dance Campers Association (NSDCA), National Executive Committee (NEC), ROUNDALAB, Single Square Dancers USA (SSDUSA), USAWest Policy Board, and United Square Dancers of America (USDA)

ROLL CALL -

Governing Board Representatives -

The following Voting Members representing Governing Board Members were present

CALLERLAB - Dana Schirmer (Filling in for Betsy Gotta)

NEC - Butch Hayes

NSDCA – Barbara Connelly

ROUNDALAB - Erin Byars

SSDUSA - Ron Holland (Filling In for Arbell Thompson)

USAWest - Jim Maczko

USDA - Jim Weber

The following Board Members were not present:

All Join Hands - Gordon Macaw

CONTRALAB - Cathy Smith

IAGSDC – Gordon Macaw

ARTS Officers -

The following ARTS Officers were present:

Chair - Butch Hayes

Treasurer - Edythe Weber

Secretary - Jim & Judy Taylor

Executive Director, Jerry Reed

The following ARTS Officers were not present:

Vice Chair - Arbell Thompson

GUESTS -

Chair Butch Hayes asked guests to introduce themselves:

The following guests attended:

- Louis Friedlander - NEC
- Ed & Linda Willis, USDA - Central Region VP
- Michael Streby

WELCOME REMARKS -

Chair Butch Hayes welcomed everyone to the meeting and thanked them for attending.

AGENDA CHANGES/APPROVAL

Prior to approval of the agenda, Chair Butch Hayes asked if there were any additions, deletions, or changes to the printed agenda; there being none the following MOTION was approved:

MOTION: Be it resolved that the agenda be accepted as written. (MSC)

MISCELLANEOUS REPORTS –

Donations -

Discussion of donations during the **2011 ARTS meeting** resulted in the following MOTION which is included here for historical purposes ONLY:

MOTION: Be It Resolved That: All donations and Membership payments will be acknowledged by a letter on ARTS letterhead and signed by either the Chairman or the Executive Director. (MSC)

The following donation was received July 1, 2018 and June1, 2019:

Name	Amount	Purpose	Thank You Ltr Sent?
NEC	\$500	ARTS Operating Funds	YES

Treasurer Reports – (Attachment 1) (Draft 2 - July 20, 2019)

Edythe Weber, Treasurer, provided the financial report including Income & Expenses for the period June 30, 2018 through June 30, 2019. See information below and Attachment 1 for details:

TOTAL FUNDS AVAILABLE AS OF JUNE 30, 2018

(As reported during 2018 meeting) = **\$15,866.31** (\$10,609.14 in CDs & \$ 5,257.17 in checking account)

Beginning Balance (July 7, 2018)	\$3,398.84	
\$1,557.75 designated for re-Imaging		
\$1,841.09 designated general funds		
Income:		
Transfer from CD	\$10,625.61	(2018 = \$0.00)
Donations -		
Re-imaging Project -	\$1,278.15	(2018 = \$125.00)
\$100 Club -	\$ 400.00	(2018 = \$200.00)
Legacies & Bequests	\$ 100.00	(2018 = \$0.00)
Governing Board -	\$1,500.00	(2018 = \$1,500.00)
Donations (Other) -	\$ 700.00	(2018 = \$1,000.00)
TOTAL DONATIONS -	\$3,978.15	(2018= \$2,825.00)
Dues -		
Associate Dues -	\$ 200.00	(2018 = \$100.00)
Individual Dues -	\$ 250.00	(2018 = \$225.00)
TOTAL DUES -	\$ 450.00	(2018 = \$325.00)
Fund Raising -		
AmazonSmile Program -	\$ 61.37	(2018 = \$53.64)
Add-A-Buck -	\$ 28.00	(2018 = \$60.00)
TOTAL FUND RAISING -	\$ 89.37	(2018 = \$113.64)
TechSoup -	\$ 231.00	(2018 = \$0.00)
TOTAL INCOME -	\$15,374.13	(2018 = \$3,263.64)
Expenses:		
Executive Director -	\$1,200.00	(2018 = \$1,200.00)
TechSoup Order -	\$ 316.00	(2018 = \$18.00)
Advertising -	\$ 575.00	(2018 = \$575.00)
Grant Funds -	\$ 200.00	(2018 = \$92.50)
Internet&Web Related Exp -	\$ 229.00	(2018 = \$229.05)
Miscellaneous Expenses -	\$ 63.19	(2018 = \$0.00)
Printing & Reproduction -	\$ 417.96	(2018 = \$0.00)
TOTAL EXPENSES -	\$3,001.20	(2018 = \$2,114.55)

TOTAL FUNDS AVAILABLE -

Checking Account Balance (June 30, 2019) \$17,630.10)

\$3,583.90 designated for Re-Imaging

\$14,046.20 designated general funds

(June 30, 2018 = \$15,866.31)

(June 30, 2017 = \$14,683.45)

(June 30, 2016 = \$12,804.94)

(June 30, 2015 = \$14,387.88)

GAIN or LOSS -

This year (2018/2019) Gain = \$1,763.79

Previous Year (2017/2018) Gain = \$1,182.86)

Previous Year (2016/2017) Gain = \$2,251.89)

Certificates of Deposit (CD) - Both Have been redeemed

DONATIONS RECEIVED DURING THIS MEETING:

- 1) Board Organizations -
RECEIVED -
CALLERLAB - Dana Schirmer presented a check for \$500.00
ROUNDALAB - Barbara Connely presented a check for \$100.00
Campers - Barbara Connely presented a check for \$100.00
- 2) Individual Memberships -
Jim & Judy Taylor - \$50.00
Jerry & Del Reed - \$50.00
Jim & Edythe Weber - \$50.00
Barbara Connely - \$50.00
- 3) Associate Board Member -
Colorado State Square Dance Association - \$100.00 from Jim & Judy
- 4) Individual Donations (Not Membership nor \$100 Club) -
Butch & Ampie Hayes - \$100.00
Jerry & Del Reed - \$250.00
- 5) \$100 Club -
Dana & Donna Schirmer - \$100.00

**DONATIONS RECEIVED -
\$1,350.00**

(NOTE - Jerry sent Thank You letters - both Email and snail mail to all donors)

DONATIONS PROMISED DURING THIS MEETING:

(Edythe will notify Jerry when received; Jerry will send Thank You Letters

- Board Organizations -
PROMISED -
CONTRALAB - Jim Maczko reported they will be sending \$100.00 after July 1, 2019
NEC - Butch Hayes reported they will be sending \$500.00 after July 1, 2019
USDA - Jim Taylor reported they will be sending \$500 after July 1, 2019

The following MOTION was presented and approved:

MOTION: Be it resolved that the Finance Report be accepted for filing. (MSC)

Reports from past meetings -

The following is a history of past meetings. Copies of the minutes of the past meetings are available on the ARTS web site:

October 2002 (Cocoa Beach, FL); January 2003 (Washington, D.C.); Summer (June) 2003 ARTS Alliance Meeting (Oklahoma City, OK); Fall (October) 2003 ARTS Planning Meeting (Orlando, FL); Spring (March) 2004 ARTS Meeting (Portland, OR); Summer (June) 2004 ARTS Meeting (Denver, CO); Fall (October) 2004 ARTS Meeting (Orlando, FL); Spring (February) 2005 ARTS Meeting (San Antonio, TX); Summer (June) 2005 ARTS Meeting (Portland, OR); Fall (October) 2005 ARTS Meeting (Orlando, FL); April 2006 (Charlotte, NC); June 2006 (San Antonio, TX), October 2006 (Orlando, FL); March 2007 (Alexandria, VA); July 2007 (Charlotte, NC), October 2007 (Orlando, FL),

February 2008, Long Beach, CA; June 2008 (Wichita, KS); October 2008, (Orlando, FL); February 2009, (Louisville, KY); June 2009 (Long Beach, CA); October 2009 (Newark, NJ); March 2010 (Detroit, MI); June 2010 (Louisville, KY); June 2011 (Detroit, MI); March 2012 (Oklahoma City, OK); June 2013 (Oklahoma City, OK); June 2014 (Little Rock, AR); June 2015 Springfield, MA; June 2016 Des Moines, IA; June 2017 (Cincinnati, OH), June 2018 (Kansas City, MO)

Actions by the ARTS Board & Officers Since The Last Meeting - (Attachment 2)

It is policy that at each Board meeting the Board will review and vote on the actions taken by Email by the Board and the Officers since the last meeting. This item concerns a discussion and vote to confirm the actions taken by the ARTS Governing Board and Officers since the June 2018 ARTS Meeting. The following MOTION is presented for consideration:

MOTION: Be it resolved that the actions taken by the ARTS Governing Board and Officers since the June 2018 ARTS meeting be confirmed. (MSC)

(Jerry reported he is concerned with the low rate of responses to the ARTS LOGs and other mailings to the Board and Offices)

National Square Dance Conventions (NSDC) Information -

(NOTE - Reports and information regarding specific NSDCs will be provided later in this agenda)

Bidding Process -

This item concerns a presentation by Butch Hayes with information about the bidding process for selection of the location for the NSDCs. Butch reported bids have been selected for the following: 2022 - Evansville, IN and 2023 - Mobile, AL. There was brief discussion that smaller cities and venues are being considered based on the attendance numbers. There was also a suggestion that the NEC not only consider the size of the bidding cities, but to also consider the size of the airports serving those cities. The size of local airports can significantly impact the cost of flying to the NSDCs.

ARTS Tri-Fold and Dance fact Sheet -

(NOTE - See discussion of both documents later in these minutes)

Showcase Of Ideas Funding -

Patty Wilcox reported there was no cost associated with getting our display to the 68th NSDC. There were comments that the display was VERY good and showed a positive view of The ARTS. Patty indicated some concern with the look of the display. She especially concerned with the lack of ARTS Tri-Folds, Dance Fact Sheet, and other printed materials, The Board indirectly considered this issue later in the meeting as we discussed the review, update, and printing of these documents.

Ads Daily Program Books -

There is agreement we should purchase ads in future NSDC Daily Program Books. These ads will include information about the education seminars we are providing. If appropriate, one of the ads will provide general ARTS information or other specific information we want to feature.

Jim Maczko reported Erin Byars provided support in updating the ads and that we did purchase ads in the program books. He also reported he has contacted the 69th NSDC and has been assured we will have space in the program books.

Discussions of this item during previous ARTS meetings have resulted in approval of MOTIONS that Jim Maczko be authorized to coordinate the review, placement, and payment for ads in program books for the next NSDC. Jerry Reed has recommended that Jim be authorized to coordinate ads for all future NSDCs. The alternative would be approval of such a MOTION during all future ARTS meetings for upcoming NSDCs

Discussion of this item resulted in approval of the following MOTION:

MOTION: Be It Resolved That: Jim Maczko be authorized to coordinate the review, update, placement, and payment for ads in the daily program books for all future National Square Dance Conventions (NSDCs). (MSC)

68TH NSDC (2019) Atlanta, GA (June 26-29, 2019) -

We had planned to distribute Tri-Fold & Fact Sheet Documents, participated in the Showcase of Ideas, purchased ads in the daily program books, provided Education Seminars, and hosted a Trail End Dance.

ARTS Tri-Fold Brochures and The Dance Fact Sheets -

Jim Weber and others reported we had a VERY limited numbers of Tri-Folds and Fact Sheets for distribution during the 68th NSDC. Neither document had been reviewed for update nor had additional copies been printed. This item was discussed later in the meeting.

Showcase Of ideas -

Patty Wilcox and others reported we participated in the Showcase. There was agreement that our display was VERY good.

Ads in the daily program books-

We purchased ads in the Daily Program Books. Jim Maczko and Erin Byars reported the ads were updated, paid for, and placed in the 68th NSDC daily books.

There was concern getting payment for the ads to the 68th NSDC. Payment was finally made in late April. Jerry Reed suggested we manage our payment to the NSDC better in the future.

Education Seminars -

We provided two seminars, staffed by Jim & Judy Taylor, Jim Maczko, Jim Weber, Mike Hogan, and Michael Streby. Our Seminars were part of the Club Leadership program, therefore, we presented the same information twice. The sessions were well attended and the information was well received. There were approximately 50 at our first session and 30 at the second session.

There was discussion of changing topics, descriptions, and staff for future NSDCs. There was general agreement that presenting marketing information is important. There have been comments from attendees that more variety would be good. There were suggestions from the Board to clarify the titles we use for our seminars.

Butch Hayes will request copies of the comment cards collected during our sessions. These card will be reviewed for possible suggested changes.

Jerry will submit a LOG to request input from the Board. Based on that input changes will be considered.

ARTS Dance -

During the 68th NSDC we hosted a Trail End Dance. Roy & Betsy Gotta coordinated the staff and MC'd the dances. The dance was Plus with Rounds and it was well attended with 40 to 50 squares.

There was a report that the Program books indicated that ARTS was supposed to host a Round Dance. Jerry reviewed the information from the 68th regarding a Round Dance, but was unable to find where we had committed to host a Round Dance After Party. Jim Taylor reported he had asked Tim Eum to cue a few rounds for this dance. Tim agreed. Apparently, the dance was the full hour.

Jerry will send Tim a thank you letter.

69TH NSDC (2020) Spokane, WA, (June 17-20, 2020) -

It is important to note - the dates for this NSDC have been changed to one week earlier than normal. The ARTS will help publicize the new dates for the convention. The convention center is located at 334 West Spokane Falls Blvd, Spokane WA 99201.

We plan to distribute Tri-Fold & Fact Sheet Documents, participate in the Showcase of Ideas, purchase ads in the daily program books, provide Education Seminars, and request to host A Trail End Dance.

Jerry Reed has contacted the 69th NSDC General Chairman (Don & Cheryl Pruitt - canddpruitt@msn.com). He identified the areas in which we plan to support the NSDC and requested contact information.

He also notified Don & Cheryl that we are requesting support for the 2020 ARTS meeting to be held on the Sunday immediately following the 69th NSDC. This support includes arranging for a meeting space.

ARTS Tri-Fold and Dance Fact Sheet -

We plan to distribute both documents in Spokane. Jerry will ask the 69th NSDC to put copies of both documents into the registration packets in Spokane, WA.

Showcase Of ideas -

We plan to participate in the Showcase.

Ads in the daily program books-

Jerry has requested contact information for the Business Chair in Spokane.

Jim Maczko will be asked to work directly with the convention for the following aspects: 1) Update our ads, if needed; 2) Negotiate contract/cost; 3) Coordinate submission of ads to NSDC committee, and 4) Coordinate submission of payment - Edythe Weber will send the check. Jim will work with Erin Byars to update the adds as needed and with Edythe to make payment.

During the 2018 ARTS meeting, there was brief discussion of the possibility of getting our ads as part of the App which is created and made available for the NSDC. Jim Mascko and Scot Byars reported there were no ads in the 2018 App. Scot agreed to investigate and contact Barry Johnson regarding the possibility of getting an ad into the 2019 App. Butch suggested also coordinating with Jim Winslow from the 69th NSDC staff.

Education Seminars -

The contact person is Butch & Ampie Hayes, Co-Education Chairman 69th NSDC. Jerry Reed has contacted Butch & Ampie and provided a description of our seminars and stated our interest in participating on the Round Table discussion. Reportedly, our seminars will be part of the Club Leadership Program. Therefore, we will present the same topic in both seminars.

Butch and Ampie are very interested in emphasizing improving our dancing and helping the activity grow. They have suggested the following guidelines for the seminars in Spokane:

- 1) To improve club or association: in management, recruiting new dancers, retention, making the group sustainable
- 2) How to be creative in offering lessons, attracting and retaining new students—when, where, how?
- 3) Identification and discussion of successful teaching strategies.
- 4) Publicity for club or the association, how do we keep dancing in front of the public, and/or how do we market the fun and fellowship of dancing in today's environment. Learning from our history and tradition to sustain our activities.

The following were discussed and identified as topics and staff for the ARTS Seminars in Spokane:

- 1) Brief history/accomplishments of the ARTS -
(Jim Maczko)
- 2) Electronic mailing list - how to create and manage
(Jim Weber)
- 3) Promotion and publicity -
how to find and utilize resources (Mike Hogan and Michael Streby)
- 4) Re-Image and Brand Identification -
(Jim & Judy Taylor)

There was brief discussion regarding how to conduct effective and successful demonstrations designed to attract new dancers. There was agreement that this is one aspect of marketing and that effective demonstrations are important. There was also general agreement that this topic would fit more into the area of workshops/demonstration presented during the convention by callers. Although this is an important aspect of marketing there was general agreement that callers/cuers would be better equipped to staff such sessions. Naming and describing such sessions is also very important in order to attract dancers who are interested in how to host and coordinate effective demonstrations.

ARTS Dance -

This item concerns a discussion of our commitment to host a dance during the 69th NSDC. During previous meetings, the Board has approved a MOTION that we will host a Trail End Dance prior to all future NSDC. If a Trail End dance is not approved we plan to host an After Party dance.

Jerry Reed has notified the Chair of the 69th NSDC that we would like to host a Trail End Dance and has requested permission to host the dance. If our request for a Trail End Dance is denied, we would request that we host an After Party Dance. We plan to ask Roy & Betsy Gotta to MC the ARTS dance in Spokane.

There was considerable discussion of the dance we will host in Spokane. There was general agreement that our primary interest is to host a Trail End Dance with Plus, Rounds, and Contra.

There was discussion of how to include Contra in any dance we host. There was agreement that we request to host only a Trail End Dance with the following schedule: 1) Start 7:30 PM with a half hour on Contra and 2) Start at 8:00 PM with a Plus with Rounds dance. Jerry will contact the 69th NSDC General Chairman with our request. If approved, Jerry will contact CONTRALAB to request their assistance in staffing the Contra dance.

There was also agreement that we arrange for a table at the entrance to the dance. We would have brochures and other information available. We should also have a way to collect donations at the door.

70TH NSDC (2021) Jackson, MS (June 23-26, 2021) -

We plan to distribute ARTS Tri-Fold & Fact Sheet Documents, participate in the Showcase of Ideas, purchase ads in the daily program books, provide Education Seminars, and host either a Trail End Dance or After Party Dance. Jerry Reed has made initial contact with General Chairmen Dan and Glinda Torvik for preliminary discussions and contact information for NSDC Committee Chairmen for our areas of interest. Plans and communications will be for the 2021 ARTS meeting and the areas listed above.

Butch & Ampie Hayes are the NEC Advisor for this convention and they have volunteered to help with arrangements for ARTS support.

71st NSDC (2022) Evansville, IN (June 22-25, 2022) -

We plan to distribute Tri-Fold & Fact Sheet Documents, participate in the Showcase of Ideas, purchase ads in the daily program books, provide Education Seminars, and host a Trail End Dance. Jerry Reed will contact the General Chairmen, John Cook, for preliminary discussions and contact information for NSDC Committee Chairmen for our areas of interest. Plans and communications will be for the 2022 ARTS meeting and the areas listed above.

72nd NSDC (2023) Mobile, AL (June 26-29, 2023) -

We plan to distribute Tri-Fold & Fact Sheet Documents, participate in the Showcase of Ideas, purchase ads in the daily program books, provide Education Seminars, and host a Trail End Dance. Jerry Reed will contact the General Chairmen, Tina & Tom Wilkins, for preliminary discussions and contact information for NSDC Committee Chairmen for our areas of interest. Plans and communications will be for the 2023 ARTS meeting and the areas listed above.

USAWest Conventions -

2018 USAWest Convention - (Reno, NV) (August 16-18, 2018)

This item concerns a discussion of the 2018 USAWest Convention. Jim Maczko reported the convention was a success. We participated in the Showcase Of ideas. There were no ads in the program book. Sales of Re-Image promotion items was very limited. Jim also reported we did not purchase ads for the 2018 USAWest Convention.

Caller School Sponsored by The ARTS -

This item concerns a discussion of the Caller School sponsored by the ARTS prior to the 2018 USAWest Convention. The school was scheduled and promoted to be held August 11 - 15, 2018 in the Circus Circus. Hotel & Casino. The staff was to be Betsy Gotta, Scot Byars, and Doug Davis. Unfortunately, the we had to cancel the school for various reasons.

2019 USAWest Convention - (Boise, ID) (August 15 - 17, 2019) -

This item concerns a discussion of the 2019 USAWest Convention the theme for the convention is "Cut the Diamond in the Gem State".

ARTS Tri-Fold Brochures and The Dance Fact Sheet -

There has been agreement that we will distribute both documents at USAWest conventions. Jim & Judy Taylor suggested that if there are any of these documents available, they would be willing to take them to Boise.

ARTS and Re-Image promotion and Sales Items

If appropriate, we will arrange for sales of ARTS and Re-Image promotion items.

Showcase Of ideas -

We plan to participate in the Showcase.

Ads Daily Program Books -

Jim Maczko reported there will not be any ads in 2019.

Education Seminars -

We plan to present an Education Seminar, if appropriate.

Caller School Sponsored by The ARTS -

This item concerns a discussion of the possibility of a Caller School sponsored by the ARTS prior to the 2019 USAWest Convention. During the 2018 ARTS meeting, Erin & Scot Byars reported there are plans for a school in 2019. However, there will not be a caller school in 2019, due to various reasons.

2020 USAWest Convention -

There not be a USAWest convention in 2020 due to the fact that NSDC will be held in Spokane, WA.

OLD BUSINESS –

You2CanDance Web Site & Video -

This item concerns a discussion of the You2CanDance web site and videos posted on the site.

Marketing – FYI

We plan to continue to publicize the You2candance web site through the E-News Tree, the newsletter, and other media.

Club & Caller Information -

The web site is now linked to “WheresTheDance” for club information. There has been agreement that using WheresThe Dance is a good idea. Jim Weber reported this link is working fine.

Videos –

Jim Weber reported that with the changes he has made the videos are now working fine.

Redesign of Web Site -

This item concerns the design and tools used for the web site. Jim Weber reported the web site has been updated. Jim Weber reported he made changes to the web site software and we now have more control of the site and information. ALL Board Members are encouraged to review the site and provide input to Jim.

Membership Application -

Erin Byars has completed update of the application and has sent the updated application to Jerry. Jerry will forward to the Members and ask Jim Weber to post the updated application on the web site. All Board Members are asked to print the application and encourage others to join the ARTS.

(NOTE - This item will be removed from future agenda)

ARTS Documents Distributed at NSDCs and USAWest (ARTS Tri-Fold and Dance Fact Sheet) -

ARTS Tri-Fold Information Brochures -

Review and Update -

This item concerns discussion of the the document regarding the need for review and update. Erin Byars reported she is working on the update. Erin will send the updated Tr-Fold to JERRY and he will send to the Board in an ARTS LOG for review and comment.

(NOTE - after the meeting ARTS LOG 19-0709-001 (START ACTION) (ARTS Tri-Fold - Review, with a cutoff date for ACTION of Jul 23, 2019, was submitted to the Board and Officers)

Copies on hand and Printing -

Jim Weber and others reported we have zero (or close to zero) copies on hand.

As was previously stated, Louis & Nancy Friedlander are the Registration Chairman for the 69th NSDC - (nsfriedlander@comcast.net). Louis offered to print copies of both documents (Tri-Fold and Fact Sheet) and ensure they are placed in the registration packets in Spokane. After they have been updated, Jerry will send the PDFs to Louis.

MOTION: Be It Resolved That: Louis & Nancy Friedlander be authorized to coordinate production of 3,000 copies of the ARTS Dance Fact Sheet. (MSC)

(NOTE - Louis will submit a receipt for printing the document to Edythe Weber for reimbursement. He has also agreed to transport the copies of the document to Spokane)

Dance Fact Sheet -

Review and Update -

This item concerns discussion of the the document regarding the need for review and update.

The latest review in the Executive Director's files is ARTS LOG 17-0704-002 (Final Report)(Fact Sheet Review). The Final Report was in a message from DirectorARTS@aol.com. That message stated: "Attached is the Dance Fact Sheet dated 14-12-05. The review was completed and there were no changes suggested. Therefore, we will print the current version of the Dance Fact Sheet."

During this meeting there was no discussion of an update of this document. If changes are required, the updated document will be sent to the Board in an ARTS LOG requesting them to review and approve the document.

Copies on hand and Printing -

Jim Weber and others reported we have zero (or close to zero) copies on hand.

After considerable discussion there was agreement that both documents would be reviewed and updated as needed. Louis & Nancy Friedlander are the Registration Chairman for the 69th NSDC - ([nsfriedlander@comcast.net](mailto:nfriedlander@comcast.net)). Louis offered to print copies of both documents and ensure they are placed in the registration packets in Spokane. After they have been updated (if needed) Jerry will send the electronic PDF to Louis.

MOTION: Be It Resolved That: Louis & Nancy Friedlander be authorized to coordinate production of 3,000 copies of the ARTS Tri-Fold Brochures. (MSC)

(NOTE - Louis will submit a receipt for printing the document to Edythe Weber for reimbursement. He has also agreed to transport the copies of the document to Spokane)

Distribution of the ARTS Tri-Fold and the Dance Fact Sheet -

This item concerns discussion of different printing/distribution possibilities. These possibilities include:

- 1) Establishing distribution points in different parts of the country,
- 2) Contracting with a national resource (such as Office Max/Office Depot, etc),
- 3) Continuing our present system where by Jim Weber coordinates printing and then distributes copies as required to meet our needs.

During the 2018 ARTS meeting, Roy Gotta was asked to investigate procedures and cost related to printing and distribution from sources other than our present provider. During this meeting, Roy reported the information he gathered is NOT good. After consideration of the information Roy presented there was general agreement that we will be print the documents as described above.

(NOTE - This item will be removed from future agenda)

ARTS Education Grant Program - General Information

This item concerns the ARTS Grant Program which provides financial assistance to clubs, associations, or other groups which host meetings to bring dancers, callers, cuers, and others together to discuss various aspects and concerns facing the dance activity. The guidelines for the Grant program have been approved, published, distributed, and posted on the ARTS web site. Jim Weber reported a Power Point presentation is available on the ARTS web site and can be provided electronically.

There have been numerous announcements regarding the Grant Program in the ARTS Newsletter, other mailings, and during ARTS Seminars at various conventions, festivals, and leadership gatherings.

Education Grant Publicity & Promotion -

Periodically the Executive Director sends information to the ARTS Email Tree, including articles in the Newsletter and other mailings regarding the Grant Program. The information and application are posted on the ARTS web site. We plan to continue to promote.

Grant Applications -

The Executive Director received a request from the TriValley Association in Utah. Jerry notified them that the event which is described as an "Elections Dance" does not include any education nor ARTS information presentations and therefore does not meet the requirements for a grant. The ARTS Officers were also notified.

Benefit Dances - (Old Title = Nationwide Benefit Dances) -

This item concerns fund-raising dances to benefit The ARTS. Previous discussion of this item resulted in agreement to change the focus of these dances to simply local "Benefit Dances." Materials and forms with information and assistance for local groups are on the ARTS web site.

Discussion of this item included ideas to encourage clubs to host a benefit dance on Saturday, February 29, 2020. As with previous discussions regarding donations, there was agreement we must be able to identify specific needs or projects where the donations will be used. There was also agreement that Jerry will send information and suggestions to host a benefit dance to our contact list. This mailing will include information about the Video Production Project Michael Streby will be working on.

There was agreement we will review this issue after the Video Promotion project is in progress.

This item will stay on future agenda to track and report dances and donated funds.

Ask ARTS -

Ask ARTS articles are sent to all the publications for which Jim Weber has contact information. They are also posted on the ARTS web site and sent to the ARTS Email Tree and others on our mailing list. We have published only one article in 2018. We are always looking for subjects and we are looking at previous articles to re-publish.

Executive Director Term Of Service -

During the 2011 ARTS meeting the Board approved a Motion that the Executive Director would be a separate position which will serve at the pleasure of the Board. The current procedure is for the Board to review and vote the term of the Executive Director during the annual meeting.

The following motion was approved:

MOTION: Be It Resolved That: Jerry Reed be approved as the ARTS Executive Director for the period of July 1, 2019 through June 30, 2020. (MSC)

TechSoup Software -

This item concerns TechSoup, an organization which provides computer software to 501(C)3 non-profit organizations at a very substantial reduction in cost. There are certain limitations and requirements which must be met by the receiving organization. Jim Weber coordinates requests for items available through TechSoup. The web site is: (<https://www.techsoup.org/>)

Jim Weber was requested to send the information regarding TechSoup options and the cutoff date for the Board to send information to him.

ARTS Electronic Mailing Tree -

This item concerns an electronic system to not only help publicize The ARTS, but more importantly, establish a communication system to distribute information relating to the activity to the dancing community. The eventual goal is to have a system which will link the ARTS to every square dance club in the USA. Recently the Email tree has been expanded to include Canadian and a couple of Overseas contacts. Using the current system, there is no way to determine the effectiveness of the tree. The Executive Director has investigated other email services, however, at this time he has determined that our current system is sufficient..

There are 52 Email Tree contacts who cover 42 states/areas. The Executive Director will continue to contact potential Email Tree members. The goal is to have at least one or two contacts in each state/area.

There was a suggestion that we list the names of the Email Tree contacts on the ARTS web site. The reason is to allow dancers to determine who their contact is so that they could contact the appropriate contact person, if needed. There was general agreement that this is a good idea with the provision that we obtain permission from the contact person before posting on the web site. Jerry will take action to accomplish this.

ARTS Newsletter -

This item concerns the ARTS Newsletter which is published following each ARTS meeting and at other times as appropriate. The newsletters are published, distributed, and posted on the ARTS web site. They are also distributed through the ARTS Email Tree. The last Newsletter was the January 2019 issue. The next issue is planned for release after this meeting.

Re-Imaging Square Dancing - (Financial Report Attached)

The ARTS has established the Square Dancing Re-Image Project to help promote and publicize the new image for Square Dancing including the new logo and slogan. This effort has resulted in very wide spread use of both the logo and slogan by dance organizations around the world. Jim & Judy Taylor are the project leaders. They continue to be VERY active promoting the Re-Image project. CALLERLAB again helped by selling some of our items from their vendor booth at the 68th NSDC.

Jim & Judy continue to promote and sell various promotion items. Items include:

- 1) License plate frames - the cost per frame is around \$0.80 and we sell them for \$5.00 each or 10 for \$40.00
- 2) Stickers have sold very well, but not as well and the License Plate frames. They do have a supply on hand
- 3) Their latest project is iron on Live Lively patches - They have received 500 Iron-on Patches for \$500. The patches look good. They have table space in the CO Festival Showcase and will sell some there. They are considering selling them for \$3 or \$4.

Jim & Judy provided a financial report for the funds they maintain separate from the ARTS funds maintained by the Treasurer. That report is attached and shows a balance as of June 30, 2019 of \$1,155.00. The report shows a loss of \$368.63 since January 1, 2019, however, they do have a substantial supply of sales items..

Barbara Connelly opened a discussion regarding the Live Lively license plate frames. Currently they display "Live Lively - Square Dance." She stated a concern from discussions by the ROUNDALAB Board that we need to provide more emphasis on the "R" in ARTS. Barbara reported that the ROUNDALAB Board discussed and approved creating and ordering frames with "Live Lively - Round Dance." Jim & Judy provided information about ordering the frames. There is a \$75.00 "set up" charge for changes to the existing design. Additionally, the minimum order is 125 frames. They did report that the price per frame is considerably reduced when ordering larger amounts, such as 250 frames.

Discussion of this item resulted in the following MOTION:

MOTION: be It Resolved That: Jim & Judy Taylor be authorized to contact the leadership of ROUNDALAB to coordinate production of License Plate Frames which display "Live Lively - Round Dance." (MSC)

Additional discussion of this item included suggestions for frames to also display "Live Lively - Contra Dance." There was general agreement that the leadership of CONTRALAB should be consulted to discuss this issue. Jerry reported he is concerned with the lack of response to our communications from CONTRALAB. Barbara Connelly reported that CONTRALAB will be sending a \$100.00 donation to The ARTS. Jerry reported that when we receive this donation there should be current contact information for CONTRALAB with the donation; Jerry will contact that person to discuss the possibility of creating license plate frames with display "Live Lively - Contra Dance." Jerry will keep the Board informed on this issue.

ARTS Award -

This item concerns the Patron Of The ARTS award which is intended to recognize people who provide outstanding or continuing support to the ARTS or the dance activity. The Guidelines and Procedures for this award were approved on February 4, 2012 and have been posted on the web site. We have publicized the award numerous times in the Email Tree and Newsletter. Jerry plans to continue this publicity. At this time there have been no nominations for the Patron Of the ARTS award.

Facebook Accounts -

ARTS Facebook Page -

This item concerns a Facebook Page which has been set up to support The ARTS. All ARTS Governing Board Members have been asked to become a "friend". There was agreement that this could be a marketing venue for the ARTS Grant events. There was also agreement that all Board Members should periodically post comments on the ARTS Face Book page.

In 2017 Scot Byars drafted a document titled "Facebook Primer." This document has been sent to the ARTS Officers, Board Members, Auxiliary Board Members, Individual Members, and others. The document is also posted on the ARTS web site.

We have searched for a volunteer to help with the Facebook page, however, we have not been successful.

Re-Image Facebook Page

This item concerns a Facebook Page set up to support the Re-Image Project. All Board Members have been asked to become friends on this page. Jim and Judy Taylor reported they do not have the time nor expertise to do justice to maintaining the Facebook page.

Jim & Judy suggested either a group or ALL Board Members join the page and provide regular (perhaps monthly) articles, stories, photos, and other input for the page.

They also mentioned a discussion they had with Mike Seastrom, from California. They stated he indicated he is interested in helping and they we should contact him to get his input, comments, and ideas. They were asked to contact Mike regarding this issue; they will keep Jerry informed.

Publications -

This item concerns links on the ARTS web site to Member organization's publications. Jim Weber requested ALL Board Members to **visit the ARTS web site AND to VERIFY** that the links are valid. It is very important that the links on our web site are keep current and valid. If the link(s) are NOT valid, please contact Jim so they can be corrected.

ARTS-Dancetravel.com –

This item concerns a discussion of the travel site. Jim Weber reported he has received information that at least some people have used the web site. He also reported the usages has been VERY limited. All Board Members are again encouraged to check prices on the site at: www.ARTS-Dancetravel.com

\$100 Club -

This item concerns a suggestion to get 1,000 donations of \$100 totaling \$100,000. There has been very limited interest in this issue. Previous discussions have resulted in agreement that this is a great idea but it needs a lot more advertising. There was agreement that this effort, just as with all other fund raising efforts, MUST have a valid project which can be identified, including fund raising goals and more importantly, how the funds will be used.

Edythe Weber reported the following are the Members of the \$100 Club: 1) Bill Flick, 2) Ron Holland, 3) Ron & Marie Selfors, 4) Harry & Pat Nelson, 5) Jerry & Del Reed, 6) Butch & Ampie Hayes, 7) Dana & Donna Schirmer, 8) Jim & Edythe Weber, and 9) John & Daryl Davis.

Youth Dancer Committee/Coordinator -

This item concerns a discussion of a suggestion that we establish a committee or position which would focus on the area of youth dancers. Areas of interest could be identification of existing youth groups, marketing specifically targeted to youth, and other areas related to youth dancers.

During the 2018 ARTS meeting, there was agreement that the USDA and CALLERLAB both have a heavy commitment to youth. This commitment includes active committee membership and ambitious marketing efforts. There was some discussion of offering to support the existing youth committees. No decision was reached on this item during the meeting and no further action has been taken.

During this meeting Louis Friedlander reported he will be working on this issue during the coming year. He asked if he could gather information and provide more details and perhaps ask for assistance during the 2020 ARTS meeting. There was agreement that this is a good idea and the Board looks forward to the information he will provide.

Donations Through Amazon Smile -

This item concerns a program set up through AmazonSmile to collect donations to The ARTS from Amazon customers. Information and details of the Amazon Smile donation procedures are posted on the ARTS web site, information has also been sent to the ARTS Email Tree, and has been included in several issues of the ARTS Newsletter. Jerry Reed will continue to publicize AmazonSmile.

Amazon Smile sent a report covering July 1 thru September 30, 2018 in the amount of \$20.64 and the another report covering January 1 and March 31, 2019 in the amount of \$27.16. While these are not significant amounts, they are an increase from over our last report. Jerry believes our promotion is working, however, we need to do much more.

Information/Publicity For Publications -

This item concerns a suggestion that we produce a CD or other electronic file with short information, publicity, and ads which would be provided to the various dance publications. The data would be provided with a note that information could be used as "filler" as needed. These articles should include all activities the ARTS is involved with.

Discussion of this item during the 2018 ARTS meeting resulted in agreement that Erin Byars, Jim Weber, and Jerry Reed be authorized to distribute a CD with information, articles, and ads to publications as appropriate. Erin reported she has completed work on this project and has sent the data to Jerry. He will forward the data to Jim Weber and others for further distribution.

Candidates - Assistant Executive Director -

This item concerns a discussion of how to identify candidates for the position of Assistant Executive Director. There have been numerous efforts to find a candidate for this position. Including several articles in the ARTS Newsletter. There have been no responses. The following is the description of this position:

"This position would be filled by a volunteer who would serve at the pleasure of the Board directly under the Executive Director and would provide support and services to the organization as directed by the Executive Director."

Candidates do not have to be a Board Member, however, it is highly recommended that candidates be actively involved with our dance activity. The primary function of this person would be to learn the duties and responsibilities of the Executive Director with the final goal of assuming the Executive Director position.

Jerry Reed VERY strongly suggested that all Board Members help in the search for candidates.

Fund Raising & How To Distribute Donated Funds -

This item concerns a discussion of projects or other uses for funds donated to the ARTS. There have been discussions of what we intend to accomplish with the funds donated to The ARTS. There has been general agreement that identification and description of a specific project is important; however, there has not been any firm commitment nor identification of a specific idea or project.

There has been agreement that publicity of ways to donate to the ARTS is a good idea. Various ways to donate have been identified and include:

- 1) Donations included in wills
- 2) Distribution of assets such as stocks/bonds
- 3) Direct cash donations
- 4) Donations from Benefit Dances

Video Promotion Project (TV and Online) - (Attachment)

This item concerns a discussion of the video production and online or TV broadcasting of videos produced by Michael Streby. The attachment is the "Shot List" created by Michael to provide an idea of the final video.

During the 2018 ARTS meeting, Michael discussed the several issues including suggestions to support production of the video(s). He reported there is an extremely large amount of video posted on You Tube. A concern with these videos is that very few, if any, provide information about how to find lesson or dance location or any other important information about the activity.

Michael has volunteered to lead this project, primarily in the area of video production. He provided the following additional information.

- 1) A proposed budget
- 2) Possible resource for "voice over" from actual Doctors
- 3) Mike Hogan has agreed to provide "voice over" for marketing information
- 4) Other than travel costs, there MAY **not** be tremendous production costs
- 5) Test marketing is VERY expensive and that is where the majority of cost will be
- 6) Use of Facebook target marketing seems to be the best option
 - A) Facebook target marketing can be extremely specific
 - B) A proposed budget of \$5,000 is not unreasonable
 - C) Targeting an appropriate specific demographic and geographic area would be critical
 - D) Marketing expertise is critical to select proper demographic and geographic target area
 - E) Careful and detailed follow up (survey) is critical for evaluation of marketing effort
 - F) After initial survey results are evaluated - additional test marketing in other areas would be appropriate
- 7) The following are the basic steps to create the videos:
 - A) Create the required scripts
 - B) Create and edit a "shot list" to identify all pieces of video to meet the goals of the script
 - C) We will have a better idea of costs after creation of scripts and shot lists

Discussion of this item included the following issues:

- A) Suggestions for fund raising in the specific target areas
- B) Estimated time line for production of six months
- C) Possibility of launch near February 29, 2020, which is the date of proposed benefit dances
- D) A tremendous effort by ALL Board Members, club Members, dance leaders, and others will be critical to "spread the word" to get the video posted and tagged on a VERY large number of Facebook accounts

ARTS LOG 19-0518-001 (REQUEST ACTION) (Video Project - Budget) was created to gather information regarding Michael's estimate of the money needed to begin this project.

In response to this LOG Michael submitted the following estimated budget:

1) Expert (Doctor) video appearance fee	= \$1000
2) Travel expenses to shoot the expert	= \$ 500
3) Expert (Caller) video appearance fee	= \$ 250
4) Travel Expense to shoot the Caller	= \$ 500
5) Test run Facebook ad	= \$5000
TOTAL BUDGET	= \$7,250

Michael plans to reduce expenses as much as possible.

After discussion of this item, the following MOTION was submitted:

MOTION: Be It Resolved That: A budget of \$7,250 be approved for the Video Promotion Project as described by Michael Streby. Funds to be expended and accounted for by Michael Streby. (MSC)

(NOTE - Michael will submit receipts and request payment as expenses come up. Jerry will keep the Board informed, as appropriate)

NEW BUSINESS –

Access to ARTS Online Bank Information -

This item was requested by Jim Maczko and concerns a discussion of a proposal that the Executive Director be granted access to the ARTS online bank account information. The intention of this proposal is ONLY to allow Jerry to monitor the ARTS bank account for the SOLE purpose of early and more timely notification of contributions and major expenses. **The Executive Director would NOT be authorized to initiate any transactions.**

There is absolutely NO intent to interfere with the duties of the ARTS Treasurer nor to have access to the ARTS accounting software.

Unfortunately, Jim had to leave the meeting early, due to a change by the airline in his flight home. Therefore, this item was tabled for further discussion until the 2020 ARTS meeting in Spokane, WA in June 2020.

Bylaws Amendment - Article IV - Officers

This item concerns a discussion of proposed Bylaws changes to Article IV - Officers. The current Bylaws require a secret vote during the election of the Officers. Our past procedure has been to simply approve the slate of nominees by voice vote. The current Bylaws also restrict the Chair and Vice Chair to two consecutive terms in the same office. Historically the Executive Director has been concerned with the issue of finding volunteers to serve in the Chair and Vice Chair positions.

The Executive Director is asking the Board to review and discuss the following two proposed changes to the Bylaws.

MOTION: Be It Resolved that Article IV – Officers, Section 3, Paragraphs B be amended to read: “B. Voting for office shall be by secret ballot **or voice vote on entire slate of nominees.”**

MOTION: Be It Resolved That: the following NOTE be added to Article IV – Officers, Section 3, Paragraph F.

“(NOTE - The restriction on consecutive terms may be waived upon majority approval of the Board)”

Discussion of this item resulted in a decision that this item, including both of the above MOTIONS, will be submitted to the Board for review and discussion via an ARTS LOG, in accordance with standard operating procedures. There was further agreement that this item will be submitted, discussed, and voted on during the 2020 ARTS meeting in Spokane, WA, in accordance with Article XI - Amendment of Bylaws.

Election - 2019/2020 Officers -

The following list of candidates is submitted for consideration and vote.

Chair - Butch & Ampie Hayes
Vice Chair - Erin & Scot Byars
Treasurer - Edythe Weber
Secretary - Jim & Judy Taylor

Prior to the vote, Chair Butch Hayes will ask if there are any other nominations, there being none, the the following MOTION was is submitted:

MOTION: Be It Resolved that: The following candidates be elected as the ARTS Officers for 2019/2020: Chair- Butch & Ampie Hayes, Vice Chair, Erin Byars, Secretary - Jim & Judy Taylor, and Treasure - Edythe Weber. (MSC)

NEXT MEETING -

The following MOTION was submitted:

MOTION: Be It resolved that: The 2020 ARTS meeting will be held in Spokane, WA on Sunday, June 21, 2020 immediately following the 69th NSDC. (MSC)

Meeting adjourned Sunday, June 30, 2019 at 12:45 PM.

Submitted by, Jerry L. Reed

Executive Director

Transcribed from audio

TOTAL FUNDS AVAILABLE AS OF JUNE 30, 2018
 (As reported during 2018 meeting) = **\$15,866.31**
 \$10,609.14 in CDs
 \$ 5,257.17 in checking account

Beginning Balance (July 7, 2018) \$3,398.84
 \$1,557.75 designated for re-Imaging
 \$1,841.09 designated general funds

Income:

Transfer from CD	\$10,625.61	(2018 = \$0.00)
Donations -		
Re-imaging Project -	\$1,278.15	(2018 = \$125.00)
\$100 Club -	\$ 400.00	(2018 = \$200.00)
Legacies & Bequests	\$ 100.00	(2018 = \$0.00)
Governing Board -	\$1,500.00	(2018 = \$1,500.00)
Donations (Other) -	\$ 700.00	(2018 = \$1,000.00)
TOTAL DONATIONS -	\$3,978.15	(2018= \$2,825.00)
Dues -		
Associate Dues -	\$ 200.00	(2018 = \$100.00)
Individual Dues -	\$ 250.00	(2018 = \$225.00)
TOTAL DUES -	\$ 450.00	(2018 = \$325.00)
Fund Raising -		
AmazonSmile Program -	\$ 61.37	(2018 = \$53.64)
Add-A-Buck -	\$ 28.00	(2018 = \$60.00)
TOTAL FUND RAISING -	\$ 89.37	(2018 = \$113.64)
TechSoup -	\$ 231.00	(2018 = \$0.00)

TOTAL INCOME - \$15,374.13 (2018 = \$3,263.64)

Expenses:

Executive Director -	\$1,200.00	(2018 = \$1,200.00)
TechSoup Order -	\$ 316.00	(2018 = \$18.00)
Advertising -	\$ 575.00	(2018 = \$575.00)
Grant Funds -	\$ 200.00	(2018 = \$92.50)
Internet&Web Related Exp -	\$ 229.00	(2018 = \$229.05)
Miscellaneous Expenses -	\$ 63.19	(2018 = \$0.00)
Printing & Reproduction -	\$ 417.96	(2018 = \$0.00)

TOTAL EXPENSES - \$3,001.20 (2018 = \$2,114.55)

TOTAL FUNDS AVAILABLE -

Checking Account Balance (June 30, 2019) \$17,630.10
\$3,583.90 designated for Re-Imaging
\$14,046.20 designated general funds
 (June 30, 2018 = \$15,866.31)
 (June 30, 2017 = \$14,683.45)
 (June 30, 2016 = \$12,804.94)
 (June 30, 2015 = \$14,387.88)

GAIN or LOSS -

This year (2018/2019) Gain \$1,763.79
 Previous Year (2017/2018) Gain = \$1,182.86
 Previous Year (2016/2017) Gain = \$2,251.89

Certificates of Deposit (CD) - Both Have been redeemed

**ARTS Governing Board and Officers Actions
July 2018 Thru June 2019**

ARTS LOG 18-0709-001 (2018 Mtg Minutes)

Action completed as of 07-31-2018. The purpose of this LOG is for the Board and Officers to review the minutes of the 2018 ARTS meeting and provide comments, additions, deletions, or corrections. The results of this LOG was approval of the following MOTION by the ARTS Board:

MOTION: Be It Resolved That: The minutes of the 2018 ARTS meeting held July 1, 2018 in Kansas City, MO be approved. (MSC)

ARTS LOG 18-0713-001 (Donation Forms - Codicil & Bequest)

Action Completed as of 08-09-2018. The purpose of this LOG is for the ARTS Officers to review and discuss two forms intended to assist people who would like to arrange for a donation to the ARTS either in a codicil to their will or a direct bequest. The results of this LOG was that the ARTS Officers DID NOT approve the following MOTION:

MOTION: Be It Resolved That: The proposed codicil and the proposed bequest form, intended to be used by people wishing to donate to the ARTS, be approved.

LOG 18-0807-001 (ARTS SEP 2018 Newsletter - Request)

Action completed as of 08-17-2018. The purpose of this LOG is to request input from the ARTS Officers, Board, Individual Members, and Auxiliary Board Members for information for the September 2018 issue of the ARTS Newsletter. The results of this LOG were that there were NO responses.

LOG 18-0821-001 (ARTS SEP 2018 Newsletter)

Action completed as of 09-11-2018. The purpose of this LOG is for the ARTS Officers to review, discuss, and vote on the September 2018 ARTS Newsletter. The results of this LOG was approval of the following MOTION by the ARTS Officers:

MOTION: Be It Resolved That: The September 2018 ARTS Newsletter be approved.

ARTS LOG 18-0911-001 (68th NSDC Round Table Panel)

Action Completed as of 09-16-2018. The purpose of this LOG is for the Board to review a request from the 68th NSDC for a panelist for a Round Table discussion during the 68th NSDC in Atlanta, GA. The topic for the Round Table is "But We Have Always Done It This Way." The discussion is scheduled for Friday, June 28, 2019. The starting time has not yet been determined.

The result of this LOG was selection of Butch Hayes as the ARTS representative on the Round Table discussion during the 68th NSDC.

ARTS LOG 18-1226-001 (DISCUSS) (January 2019 ARTS Newsletter)

Action completed as of 01-15-2019. The purpose of this LOG is for the ARTS Officers to review and discuss January 2019 Newsletter. The result of this LOG was approval of the January 2019 ARTS Newsletter by the ARTS Officers as shown below:

MOTION: Be It Resolved That: The January 2019 2018 ARTS Newsletter be approved.

ARTS LOG 19-0117-001 (Input Request - 2020 ARTS Seminar)

Action completed as of 02-01-2019. The purpose of this LOG is to request the ARTS Officers and Board to submit topic suggestions for the ARTS Seminar to be presented during the 69th NSDC in Spokane, WA in June 2020. The result of this LOG was identification of topics and staff for the ARTS Seminar during the 69th NSDC.

ARTS LOG 19-0221-001 (Video Promotion Project - Plan Of Action [POA] - Status #2)

Action completed as of 05-24-2019. The purpose of this LOG is for the Video Promotion Project group to review the Video Promotion Project and determine how to proceed. The result of this LOG was:

The result of this LOG was:
Jerry's proposed action at this time: discuss and identify target groups. There was only one response and that was to approve Jerry's proposal. Jim & Judy approved Jerry's proposal. They also stated "Let's get on with it. The target group may include age range, selected cities, education and/or other Facebook options. Let's also review Michael's work while it is still fresh."

Work on this project has been slow, to say the least. However, no further action will be taken at this time.

Michael has submitted a proposed budget, which will be submitted to the Board during the 2019 ARTS meeting. Additional action will be taken after the meeting.

ARTS LOG 19-0317-001 (Video Project - Shot List)

Action completed as of 19-05-13. The purpose of this LOG was for the Video Promotion Project group to review the draft shot list submitted by Michael Streby and submit comments and suggested action. There was only one response to the LOG. They approved a proposal that Michael Streby be requested to draft a proposal to be presented to the ARTS Board for action. They also approved a proposal to expand members of this group to gather more information

Jerry submitted ARTS LOG 19-0519-001 to request the Board for input and suggestions for additional Team Members.

Jerry also requested Michael Streby to draft a proposal to be presented to the ARTS Board during the 2019 ARTS meeting.

ARTS LOG 19-0426-001 2019 ARTS Meeting

Action completed as of 19-05-11. The purpose of this LOG is for the ARTS Board and others to provide input for the agenda for the 2019 ARTS meeting. The result of this LOG was that there were NO responses to add items to the agenda.

ARTS LOG 19-0518-001 (Video Project - Budget)

Action completed as of 05-25-2019. The purpose of this LOG is to request Michael Streby to draft a proposal, with budget, describing the actions and estimated cost required to create the initial promotional videos. The proposal also needs to include how the videos will be distributed and utilized. The proposal needs to be completed and reviewed prior to publication of the agenda for the 2019 ARTS meeting. Michael is also requested to present this proposal and information to the ARTS Board during the 2019 meeting.

The result of this LOG was submission of a proposed budget for the Video Promotion Project to the Executive Director and approval of the entry for this item for the 2019 ARTS meeting, including the proposed budget.

ARTS LOG 19-0519-001 (Video Project - Additional Team Members)

Action completed as of 06-01-2019. The purpose of this LOG is to request the ARTS Board to review information regarding the Video Promotion Project and to provide suggestions for additional Members for the Team to help work on the project.

The result of this LOG was that there were a couple of suggestions. This issue will be discussed further during the 2019 ARTS meeting.

Re-Image Fund						
2019 Summary to date			2018 Summary			
Key	Spent	Received	Key	Spent	Received	
RDonate			RDonate			
Rframes		387.46	Rframes		2,004.72	
Rpatches			Rpatches			
RStickers		154.45	RStickers		155.75	
SFrames	312.27		SFrames	892.66		
Smail	32.75		Smail	126.47		
Sother	40.61		Sother			
Spatches	515.46		Spatches			
SSticker	9.45		SSticker	274.24		
	910.54	541.91		1,293.37	2,160.47	
Since 1/1/2019		-\$368.63	Since 1/1/2018		\$867.10	
12/31/18 Balance		1523.63	12/31/17 Balance		656.53	
Taylor Balance		1,155.00	Taylor Balance		1,523.63	
Submitted to 6/30/2019 ARTS Meeting by						
Jim & Judy Taylor						

VOLUNTEER OPPORTUNITY ARTS ASSISTANT EXECUTIVE DIRECTOR (July 2019)

The Alliance for Round, Traditional, and Square - Dance (ARTS) announces the search for a volunteer to fill the position of Assistant Executive Director.

The following is the description of this position:

"This position would be filled by a volunteer who would serve at the pleasure of the Board directly under the Executive Director and would provide support and services to the organization as directed by the Executive Director."

Candidates do not have to be a Board Member nor closely involved with the operation of the organization. However, it is highly recommended that candidates be actively involved with our dance activity.

The primary function of this person would be to learn the duties and responsibilities of the Executive Director, a paid position. The goal is to find a person who will assume the position of Executive Director, at some future date.

Candidates should be very familiar with the dance activity. A strong familiarity with general office procedures, including electronic mail procedures, would be a definite plus.

Initial time commitment is expected to be less than 20 hour/month.

If you are interested, please contact:

Jerry Reed, executive Director

Email - ExecutiveDirector@arts-dance.org

Phone - 321-794-9645

Mail - 943 Tamarind Circle, Rockledge, FL 32955



“SHHHHH”



“SHHHHH”

“SHHHHH”



“It’s a secret”



“Don’t tell”

Square dance benefits discussion by a doctor and caller over square dance with various clothes and music from the 70s



Caller / narrator

“Square dancing could add 10 years to your life, a surprising study shows.”



Doctor

“It’s clear that square dancing is the perfect exercise. It combines all positive aspects of intense physical exercise with none of the negative elements.”

“Square dancing is a low-impact activity requiring constant movement and quick directional changes that help keep the body in shape.”



Caller / narrator

“The study was based on physical examination, which indicated that both female and male square dancers could expect to live well into their 80s.”

“Doctors say that Square dance movements raise heart rates like many good aerobic exercises should. All the quick changes of direction loosen and tone up the muscles — but not so severely as to cause injury. In square dancing, when you’re not moving, you’re clapping hands and tapping your feet, which all contribute to long-term fitness.”



Doctor

“You don’t see a lot of 55-year-old basketball or football players, but 55-65 is just the age when square dancers are hitting their peak,”

Square Dancers Please

Like and Share with your class start dates and locations
Local contact information as well.

Non dancers please click the link to You2CanDance.com

Caller / narrator