## ASK ARTS #13 Donate Through Amazon (September 07, 2015)

Dear ARTS,

We attended the 64<sup>th</sup> National Square Dance Convention in Springfield, MA last June. We also attended the 2015 USAWest Convention in Helena, MT in August. During both conventions we attended the education seminars hosted by the ARTS Re-Image Committee. During both events we were very pleased to see the promotion and use of the new Live Lively logo and slogan. It appeared that several hundred Live Lively pins and window stickers were handed out at no charge. This got us thinking how we could help by donating to the ARTS. We do not have a lot of disposable money, so how can we help?

Concerned in Cincinnati

Dear Concerned,

We have been working hard to "spread the word" and are extremely happy with the very positive reception the Live Lively logo and slogan have received. We believe getting the pins, and window stickers to as many dancers as practical is very important. That is why there has been very low or no cost to the dancers. We have been able to hold costs down by being very fortunate to have dozens of volunteers helping put the pins together and buying the windows stickers in bulk orders.

Even with these cost saving measures, there are costs involved with the Re-Image Project. Donations are encouraged and welcomed. We have good news and a very easy way to donate. We have teamed up with Amazon Smile to create a cooperative arrangement which allows you to designate a portion of you Amazon purchase price as a donation to The ARTS.

AmazonSmile is the same Amazon you know. Same products, same prices, same service.

Support The ARTS by doing your shopping at www.smile.amazon.com

To begin having your Amazon purchases qualify for donations to the ARTS simply take the following steps: (NOTE - You can use your Amazon account information)

- 1) Go to the AmazonSmile web site: https://smile.amazon.com/
- 2) Enter your email address
- 3) If you do not have an AmazonSmile account create an account
- 4) If you have an AmazonSmile account Enter password
- 5) Sign in to your AmazonSmile account
- 6) Verify the "Supporting" organization is:
  - "Alliance Of Round Traditional and Square Dance Inc"
- 7) Purchase products as you normally do

Check out our website at WWW.ARTS-DANCE.org for more information, click on "Shop AmazonSmile"

ARTS-DANCE

Please direct questions or comments for "Ask ARTS" to Jerry Reed at 321-633-1306 or email to

ExecutiveDirector@arts-dance.org