

ARTS MEETING MINUTES
Cox Convention Center
Oklahoma City, OK
March 04, 2012
Approved - April 21, 2012

CALL TO ORDER -

Meeting called to order at 9:01 AM on Sunday, March 4, 2012, by ARTS Chairman Gordon Macaw.

GOVERNING BOARD MEMBERS -

The following organizations have agreed to support The ARTS:

CALLERLAB, CONTRALAB, International Association of Gay Square Dance Clubs (IAGSDC), National Square Dance Campers Association (NSDCA), National Executive Committee (NEC), ROUNDALAB, Single Square Dancers USA (SSDUSA), USAWest, and United Square Dancers of America (USDA)

ROLL CALL -

Governing Board Representatives -

The following Voting Members representing Governing Board Members were present

All Join Hands - Gordon Macaw
CALLERLAB - Betsy Gotta (present via Skype)
IAGSDC - Scott Philips
NEC - Butch Hayes
ROUNDALAB - Roy Gotta
USAWest - Jim Maczko
USDA - Jim Weber

The following Voting Members representing Governing Board Members were not present

CONTRALAB - Jeff Smith
NSDCA - Peg Tirrell
SSDUSA - Arbell Thompson

ARTS Officers -

The following ARTS Officers were present:

Gordon Macaw, Chairman, Betsy Gotta (via Skype), Vice Chairman; Edythe Weber, Treasurer; Scott Philips, Secretary

GUESTS -

Chairman Macaw will ask for introductions of guests at the meeting

Kenny Rowe - Will present information and answer questions regarding a project he is heading. This project deals with dancing for the deaf and blind

Robert Ameet From LA - Wherestodance.com
Ron & Marcie Selfors - Missouri Federation

WELCOME REMARKS -

Chairman Gordon Macaw offered brief opening remarks and invited guests to offer remarks to discussions by the Board.

AGENDA CHANGES/APPROVAL-

Prior to approval of the agenda the following items were added.

- 1) The new E-Bulletin from the NEC
- 2) The possibility of the ARTS requesting status as an IRS Group Exemption organization
- 3) ARTS shirts as a fund raiser

Discussion of this item resulted in the following MOTION:

MOTION: Be it resolved that the agenda be accepted as amended. (MSC)

MISCELLANEOUS REPORTS –

Donations -

Discussion of donations during the 2011 ARTS meeting resulted in the following MOTION:

MOTION: Be It Resolved That: All donations and Membership payments will be acknowledged by a letter on ARTS letterhead and signed by either the Chairman or the Executive Director. (MSC)

Edythe Weber, Treasurer, reported we have received the following donation:
\$500 from USDA

Treasurer Reports – (Attachment 1)

Edythe Weber, Treasurer, provided the following reports:

Finance Report -

The Balance on hand in the checking account as of February 29, 2012 was \$1,132.30. The total ending Balance as of February 29, 2012 was \$25,069.15

Certificates of Deposit (CD)

The Balance above does not include the following CD's:

Renewed for:

- 1) \$2,929.17 CD - Due April 2012
 - 2) \$5,348.18 CD - Due March 2012 (Cashing in March 2012)
 - 3) \$5,262.82 CD - Due June 2012
 - 4) \$5,161.67 CD - Due July 2012
 - 5) \$5,235.16 CD - Due May 2012
- TOTAL IN CDs = \$23,937.00

Discussion of this item resulted in the following MOTION:

MOTION: Be it resolved that the Finance Report be accepted for filing. (MSC)

ARTS Budget

This item was tabled during the July 2007 meeting and remains on the table. The Executive Director recommends this item be removed from future agenda. Discussion of this item resulted in the following MOTION:

MOTION: Be it resolved that the issue of the ARTS Budget be removed from the Table and removed from future agenda. (MSC)

Reports from past meetings -

Copies of the minutes of the past meetings are available on the ARTS web site:

October 2002 (Cocoa Beach, FL); January 2003 (Washington, D.C.); Summer (June) 2003 ARTS Alliance Meeting (Oklahoma City, OK); Fall (October) 2003 ARTS Planning Meeting (Orlando, FL); Spring (March) 2004 ARTS Meeting (Portland, OR); Summer (June) 2004 ARTS Meeting (Denver, CO); Fall (October) 2004 ARTS Meeting (Orlando, FL); Spring (February) 2005 ARTS Meeting (San Antonio, TX); Summer (June) 2005 ARTS Meeting (Portland, OR); Fall (October) 2005 ARTS Meeting (Orlando, FL); April 2006 (Charlotte, NC); June 2006 (San Antonio, TX), October 2006 (Orlando, FL); March 2007 (Alexandria, VA); July 2007 (Charlotte, NC), October 2007 (Orlando, FL), February 2008, Long Beach, CA; June 2008 (Wichita, KS); October 2008, (Orlando, FL); February 2009, (Louisville, KY); June 2009 (Long Beach, CA); October 2009 (Newark, NJ); March 2010 (Detroit, MI); June 2010 (Louisville, KY); June 2011 (Detroit, MI)

Confirm Actions by the ARTS Board & Officers Since the Last Meeting - (Attachment 2)

This item concerns a discussion and vote to confirm the actions taken by the ARTS Governing Board and the ARTS Officers since the June 2011 ARTS Meeting. It is policy that at each Board meeting the Board will review and vote on the actions taken by Email by the Board and the Officers since the last meeting. Discussion of this item resulted in the following MOTION:

MOTION: Be it resolved that the actions taken by the ARTS Governing Board and Officers since the June 2011 ARTS meeting be confirmed. (MSC)

NSDC Information -

General discussion of NSDC issues resulted in the following:

1) ARTS Tri-Folds -

MOTION: Be it resolved that the ARTS will request all future NSDCs to help distribute ARTS Tri-Folds by placing a copy of the Tri-Fold in each registration packet. (MSC)

(NOTE - The Executive Director will coordinate with the NEC rep and NSDC General Chairman on this issue)

2) Education Seminars -

MOTION: Be it resolved that the ARTS will offer to present at least two education seminars during all future NSDCs. (MSC)

(NOTE - The Executive Director will coordinate with the Education Chairman of future NSDCs on this issue)

3) Trail-End Dances -

MOTION: Be it resolved that the ARTS will offer to host a Trail-End dance at all future NSDCs. (MSC)

(NOTE - The Executive Director will coordinate with the General Chairman and Program Chairman of future NSDCs on this issue)

61st NSDC (2012) - Spokane, WA - (FYI)

We plan to participate in the Showcase Of Ideas. The NSDC has agreed to help distribute the ARTS Tr-Fold. The convention staff will put Tri-Fold and You2CanDance flyers in registration packets

Jim Weber provided a brief report regarding printing and shipping of materials for the 61st NSDC Discussion of this item resulted in the following MOTIONS:

MOTION: Be it resolved that Jim Weber be authorized to print 7,500 ARTS Tri-Folds; 4,000 will be for the registration packets, 1,500 for the Showcase, and 1,000 for the Officers and Board Members. (MSC)

MOTION: Be it resolved that Jim Weber be authorized to print 7,500 You2CanDance flyers; 4,000 will be for the registration packets, 1,500 for the Showcase, and 1,000 for the Officers and Board Members. (MSC)

We are scheduled to present three Education Seminars as noted below.

1st Seminar - 1:30 PM on Thursday

"You2candance.com - Promoting Dancing Through The ARTS Website"

Staff - Roy Gotta, Jim Maczko and Jim Weber

Ads are in inside front cover of daily books.

2nd Seminar - 11:00 AM on Friday

"Potential & Perspective - the Future of Our Activity":

Staff - Jim Maczko and Jim Weber

3rd Seminar - 11:45 AM on Saturday

"You2candance.com - Promoting Dancing Through The ARTS Website"

Staff - Roy Gotta, Jim Maczko and Jim Weber

62nd NSDC (2013) - Oklahoma City, OK - (FYI)

We plan to host a Trail-End dance, present at least two Education Seminars, distribute ARTS Tri-Folds, and have a display in the Showcase Of Ideas.

Education Seminars -

We are offering to provide three ARTS Seminars as we are doing in Spokane. The Executive Director has made initial contact with Gene and Barbara Morton, the General Chairman and with Jim and Julia Reese, the Education Chairman through the 62nd NSDC web site.

The contact information for the Education Chairman is: jdreese@hotmail.com; 918-740-5419; PO Box 518, Mannford, OK 74094.

The Board discussed the proposal to provide three seminars in Oklahoma City, the same as we are doing in Spokane. Discussion of this item resulted in the following MOTIONS

*MOTION: Be it resolved that the ARTS will provide **two** Education Seminars during the 62nd NSDC in Oklahoma City in June 2013. One will be You2CanDance and one on a topic to be determined. The Executive Director will coordinate with the NSDC Committee. (MSC)*

(NOTE - The Executive Director has contacted the Education Committee)

Daily Program Ads -

MOTION: Be it resolved that the ARTS will purchase ads in the three Daily Program books for the 62nd NSDC in Oklahoma City in June 2013. (MSC)

(NOTE - The Executive Director will coordinate with Jim Maczko to arrange for the ads)

Trail End Dance (Wednesday, June 26, 2013)

We have been approved to host a Trail End Dance. On August 29, 2011 Cecil and Barbara Burton Vice-Chairman Square Dance Programming have sent us the following: "Yes, the ARTS Organization will have a room for a "Trail End Dance" at the 62nd National Convention; however we will not be assigning halls for those events until closer to the convention time. We will send all the information you will need to make flyers and an advertisement for the National Square Magazine in plenty of time for you to get those items to us, so we can get them to the publisher in a timely manner."

The Board discussed how the callers and cuers for the Trail End Dance will be selected. One option would be for the Board to delegate this task to the Officers. Discussion of this item resulted in the following MOTIONS:

MOTION: Be it resolved that Roy & Betsy Gotta will contact and arrange for the caller(s) and cuer(s) for the Trail End dance Wednesday, June 26, 2013 immediately prior to the 62nd NSDC in Oklahoma City, OK Roy & Betsy will work with Jerry Reed and Cecil and Barbara Burton on this issue. (MSC)

MOTION: Be it resolved that the Trail End dance Wednesday, June 26, 2013 immediately prior to the 62nd NSDC in Oklahoma City, OK will be a Plus dance (a second choice would be a Mainstream Dance) (MSC)

MOTION: Be it resolved that the name of the Trail End dance for the 62nd NSDC be "Trail End You2CanDance". (MSC)

(NOTE - The Executive Director has contacted the 62nd NSDC to clarify our desires for this dance)

ARTS Tri-Fold Brochures

The Board discussed what we want to do regarding the ARTS Tri-Fold brochures.

(1) Do we need to update?

A decision will be made later regarding possible update of the Tri-Fold

(2) Do we want to distribute them at the convention?

The Board determined we will distribute the Tri-Fold at the 62nd NSDC

(3) Do we need to print more?

A determination, by an ARTS LOG if additional Tri-Folds need to be printed after the 61st NSDC in Spokane

(4) Do we want to ask the NSDC Committee to place in the convention packets?

Butch Hayes agreed to follow-up on this item with the 62nd NSDC to determine if the NSDC staff will agree to distribute the Tri-Folds in the registration packets.

63rd NSDC (2014) Little Rock, Arkansas - FYI

We have had no contact with the 63rd NSDC staff. We plan to provide Education Seminars and participate in the Showcase of Ideas.

Wayne & Lura Wade are General Chairman. Their Email contact information is squaredancer60pres@yahoo.com

Education Seminars -

Jim and Edythe Weber are Education Chairman Email is jweber10@kc.rr.com

The Executive Director will coordinate with them for the Education Seminars.

The Board discussed the proposal to provide three seminars in Little Rock, the same as we are planning for Oklahoma City. Discussion of this item resulted in the following MOTIONS

*MOTION: Be it resolved that the ARTS will provide **two** Education Seminars during the 63rd NSDC in Little Rock, AR in June 2014. One will be You2CanDance and one on a topic to be determined. The Executive Director will coordinate with the NSDC Committee. (MSC)*

(NOTE - The Executive Director has contacted the Education Committee)

Trail End Dance (Wednesday, June 24, 2014)

Discussion of this item resulted in the following MOTIONS:

MOTION: Be it resolved that the Executive Director contact the 63rd NSDC to request that The ARTS be assigned a room and publicity for a Trail End Dance on Wednesday, June 24, 2014 immediately prior to the NSDC in Little Rock, AR. (MSC)

(NOTE - The Executive Director has contacted the General Chairman to request a Mainstream Trail End Dance the General chairman has forwarded our request to the Program Chairman.)

64th NSDC (2015) Springfield, Massachusetts - FYI

We have had no contact with the 64th NSDC staff. We plan to provide Education Seminars and participate in the Showcase of Ideas Len & Connie Houle are the General Chairman. We have not yet identified the Education Chairman. When we get contact information, the Executive Director will coordinate with the Education Chairman for the Education Seminars

Trail End Dance (Wednesday, June 24, 2014). Discussion of this item resulted in the following MOTION:

MOTION: Be it resolved that the Executive Director contact the 64th NSDC to request that The ARTS be assigned a room and publicity for a Trail End Dance on Wednesday, June 24, 2015 immediately prior to the NSDC in Springfield, MA (MSC)

Web Site & Video Project - (you2candance)

Status Report -

Roy Gotta reported that three new pages have been added to the web site. The Gay Community page is online and active, The Handicapable page and the Teen Youth page are under construction.

Marketing –

During the 2011 ARTS meeting Roy reported that a way to help publicize the you2candance project is to coordinate you2candance with other dance oriented web sites. Roy was working on this with other web site people. Robert Ameeti spoke of a web site he has: www.wheresthedance.com This was originally based in Southern California, but now has listing throughout the country. It lists dances for square, round, contra, English, and others. Robert and Roy were to confer on this issue. During this meeting Roy reported he is working on linking our web site with Robert's web site - www.wheresthedance.com

Discussion of this item resulted in the following MOTION:

MOTION: Be it resolved that the Jim Weber and Roy Gotta explore adding links and pages to our web site so that we can access other data bases. (MSC)

Videos –

Roy provided a brief report. Discussion of this item resulted in the following MOTION:

MOTION: Be it resolved that the videos on the web site shall be available for download at no cost. A DVD of the video may be purchased for \$15.00 including shipping. (MSC)

Newsletter - (FYI)

This item concerns the ARTS Newsletter which is to be published following each ARTS meeting. The last Newsletter was the Winter 2010 Newsletter, which was published, distributed, and posted on the ARTS web site. The Executive Director has drafted the February 2012 issue and has submitted to the Officers for review in ARTS LOG 12-0124-001 which was approved on 02 FEB. This issue has been distributed to our mailing list and is posted on our web site.

Publications - (FYI)

Jim Weber, ARTS webmaster, has asked each organization to check the links for the publications to ensure accuracy. He has also asked the reps to review the list of publications to verify the validity of the information and send any changes to Jim Weber.

Jim Weber provided a brief report and reminded the Board that all ARTS organizations can list their publications on our web site. Each organization is responsible for keeping the list updated by sending changes to Jim.

ARTS-Dancetravel.com – (FYI)

The ARTS Travel web site has been paid until 2018. Discussion of this item continues to center around doing a better job of publicizing the service and encouraging people to use the site. The Executive Director will continue to publicize through the ARTS Email Tree, the newsletter, and the website

Dancing Backgrounder – (FYI)

The Square Dancing Backgrounder, completed several years ago, is available for printing from the ARTS website. This is a good media piece for anyone to use to provide background on the history of dance. The web version has a “fill in” box to personalize with an association's local information.

The Executive Director recommends the Backgrounder be distributed at all future NSDC and USAWest conventions and that we publicize to other organizations to help publicize The ARTS. The Executive Director had asked for guidance regarding how to promote increased distribution.

There was agreement that the Backgrounder needs to be updated to include Round and Contra dancing and other changes. There was a suggestion to use some photos from www.you2candance.com Discussion of this item resulted in the following MOTION:

MOTION: Be it resolved that Jim Weber and Jim Maczko work together to update the Backgrounder and that up to \$1,000.00 be approved for expenses related to the update. (MSC)

ARTS Grant Program - (FYI)

This item concerns the ARTS Grant Program which provides financial assistance to clubs, associations, or other groups which host meetings to bring dancers, callers, cuers, and others together to discuss various aspects and concerns facing the dance activity. The guidelines for the Grant program have been approved, published, distributed, and posted on the ARTS web site. A Power Point presentation is available and can be provided electronically. There are no pending grant applications.

The Grant Information and Application was modified to include the following statement and the modified document has been posted on the ARTS web site:

“Give out the Backgrounder and be able to use just that portion of the PowerPoint that is useful to your situation.”

Publicity & Promotion -

Periodically the Executive Director sends information to the ARTS Email Tree with information regarding the Grant Program. The information and application are posted on the ARTS web site. There was no additional input from the Board.

Square Dance History Project Grant -

In September 2011 the Board approved a grant request from Jim Mayo to help fund a Square and Traditional Dance History Project. At that time Jim deferred payment until a specific need is identified. We have received a status report and update on the financial situation from David Millstone, coordinator, Square Dance History Project.

David reports he has reached an agreement with Country Dance and Song Society (CDSS). They will administer a fund into which each group's contribution can be deposited. In addition to being the first group to offer financial support for this project, CDSS provided substantial financial backing for the Dare To Be Square weekend and the organization has a full-time business manager. CDSS will charge a nominal administrative fee (1%) to write checks, handle the bookkeeping, and, provide an annual account of how the money has been disbursed; they will deposit all contributions in an insured checking account. So, please contact your organization treasurer and ask that a check be sent for the amount you have agreed to provide.

The Executive Director has coordinated with Edythe Weber to send our Grant donation of \$2,500.00 to the CDSS Business Manager. Our check will be sent in March 2012.

Discussion of this item resulted in agreement that the Board expects an annual report from the Square Dance History group with information regarding the progress of the project.

Executive Director –

This item concerns the ARTS Executive Director. The Board has approved a salary of \$100.00 per month beginning June 2009. Jerry has received the approved salary for June 2009 thru December 2009. Jerry may ask for reimbursement of some additional office expenses.

Discussion of this item resulted in agreement that Chairman Gordon Macaw will discuss this item with Jerry.

(NOTE - After the meeting Gordon did have a follow-up conversation with Jerry, it is correct that ARTS has only paid him through December 2009. Gordon suggested that we pay him as follows: Jan 2009 to June 2009; July 2010 to June 2011; and June 2011 to June 2012. Jerry said that he would consider this and get back to Gordon with what he wants to be paid. Gordon suggested that we pay him what is due and he could then write a check back to ARTS if he wanted to donate some of this back. Jerry agrees with this schedule and plan.)

Following the discussion between Gordon and Jerry ARTS LOG 12-0309-001 (Ex DIR - Term Of Service) was submitted to the Board for review, discussion, and vote on a MOTION to approve Jerry Reed as The ARTS Executive Director for the period of July 1, 2012, thru June 30, 2013. Cutoff for DISCUSSION of this LOG is 23 MAR 2012. After DISCUSSION the Board will Vote on the MOTION.

Budget - (FYI)

There has been a question about a budget for salary & extra expenses. Jerry does not expect to submit any request for expenses, unless there are expenses for a single item of over \$200.00.

Guidelines -

There has also been a question about guidelines for the duties of the Executive Director. Jerry reports this issue was submitted to the Board in ARTS LOG 12-0123-001 (Sec & Ex Dir Duties). Action on this LOG was completed on 17 FEB 2012. The purpose of this ARTS LOG is for the ARTS Board to review, discuss, and vote on the policy describing the duties and responsibilities of the ARTS Secretary and the Executive Director. The result of this LOG was approval of the following MOTION. A copy of the approved document was provided to the Board.

MOTION: Be It Resolved That: Draft 1 dated January 23, 2012, of the ARTS Policy Titled "ARTS Secretary and Executive Director - -Duties and Responsibilities" be approved.

Gordon had a follow-up conversation with Jerry regarding this item. First thanking him for all his work and we appreciated all he does as the ARTS Executive Director. We had no problems with his work because he is doing his job. We expressed concerns about him not being present at the meetings. Gordon noted that the Skype electronic connection worked well for Betsy Gotta at this meeting. Gordon informed Jerry that the Board expects Jerry to be present at the ARTS meetings. Gordon also offered that if Jerry is not able to attend a meeting in person an option would be an electronic connection via Skype for Jerry to be available during all future meetings. Jerry stated he very much appreciated the Board's comments and agreed to be available via Skype for any meeting he is not able to attend in person .

Term Of Service -

During the 2011 ARTS meeting the Board approved a Motion that the Executive Director would be a separate position which will serve at the pleasure of the board. Additionally, during the 2011 ARTS meeting the Board approved Jerry Reed to serve as the ARTS Executive Director from July 1, 2011 through **June 30, 2012**. The current procedure is for the Board to review and vote on this matter during the annual meeting. Discussion of this item resulted in the following MOTION:

MOTION: Be It Resolved That: the MOTION to approve Jerry Reed as the Executive Director for the period of July 1, 2012 through **June 30, 2013** be tabled until after a discussion of this item between Chairman Gordon Macaw and Jerry. (MSC)

(NOTE - Gordon and Jerry discussed this item after the meeting and ARTS LOG 12-0309-001 has been submitted to the Board for review, discussion, and vote. This ARTS LOG was approved on April 22, 2012)

Ask ARTS - (FYI)

We have published eleven Ask ARTS articles. Please send ideas for future articles to Del Reed. It was recommended that Del possibly consider redoing some of the earlier Ask ARTS articles, as sometimes repetition is the best way to get the message out. Del has not received any of new ideas.

The Ask ARTS articles are sent to all the publications for which Jim Weber has contact information They are also sent to the ARTS Email Tree

ARTS Tri-Fold Information Brochures - (FYI)

This item concerns the ARTS information Tri-Fold. This item was discussed during discussion of the NSDC item above.

ARTS Business/Action Plan -

This item concerns a long range Business Plan for the organization to cover up to a ten-year time span. A Business Plan has been approved and posted on the ARTS web site. The only ongoing action at this time is the ARTS Email Tree.

The Executive Director recommends this item be removed from future agenda until such time as additional action is required. Discussion of this item resulted in the following MOTION:

MOTION: Be it resolved that the issue of the ARTS Business/Action Plan be removed from future agenda until such time as further action is planned. (MSC)

Nationwide Benefit Dances - (FY)

This item concerns nationwide fund-raising dances to benefit The ARTS. Discussion of this item has resulted in general agreement that ARTS will support future dances. Previous agreement has been that the following factors will help make the dances and fund raising efforts better. These changes include: 1) Better publicity, 2) More flexibility in scheduling dances, and 3) Make this an annual event.

During the 2011 ARTS meeting the following ideas were presented: 1) Advertise through each organization of ARTS, using the Press Release and the ARTS Email Tree, and 2) Butch Hayes will check with the Oklahoma NSDC General Chairman about fund raising at the Pre-Convention including either a 50/50 or a donation basket.

Discussion of this item during the 2011 ARTS meeting resulted in the following MOTION:

MOTION: Be It Resolved That: The last week of February 2012 through the 2012 Oklahoma City Pre-Convention be designated as ARTS Dance Week during which all Board Member organizations will be encouraged to promote and sponsor ARTS Benefit Dances and The ARTS will also promote benefit dances. (MSC)

The Executive Director sent information and an announcement of the ARTS Dance week in ARTS Email Tree - E-News 2011-017 (2012 ARTS Benefit Dance Week)

ARTS Electronic Mailing Tree - (FYI)

This item concerns an electronic system to not only help publicize The ARTS, but more importantly, establish a communication system to distribute information relating to the activity to the dancing community. The eventual goal is to have a system which will link the ARTS to every square dance club in the USA, and possibly outside the USA.

The initial work of requesting potential contacts around the country to agree to serve as ARTS Email Tree contacts has been completed. There are now 42 Email Tree contacts who cover 28 states/areas. There are 41 contacts for the following areas: Alaska, Arizona, California, Colorado, Connecticut, DelMarVA, Delaware Valley, Florida, Hawaii, Iowa, Idaho, Illinois, Kansas, Kentucky, Massachusetts, Maryland, Michigan, Minnesota, Missouri, North Carolina, Nebraska, Nevada, New York, Ohio, Oklahoma, Oregon, Pennsylvania, South Carolina, Tennessee, and Texas. The Executive Director will continue to contact potential Email Tree members. The goal, is to have at least one or two contacts in each state.

There has been a question of whether we can evaluate the effectiveness of the tree. Jerry reports there is no way to determine how many of the tree contacts actually send messages to their part of the tree. The best we can expect is to continue sending messages to the tree and asking our Tree contacts to send the information to the people in their part of the tree.

\$100,000 Club-

This item concerns a suggestion to get 1,000 donations of \$100 totaling \$100,000. Discussion of this item during the 2010 March ARTS meeting resulted in agreement that this is a great idea but it needs a lot more advertising. The ARTS newsletter, website, and cards on the Showcase Of Ideas were mentioned as ways to let people know about this way to donate. It has been determined that the \$100 donation may be from a couple, the goal is to get 1,000 donations of \$100 each. These donations are in addition to any membership. The overall goal is to help promote The ARTS and raise money for future projects. There has been agreement that we need to make it exciting to belong and donors need recognition. There was also agreement that the first 25 Members of the club are to be considered Charter Members.

During the 2010 June meeting the Treasurer reported a total of \$300 in donations were received. There was no report of additional donations during the 2011 nor the 2012 meetings

There have been questions of whether this project is viable or if the project should be abandoned. Jerry reports there has been very limited interest in this project over the past several years. We cannot find a volunteer to head this project and there have been no viable proposals of how to move forward.

Due to the limited interest in this project, the Executive Director recommends the project be deactivated at this time. Discussion of this item resulted in the following MOTION:

MOTION: Be it resolved that the \$100,000 club idea be Tabled until such time as there is renewed interest. (MSC)

(NOTE - - Because the above MOTION was approved the Executive Director recommends we return the money donated to the project with a letter of explanation to the donors and that this item will be removed from future agenda)

Showcase Of Ideas Funding - (FYI)

Discussion of this item resulted in agreement that this item will be included with the general topic of NSDC in future agenda.

TechSoup Software -

This item concerns TechSoup, an organization which provides computer software to 501(C)3 non-profit organizations at a very substantial reduction in cost. There are certain limitations and requirements which must be met by the receiving organization.

Discussion of this item resulted in agreement that Board Members may contact Jim Weber to determine what software is available.

Facebook Account -

During the June 2010 meeting Jim Weber reported the ARTS has established a Facebook account. It was suggested that all ARTS Governing Board Members should become a "friend". There was agreement that this could be a marketing venue for the ARTS Grant events. Jim was unable to attend the 2011 ARTS meeting due to a family emergency.

The Executive Director has submitted a request for a report from Jim Weber.

Grant Request for History Project - (FYI)

This item concerns a Grant request to support the Square Dance History Project (SDHP). This request was submitted in ARTS LOG 11-0805-001. The purpose of this LOG was for the Board to review, DISCUSS, and VOTE on the Grant Request. The Board approved a grant of \$2,500.00 for this project. The Executive Director has informed the Board of a modification of the plan to provide Grant money for the SDHP. The original plan was that Grant money would be sent to the SDHP as specific needs and amounts were identified.

David Millstone, Coordinator of the SDHP has explained that It would not be efficient to contact each organization every time there is a need for funds, allocating an amount to each group. Therefore, David has reached an agreement with Country Dance and Song Society (CDSS) which will administer a fund into which each group's contribution will be deposited.

This will also reduce the amount of record keeping we will need to do to track the Grant funds. The new plan has been agreed to by the ARTS Executive Director and the SDHP Coordinator The Executive Director agrees this is a much more efficient way to manage the funds going to the SDHP. Jerry has submitted a request to Edythe to send the Grant check to the CDSS as requested. Edythe reports she will send the \$2,500 check in March 2012.

This item will be removed from future agenda.. .

Data Base - Education - Dance Studios & Others -

This item concerns a project suggested by Bill Van Hoesen to develop a data base of electronic contact information for Education Institutions, Dance Studios, and others. This information will be used to publicize the ARTS and also to help publicize our dance activity.

The plan was to use the Internet to build a data base of contacts. Bill believes each state has a dancers' association and a website. He planned to use the websites to send a form letter to the associations asking for help in obtaining the name of a representative who would agree to contact the clubs within their state. The club reps. will be the "boots-on-the-ground" troops who will collect and provide the actual contact information that will consist of the data elements needed to build the files.

Jerry reports there has very little interest in this project and no progress has been made during the past year. Jerry recommends this item be removed from future agenda until such time as there is renewed interest. Discussion of this item resulted in the following MOTION:

MOTION: Be It Resolved That: The Data Base for Education - Dance Studios & Others be Tabled until such time as there is renewed interest in this project. (MSC)

ARTS Awards - (FYI)

This item concerns a proposal from Jerry Reed that the ARTS create three awards to honor people who provide note worthy and notable support to the ARTS. ARTS LOG 11-0511-001 (ARTS Award Proposal) was submitted for the ARTS Board and Officers to review, and provide comments regarding this proposal. The result of this LOG was agreement that this item will be on the agenda for the 2 011 June ARTS meeting.

Extensive discussion of this item during the 2011 ARTS meeting resulted in approval of the following MOTION:

MOTION: Be It Resolved That: The ARTS create an award to recognize outstanding or continuing support to the ARTS, this award will be designated: Patron Of The ARTS (for outstanding or continuing support to the ARTS or the dance activity) The ARTS Officers, in conjunction with the Executive Director, will work out the details.

There was agreement that Jerry would work with the ARTS Officers to develop criteria and selection procedures and design and approve an appropriate award. There was also agreement that exploring additional awards would be discussed during a later meeting.

ARTS LOG 12-0125-001 was submitted to the ARTS Officers for consideration of the Patron of the ARTS award and was approved on 04 FEB 2012. The approved Guidelines and Procedures were sent to the Board. The document will be posted on the web site. The Executive Director Plans to publicize via the Email Tree and a Press Release.

NEW BUSINESS -

Re-Branding Square Dancing - (FYI)

This item concerns a proposal to brain storm the idea of "Re-Branding" of our Square Dance activity. This issue was one of the primary topics during the Organization Round Table held during the 60th NSDC in Detroit. The topic was also a significant part of the Keynote Address delivered by Ken Ritucci. Apparently, there was a lot of interest in this subject during the Round Table and subsequent Email. ARTS LOG 12-0104-001 (Re-Branding Square Dancing) was closed on 29 JAN 2012. Discussion of this item resulted in agreement that no further action should be taken by The ARTS at this time. Chairman Gordon Macaw agreed to monitor future discussion of this issue. This item will be removed from future agenda until such time as additional action by the Board is required.

Cost of National Ads -

This item concerns information from Michael Streby regarding the cost of National Ads to publicize our activity. ARTS LOG 12-0107-001 (Cost of National Ads) was submitted to the Board and other people who have indicated support for the ARTS. The purpose of this ARTS LOG is for the ARTS Board and other interested persons to review and respond with comments and ideas regarding the information submitted by Michael Streby regarding the cost of National Ads for our activity. This ARTS LOG was sent to over 80 recipients and there were only two responses. This indicates VERY little interest in this issue. The result of the ARTS LOG was notification that this issue would be added to the agenda for this meeting.

Discussion of this item resulted in agreement that the Executive Director will contact Michael Streby to request a proposal to include ideas for implementation, estimated costs, and other details Michael believes are needed.

(NOTE - On March 21, 2012, Jerry sent a request to Michael)

There was also agreement that Gordon will talk with Jerry regarding publicity of the Add-A-Buck program.

(NOTE - On March 16, 2012 ARTS Email Tree - E-News 2012-003 (Add-A-Buck Program) was sent to the E-mail tree. This ARTS Email E-News release was created and sent to provide information regarding the ARTS "Add-A-Buck" program, which is intended to help raise funds for implementation and support of the work done by The ARTS.)

Ken Rowe Project -

This item concerns a proposed project from Kenny Rowe. The project goal is to create materials (CDs and/or DVDs) to help deaf, hard of hearing, and blind people learn to dance. Kenny attended this meeting and was available to provide more information and answer questions.

Discussion of this item resulted in agreement that Ken needs to provide a proposal, to include identification and a specific description of what he is asking The ARTS to do. Some specifics would include costs, products, time liners, and other details Ken believes would be helpful.

(NOTE - The Executive Director will contact Ken with the decision of the Board)

NEC E-Bulletin

This item concerns a discussion of a request from the NEC that the ARTS E-Mail tree be used to distribute the E-Buklletin. The NEC reported that the NEC has decided to stop publication of the National Squares magazine. This action was taken because of the low subscription rate and the high cost of printing and a significant financial loss each time the magazine was printed. During the year leading up to the Spokane convention, the NEC has been publishing the National Squares E-Bulletin on a monthly basis. To date they have sent out seven (7) issues. The audience has been those dancers who have registered for the conventions over the past several years and have provided their e-mail addresses. The NEC currently has over 11,000 addresses in their database.

In an effort to reach a larger audience which includes dancers who have never been to a National Convention, Butch & Ampie Hayes submitted a proposal during this meeting for the ARTS to consider sending out the NEC bulletin to those who are participating in the ARTS E-Mail tree. The plan is for the NEC to publish the bulletin on a roughly monthly basis. Starting in August, 2012, the NEC plans to publish (10) issues for the Oklahoma City Convention. The size of the monthly bulletin will be from 10-12 pages.

Discussion of this item resulted in the following MOTION:

MOTION: Be It Resolved That: The ARTS support the NEC E-Bulletins by sending the E-Bulletins to the ARTS E-Mail Tree as they are received by the Executive Director. (MSC)

IRS Group Exemption

This item concerns a proposal that The ARTS investigate the procedures for receiving approval to be recognized by the IRS as an Group Exemption Corporation. The advantage of this designation is that The ARTS could offer Tax Exempt status to affiliate Members. Such Members would be required to submit an application including Bylaws and other legal documents. They would also need to pay an annual fee to cover operating costs. This annual fee could be substantial due to the increased operating costs to the ARTS to administer this program. Discussion of this item resulted in agreement that the ARTS will not pursue this issue at this time. This item will be removed from future agenda.

The Executive Director will be asked to notify the person submitting this idea to the ARTS to inform him of the Board's decision.

(NOTE - The Executive Director sent a message to Doug Schafer informing him of the Board's decision.)

Fund Raising Project - ARTS Shirts.

This item concerns a proposal from Gordon Macaw that the Board consider a fund raising project selling polo shirts. These shirts would include the ARTS logo and would help publicize the ARTS. Discussion of this item resulted in the following MOTION:

MOTION: Be It Resolved That: The proposal that the ARTS sell polo shirts as a fund raising project be tabled until the Board can review and discuss this proposal via an ARTS LOG. (MSC)

(NOTE - This issue was submitted to the Board for review, discussion, and vote in ARTS LOG 12-0322-001)

ARTS Meetings (FYI) -

This item concerns a discussion of the number and timing of the ARTS meetings. Brief discussion of this item resulted in agreement that no action will be taken at this time.

Election - 2012/2013 Officers -

The 2012 ARTS election resulted in the following MOTION:

MOTION: Be It Resolved That: The following be elected to serve as ARTS Officers to take office on March 5, 2012: Gordon Macaw - Chairman; Betsy Gotta - Vice Chairman; Edythe Weber - Treasurer; and Scott Philips - Secretary. (MSC)

NEXT MEETING -

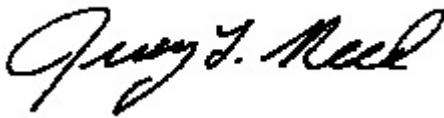
Discussion of this item resulted in the following MOTION:

MOTION: Be It resolved that: The 2013 ARTS meeting will be held in Oklahoma City, OK on Sunday, June 30, 2013 immediately following the 62nd NSDC. (MSC)

(NOTE - If deemed necessary, the Chairman can a meeting earlier, either an in person meeting or a Skype meeting.)

Meeting adjourned Sunday, March 4, 2012 at 12:03 PM

Respectfully submitted



Jerry Reed
Executive Director

Transcribed by
Scott Philips
ARTS Secretary

Approved by ARTS LOG 12-0325-001

Alliance of Round Traditional and Square Dance Inc

Income & Expense

July 2011 through February 2012

Beginning Balance July 1, 2011	\$25,136.60
Income	
Donations	
Governing Board	500.00
Total Donations	500.00
Interest	124.85
Total Income	624.85
Expense	
Bank Service Charges	49.00
Supplies	24.01
Postage	45.00
Printing and Reproduction	574.14
Total Expense	692.15
Ending Balance February 29, 2012	\$25,069.30

	\$1,132.30	Checking Acct
	\$2,929.17	CD - Due April 2012
Cashing in March 2012	\$5,348.18	CD - Due March 2012
	\$5,262.82	CD - Due June 2012
	\$5,161.67	CD - Due July 2012
	\$5,235.16	CD - Due May 2012
	\$25,069.30	

ARTS Governing Board and Officers Actions
June 2011 Thru February 2012

ARTS LOG 11-0718-001 (61 NSDC - ARTS Seminars)

Action completed as of 08-29-2011. The purpose of this ARTS LOG is for the ARTS Officers to review review, discuss, and vote on the descriptions of the Seminars the ARTS will present in Spokane, WA during the 61st NSDC in June 2012. The following MOTION was approved : MOTION: Be It Resolved That: The descriptions for the ARTS Seminars during the 61st NSDC be as follows:

"Potential & Perspective - the Future of Our Activity":

Staff - (TBD)

Description - The ARTS has been evaluating the state of our dance activity for several years now. In this seminar, results of our research will be presented, along with projects being explored to increase participation in our dance activity. We will also discuss ARTS resources available to YOU to help YOU and your club to promote dancing, including financial assistance. The ARTS wants YOUR input on projects we can pursue to help increase participation in our dance activity This session will offer a forum for idea sharing and discussion of projects currently being implemented. Come listen, share and take home ideas

"You 2 Can Dance" - New Web Site and Videos":

Staff - (TBD)

Description - The ARTS has created a web site and three videos (DVDs) dedicated to attracting new dancers. This seminar will provide information regarding the following main points of this project: 1) Establish a dedicated web site, 2) Create professional, upbeat videos of approximately two minutes for each segment of the activity, and 3) The videos may be accessed through the web site and copies are available. Come join us to learn more about this project and how the ARTS is using technology to help increase the number of dancers.

ARTS LOG 11-0721-001 (2011 Meeting Minutes)

Action completed as of 08-27-2011. The purpose of this ARTS LOG is for the Board to review, DISCUSS and VOTE on the minutes of the June 2011 ARTS meeting held in Detroit, MI on Sunday, June 26, 2011.

MOTION: Be It Resolved That: The minutes of the June 2011 ARTS meeting be approved. (APPROVED)

ARTS LOG 11-0721-002 (Financial Rprt - June 2011)

Action completed as of 08-27-2011. The purpose of this ARTS LOG is for the Board to review, discuss, and vote on the Financial Report for the period June 2010 to June 2011.

MOTION: Be It Resolved That: the June 2011 Finance Report be accepted for filing. (APPROVED)

ARTS LOG 11-0805-001 (Grant Request - Squaredancehistory)

Action completed as of 09-16-2011 The purpose of this ARTS LOG is for the ARTS Board to review, DISCUSS, and VOTE on a Grant Request to support a new Square and Traditional Dance History Project, as described by Jim Mayo in the attached PDF file.

MOTION: Be It Resolved That: \$2,500 be approved to help fund the Grant request for support of a Square Dance Project, as described by Jim Mayo in his letter dated January 29, 2011. (APPROVED)

ARTS LOG 11-1006-001 (2012 Seminars In Spokane)

Action completed as of 10-30-2011. The purpose of this ARTS LOG is for the ARTS Officers to DISCUSS and VOTE on the question of how many Education seminars we will host during the 61st NSDC in Spokane. At the present time we are scheduled for two seminars (1:30 PM on Thursday, 11:00 AM on Friday). We have also been informed that we can have a third slot at 11:45 AM on Saturday.

MOTION: Be It Resolved That: The ARTS will host three seminars during the 61st NSDC In 2012 in Spokane, WA. (APPROVED)

1st Seminar - 1:30 PM on Thursday

"You2candance.com - Promoting Dancing Through The ARTS Website"

2nd seminar - 11:00 AM on Friday

"Potential & Perspective - the Future of Our Activity"

3rd seminar - 11:45 AM on Saturday

"You2candance.com - Promoting Dancing Through The ARTS Website"

ARTS LOG 11-1023-001 (Tri-Fold Printing)

Action completed as of 11-14-2011. The purpose of this ARTS LOG is for the ARTS Officers to DISCUSS and VOTE on a MOTION to print 5,000 copies of the revised ARTS Tri-Fold.

MOTION: Be It Resolved That: 5,000 copies of the ARTS Tri-Fold be printed and made available to the ARTS Governing Board Members during the 2012 ARTS meeting and distributed during the 61st NSDC in Spokane, WA. (APPROVED)

ARTS LOG 11-1217-001 (Education Seminars - 61st NSDC)

Action completed as of 01-07-2012. The purpose of this ARTS LOG is for the ARTS Representatives and those who support the ARTS to review the descriptions of the ARTS educational Seminars we have agreed to provide as part of the 61 NSDC in Spokane, WA, June 27 - 30 June 2012 AND to respond if they are willing to help staff these seminars.

The result of this ARTS LOG was completion of the staffing for the ARTS Education Seminars in Spokane.

1st Seminar - 1:30 PM on Thursday

"You2candance.com - Promoting Dancing Through The ARTS Website"

Staff - Roy Gotta, Jim Maczko and Jim Weber

The ARTS has created a new web site and three videos (DVDs) dedicated to attracting new dancers. This seminar will provide information regarding the following main points of this project: 1) Establish a dedicated web site, 2) Create professional, upbeat videos of approximately two minutes for each segment of the activity, and 3) The videos may be accessed through the web site and copies are available. Come join us to learn more about this project and how the ARTS is using technology to help increase the number of dancers

2nd Seminar - 11:00 AM on Friday

"Potential & Perspective - the Future of Our Activity":

Staff - Jim Maczko and Jim Weber

Description - The ARTS has been evaluating the state of our dance activity for several years now. In this seminar, results of our research will be presented, along with projects being explored to increase participation in our dance activity. We will also discuss ARTS resources available to YOU to help YOU and your club to promote dancing, including financial assistance. The ARTS wants YOUR input on projects we can pursue to help increase participation in our dance activity This session will offer a forum for idea sharing and discussion of projects currently being implemented. Come listen, share and take home ideas

3rd Seminar - 11:45 AM on Saturday

"You2candance.com - Promoting Dancing Through The ARTS Website"

Staff - Roy Gotta, Jim Maczko and Jim Weber

The ARTS has created a new web site and three videos (DVDs) dedicated to attracting new dancers. This seminar will provide information regarding the following main points of this project: 1) Establish a dedicated web site, 2) Create professional, upbeat videos of approximately two minutes for each segment of the activity, and 3) The videos may be accessed through the web site and copies are available. Come join us to learn more about this project and how the ARTS is using technology to help increase the number of dancers

ARTS LOG 12-0104-001 Re-Branding Square Dancing)

Action completed as of 01-29-2012. The purpose of this ARTS LOG is for the ARTS Board and other interested persons to review and respond with comments and ideas regarding the possibility of Re-Branding Square Dancing. The result of this ARTS LOG was input from the Board for inclusion in the agenda for the 2012 ARTS meeting

ARTS LOG 12-0107-001 (Cost of National Ads)

Action completed as of 01-22--2012. The purpose of this ARTS LOG is for the ARTS Board and other interested persons to review and respond with comments and ideas regarding the information submitted by Michael Streby regarding the cost of National Ads for our activity. There was VERY limited response to this ARTS LOG.

The result of this ARTS LOG was that this issue was added to the agenda for the 2012 ARTS meeting.

ARTS LOG 12-0107-002 (Ltr to Square Dancers, & you-tube Site)

Action completed as of 02-01-2012. The purpose of this ARTS LOG is for the ARTS Officers and Board to review and comment on information from Kenny Rowe regarding a project he hopes to start. The result of this ARTS LOG was addition of this issue to the agenda for the 2012 ARTS meeting to be held March 4, 2012, in Oklahoma City.

ARTS LOG 12-0109-001 (March Mtg Agenda)

Action completed as of 01-31-2012. The purpose of this ARTS LOG id for the Board to provide input for the agenda for the 2012 March ARTS meeting in Oklahoma City, OK.

The result of this ARTS LOG was input from the Board for inclusion in the agenda for the 2012 ARTS meeting

ARTS LOG 12-0123-001 (Sec & Ex Dir Duties)

Action completed as of 02-15-2012. The purpose of this ARTS LOG is for the ARTS Board to review, discuss, and vote on the policy describing the duties and responsibilities of the ARTS Secretary and the Executive Director.

The result of this ARTS LOG is Board Approval of the following MOTION:

MOTION: Be It Resolved That: Draft 1 dated January 23, 2012, of the ARTS Policy Titled "ARTS Secretary and Executive Director - -Duties and Responsibilities" be approved. APPROVED

ARTS LOG 12-0124-001 (2012 February Newsletter)

Action completed as of 02-03-2012. The purpose of this ARTS LOG is for the ARTS Officers to review and VOTE on the 2012 February ARTS Newsletter. The result of this ARTS LOG was approval of the following MOTION:

MOTION: Be It Resolved That: The 2012 February ARTS Newsletter be approved. APPROVED

NOTE - The approved Newsletter was sent to the ARTS E mail Tree, to publications, and posted on the ARTS web site.

ARTS LOG 12-0125-001 (Patron of the ARTS AWARD)

Action completed as of 02-04-2012. The purpose of this ARTS LOG is for the ARTS Officers and Executive Director to develop, review, and approve the criteria and administrative procedures regarding an award to be known as the Patron Of The ARTS Award. The result of this ARTS LOG was approval of the following MOTION:

MOTION: Be It Resolved That, the guidelines and procedures for the Patron Of The ARTS as described in the document titled: The ARTS Patron Of The ARTS Award - Criteria & Selection Procedures (Draft 1) (January 30, 2012) be approved. APPROVED