

ARTS MEETING MINUTES  
Detroit Marriott at the Renaissance Center  
Nicolet Room  
Detroit, Michigan  
June 26, 2011  
(Approved August 27, 2011)

CALL TO ORDER -

Meeting called to order at 9:00 AM on Sunday, June 26, 2011, by ARTS Vice Chairman Ron Holland.

GOVERNING BOARD MEMBERS -

The following organizations have agreed to support The ARTS:

CALLERLAB, CONTRALAB, International Association of Gay Square Dance Clubs (IAGSDC), National Square Dance Campers Association (NSDCA), National Executive Committee (NEC), ROUNDALAB, Single Square Dancers USA (SSDUSA), USAWest, and United Square Dancers of America (USDA)

ROLL CALL -

Governing Board Representatives -

The following Voting Members representing Governing Board Members were present

All Join Hands - Gordon Macaw  
CALLERLAB - Betsy Gotta  
CONTRALAB - Jeff Smith  
IAGSDC - Scott Philips  
NEC – Butch Hayes  
NSDCA- Peg Tirrell  
ROUNDALAB - Roy Gotta  
SSDUSA Arbell Thompson  
USAWest - Jim Maczko  
USDA - Bill Flick

ARTS Officers -

The following ARTS Officers were present  
Ron Holland, Vice Chairman

The following ARTS Officers were not present:

Jim Weber, Chairman  
Edythe Weber, Treasurer  
Jerry Reed, Secretary

GUESTS -

The following guests attended the meeting:

Tim Marriner                      Robert Ameeti  
Bonnie Abramson                Ron and Marie Selfors, secretary Missouri Square & Round Dance Federation

WELCOME REMARKS -

Vice Chairman Ron Holland offered brief opening remarks. Ron invited guests to offer remarks to the discussion by the Board. Ron also talked about the progress Patty is making after her heart attack, and the sudden loss of Jim & Edythe's son. A moment of silence was held in memory and honor of those lost, including several from USDA – especially Charlie Holley, a long time ARTS Board member

AGENDA CHANGES/APPROVAL-

*MOTION: Be it resolved that the agenda be accepted as written). (MSC)*

MISCELLANEOUS REPORTS -

Donations -

**Need information from Edythe for any donations which have been received since the June 2011 2010 ARTS meeting**

Treasurer Reports – (Attachment 1)

Need information from Edythe

Finance Report -

The Balance on hand in the checking account as of June 30, 2011 was \$25,136.60. This is a net decrease of \$4,553.82 since June 2010..

Certificates of Deposit (CD)

The Balance above includes the following CD's:

- 1) CD due August 2011      \$2,913.97
- 2) CD due October 2011    \$5,329.06
- 3) CD due November 2011 \$5,229.28
- 4) CD due December 2011 \$5,143.85
- 4) CD due September 2011 \$5,195.99

TOTAL Invested in CDs = \$25,136.60 (Total June 2011 \$23,573.62 - +\$1,562.98)

The followig MOTION was submitted to the Board:

*MOTION: Be it resolved that the Finance Report be accepted for filing.*

(NOTE - This MOTION was not acted on because the Financial Report was not available at the meeting. This issue has been submitted to the Board via ARTS LOG 11-0721-001)

ARTS Budget

This item was tabled during the July 2007 meeting and remains on the table

Reports from past meetings -

Copies of the minutes of the past meetings are available on the ARTS web site:

October 2002 (Cocoa Beach, FL); January 2003 (Washington, D.C.); Summer (June) 2003 ARTS Alliance Meeting (Oklahoma City, OK); Fall (October)2003 ARTS Planning Meeting (Orlando, FL); Spring (March) 2004 ARTS Meeting (Portland, OR); Summer (June) 2004 ARTS Meeting (Denver, CO); Fall (October)2004 ARTS Meeting (Orlando, FL); Spring (February) 2005 ARTS Meeting (San Antonio, TX); Summer (June) 2005 ARTS Meeting (Portland, OR); Fall (October) 2005 ARTS Meeting (Orlando, FL); April 2006 (Charlotte, NC); June 2006 (San Antonio, TX), October 2006 (Orlando, FL); March 2007 (Alexandria, VA); July 2007 (Charlotte, NC), October 2007 (Orlando, FL), February 2008, Long Beach, CA; June 2008 (Wichita, KS); October 2008, (Orlando, FL); February 2009, (Louisville, KY); June 2009 (Long Beach, CA); October 2009 (Newark, NJ); March 2010 (Detroit, MI); June 2010 (Louisville, KY)

Confirm Email Actions - (Attachment 2)

It is policy for the Board to confirm the actions by the ARTS Board & Officers since the last meeting. This item concerns a discussion and vote to confirm the actions taken by the ARTS Governing Board and the ARTS Officers since the March 2010 ARTS Meeting. It is policy that at each Board meeting the Board will review and vote on the actions taken by Email by the Board and the Officers since the last meeting. Discussion of this item resulted in the following MOTION:

*MOTION: Be it resolved that the actions taken by the ARTS Governing Board and Officers since the June 2010 ARTS meeting be confirmed. (MSC)*

NSDC INFORMATION -

Trail In Dances -

This item concerns a discussion of how we can promote and publicize the ARTS at the National Square Dance Conventions (NSDC). One suggestion was that The ARTS sponsor a Trail In dance at the NSDC. Discussion of this item resulted in the following MOTION:

*MOTION: Be It Resolved That: The ARTS contact future National Square Dance Convention (NSDC) to offer to sponsor a Trail In (Trail End) dance prior to the NSDC and to ask assistance from the NSDC to provide a dance hall and promotion. This dance will include squares, rounds, and contra. (MSC)*

(NOTE - Jerry was tasked to contact future NSDC to offer a Trail In dance. Requests have been submitted to both the 61<sup>st</sup> NSDC and the 62<sup>nd</sup> NSDC))

60<sup>th</sup> NSDC (2011) - Detroit, MI - (FYI)

The ARTS provided education seminars as we have in the past. Jim Maczko and Butch Hayes had very positive comments about the Organizational Roundtable meeting. Butch Hayes talked about the fact that the NEC is doing a survey on what people want/expect of the NSDC. Items being discussed includes the dress code among a wide variety of items of interest to the dancers. ("NEC only guides, not dictates".) The survey will go out electronically to the lists from past NSDCs.

61<sup>st</sup> NSDC (2012) - Spokane, WA - (FYI)

We have had no contact with the 61<sup>st</sup> NSDC staff. Harry Nelson identified the Education Chairman as Ron & Pat Hoot (address, phone and email available from the Spokane NSDC website) so that the ARTS Executive Director can establish contact the 61<sup>st</sup> NSDC. We plan to present information/discussion seminars. We also plan to have a display in the Showcase Of Ideas. There was agreement that Jerry Reed will contact the 61<sup>st</sup> NSDC Education Committee to offer two education seminars, as we have in the past. There was discussion that after the 61<sup>st</sup> NSDC may be the time reduce the number of ARTS seminars to one at each NSDC. Discussion of this item also resulted in the following MOTION:

*MOTION: Be It Resolved That: Jim Maczko be authorized to contact the 61<sup>st</sup> NSDC and arrange for ads in each of the daily program schedules. (MSC)*

62<sup>nd</sup> NSDC (2013) - Oklahoma City, OK - (FYI)

We have had no contact with the 62<sup>nd</sup> NSDC staff. Jim and Julia Reese were identified as the Education Chairman with whom the ARTS Executive Director can establish contact. Contact them through the Oklahoma NSDC website which has an email address. It is early to have any contact from this NSDC. We plan to present information/discussion seminars. We also plan to have a display in the Showcase Of Ideas.

63<sup>rd</sup> NSDC (2014) Little Rock, Arkansas - (FYI)

We have had no contact with the 63<sup>rd</sup> NSDC staff.

64<sup>th</sup> NSDC 2015 (Springfield, Massachusetts) (FYI)

The NEC has selected Springfield, MA as the site for the 64<sup>th</sup> NSDC - Jun 24-27, 2015. We have had no contact with the 64<sup>th</sup> NSDC staff.

## OLD BUSINESS -

### Web Site & Video Project - (you2candance)

#### Status Report -

Roy Gotta reported that the Square Dancing in the Gay Community page is nearing completion. Handicapable and Youth/Teen pages under consideration. Donated money is starting to come in for these pages. Discussion of this item resulted in agreement that the most difficult problem is getting clubs to respond so the listing of clubs is complete and accurate. People can obtain copies of the 'you2candance' videos by contacting Roy Gotta. They can be downloaded for free, or pay a fee for a DVD.

#### Marketing -

Roy Gotta report that a way to help publicize the you2candance project is to coordinate you2candance with other dance oriented web sites. Roy is working on this with other web site people. Robert Ameetii spoke of a web site he has: [www.wheresthedance.com](http://www.wheresthedance.com) This was originally based in Southern California, but now has listing throughout the country. It lists dances for square, round, contra, English, and others. Robert and Roy will confer on this issue.

#### Videos -

During the 2010 June ARTS meeting there was discussion of the possibility for offering the videos for sale. There was no decision at that time. There was limited discussion of this item, however, no decision was made. There was agreement that we need to determine several issues: 1) How we want to utilize the videos, 2) How best to reproduce them, and 3) How to distribute them. Roy provided his opinion that the videos should be provided at no cost.

Discussion of this item resulted in the following MOTION:

*MOTION: Be It Resolved That: The videos on the you2candance web site will be available to anyone and that Roy Gotta investigate making the videos downloadable. (MSC)*

#### Newsletter - (FYI)

This item concerns the ARTS Newsletter which is to be published following each ARTS meeting. The Winter 2010 Newsletter was published, distributed, and posted on the ARTS web site. The Executive Director will write future newsletters.

#### Publications - (FYI)

Jim Weber, ARTS webmaster, has asked each organization to check the links for the publications to ensure accuracy. He has also asked the reps to review the list of publications to verify the validity of the information and send any changes to Jim Weber.

#### ARTS-Dancetravel.com - (FYI)

The ARTS Travel web site has been paid until 2018. Discussion of this item continues to center around doing a better job of publicizing the service and encouraging people to use the site. The Executive Director will continue to publicize through the ARTS Email Tree, the newsletter and the website. Jim Weber was not available to provide additional information.

#### ARTS Grant Program -

This item concerns the ARTS Grant Program which provides financial assistance to clubs, associations, or other groups which host meetings to bring dancers, callers, cuers, and others together to discuss various aspects and concerns facing the dance activity. The guidelines for the Grant program have been approved, published, distributed, and is posted on the ARTS web site. There are no pending grant applications.

Jim Weber has reported he created a PowerPoint presentation which is available to any organization which would like to use it for an ARTS information presentation. He can put it on a disk and mail it via regular postal mail or send it to via email.

Bonnie Abramson commented on the PowerPoint presentation. The grant application states that the user must retell the history and progress of ARTS, and the PowerPoint includes all this. Her problem with this is that these introductory remarks seem to be quite long, and by the time it got to the "you2candance" section everyone was bored and not listening any more and/or she had run out the allotted time for her session. She strongly recommended that presenters be able to break the PowerPoint down to the specific issue being stressed at an individual meeting. Bonnie believes this would make it more useful to both the presenter and the attendees.

Discussion of this item resulted in the following MOTION:

*MOTION: Be It Resolved That: The ARTS Grant application be changed to include the following statement: "Give out the Backgrounder and be able to use just that portion of the PowerPoint that is useful to your situation." (MSC)*

NOTE - At this point in the meeting Vice Chairman Ron Holland had to return to the convention center to supervise the taking down of his flooring. Gordon Macaw became the Acting Chairman to conduct the remainder of the meeting"

#### Dancing Backgrounder – (FYI)

The Square Dancing Backgrounder, completed three years ago, is available for printing from the ARTS website. This is a good media piece for anyone to use to provide background on the history of dance. The web version has a "fill in" box to personalize with an association's local information. The Executive Director recommends the Backgrounder be distributed at all future NSDC and USAWest conventions and that we publicize to other organizations to help publicize The ARTS. Discussion of this item resulted in agreement that Jim Maczko will work on updating the information on the Backgrounder. He will determine if we own the rights to the Backgrounder and can update the document on our own.

#### Executive Director –

This item concerns the ARTS Executive Director. The Board approved a salary of \$100.00 per month on a continuing basis beginning June 2009. Jerry received the approved salary from June 2009 thru December 2009. Jerry may ask for reimbursement of some additional office expenses. Work on guidelines and job description for this position will be done.

The Board has approved the separation of the positions of ARTS Secretary (an elected position) and the Executive Director (who serves at the pleasure of the Board) positions. There is a separate item with additional discussion of this issue.

#### Ask ARTS - (FYI)

We have published eleven Ask ARTS articles. The Board has been asked to send ideas for future articles to Del Reed. It was recommended that Del possibly consider redoing some of the earlier Ask ARTS articles, as sometimes repetition is the best way to get the message out. During the June 2010 ARTS meeting Roy and Betsy Gotta said they had several ideas for articles. Del has not received any of the ideas.

#### ARTS Tri-Fold Information Brochures –

This item concerns the ARTS information Tri-Fold. The ARTS Tri-Fold was revised and approved in June 2011. Bonnie Abramson, Jim Maczko and Patty Wilcox worked very hard to complete the revision and the Board approved the revised document in ARTS LOG 11-0515-001 ARTS Tri-Fold). Jim & Edythe Weber arranged to have 2,000 copies of the revised ARTS Tri-Fold printed and taken to Detroit for distribution. Any copies left over will be available at this meeting.

During the meeting comments on the revised brochure were mostly very positive. One exception was concern that all the pictures are of square dancers. Discussion of this item resulted in agreement to change two of the three pictures. One replacement photo will show round dancers and the other replacement will show contra dancers. This would better represent ARTS. Bonnie indicated this would be very easy to do, once the pictures are provided to her. Roy Gotta will send Bonnie pictures from the you2candance videos.

The following information is from Jim Weber:

Cost to print Brochures on 8.5 x 11 White 80# Endurance Digital Silk by Pittman printing in Liberty, MO is:

1000 =	\$273.65
2,000=	\$541.30
5000 =	\$923.57
10000 =	\$1,357.27

Discussion of this item resulted in the following MOTION:

*MOTION: Be It Resolved That: The ARTS Officers be authorized to approve printing additional copies of the ARTS Tri-Fold Information Brochures as they determine is required between July 2011 and March 31, 2012. (MSC)*

ARTS Business/Action Plan -

This item concerns a long range Business Plan for the organization to cover up to a ten-year time span. A Business Plan has been approved and posted on the ARTS web site. The only ongoing action at this time is the ARTS Email Tree. There was no additional discussion of this item.

Nationwide Benefit Dances -

This item concerns nationwide fund-raising dances to benefit The ARTS. Discussion of this item has resulted in general agreement that ARTS will support future dances. Previous agreement has been that the following factors will help make the dances and fund raising efforts better. These changes include: 1) Better publicity, 2) More flexibility in scheduling dances, and 3) Make this an annual event.

Although it has been recommended that groups can hold benefit dances anywhere at any time, this does not seem to happen often. During the 2010 June meeting discussion centered around the possibility of another nationwide ARTS Benefit Dance on February 29, 2012. It was felt that coordination would go better with a chairman in charge, but whether we have one or not, we need to start advertising the date and getting groups to start planning their dances now. Discussion of this item resulted in the following MOTION:

*MOTION: Be It Resolved That: The last week of February 2012 through the 2012 Oklahoma City Pre-Convention be designated as ARTS Dance Week during which all Board Member organizations will be encouraged to promote and sponsor ARTS Benefit Dances and The ARTS will also promote benefit dances. (MSC)*

(NOTE - The Executive Director was directed to create a Press Release to promote and publicize the ARTS Benet Dance week; the Press Release will include information that the money will be used to support The Goals and Mission of The ARTS and should include major accomplishments and current projects.)

The following ideas were presented: 1) Advertise through each organization of ARTS, using the Press Release and the ARTS Email Tree, and 2) Butch Hayes will check with the Oklahoma NSDC General Chairman about fund raising at the Pre-Convention including either a 50/50 or a donation basket.

ARTS Electronic Mailing Tree - (FYI)

This item concerns an electronic system to not only help publicize The ARTS, but more importantly, establish a communication system to distribute information relating to the activity to the dancing community. The eventual goal is to have a system which will link the ARTS to every square dance club in the USA, and possibly outside the USA.

The initial work of requesting potential contacts around the country to agree to serve as ARTS Email Tree contacts has been completed. There are now 41 Email Tree contacts who cover 28 states/areas. There are 41 contacts for the following areas: Alaska, Arizona, California, Colorado, Connecticut, DelMarVA, Delaware

Valley, Florida, Hawaii, Iowa, Idaho, Illinois, Kansas, Kentucky, Massachusetts, Maryland, Michigan, Minnesota, Missouri, North Carolina, Nebraska, Nevada, New York, Ohio, Oklahoma, Oregon, Pennsylvania, South Carolina, Tennessee, and Texas. The Executive Director will continue to contact potential Email Tree members. The goal, is to have at least one or two contacts in each state.

#### \$100,000 Club -

This item concerns a suggestion to get 1,000 donations of \$100 totaling \$100,000. Discussion of this item during the 2010 March ARTS meeting resulted in agreement that this is a great idea but it needs a lot more advertising. The ARTS newsletter, website, and cards on the Showcase Of Ideas were mentioned as ways to let people know about this way to donate. It has been determined that the \$100 donation may be from a couple, the goal is to get 1,000 donations of \$100 each. These donations are in addition to any membership.

During the 2010 June meeting the Treasurer reported a total of \$300 in donations were received.

**(NOTE - WE NEED AN UPDATE FROM EDYTHE - WE NEED THE TOTAL AMOUNT DONATED AND THE NAMES OF ALL THE PEOPLE WHO HAVE DONATED TO THE \$100,000 CLUB)**

The overall goal of the \$100,000 club is to help promote The ARTS and to raise money for future ARTS projects. There has been agreement that we need to make it exciting to belong to the \$100,000 club and that donors need recognition. There was also agreement that the first 25 Members of the \$100,000 club are to be considered Charter Members. Jerry Reed had requested the Board to discuss a proposal to create a suitable certificate or other recognition to be presented to the Charter Members.

During discussion of this item no one on the Board could remember who volunteered to Chair this project. The Board would like the Chairman of this project to propose a suitable certificate. They also suggest that promotion of this project include the fact that The ARTS is an IRS 501(c)(3) corporation and that donations are normally tax deductible. Also during discussion Betsy Gotta indicated she has an idea for a recognition certificate.

(Note from Jerry - Bill Van Hoesen had volunteered to chair this project but has taken on the responsibility for the Publicity Committee to help promote and help publicize the ARTS.)

#### Showcase Of Ideas Funding -

Patty Wilcox was to provide a brief report, however, she was unable to attend the meeting due to a medical emergency.

#### TechSoup Software -

This item concerns TechSoup, which is an organization which provides computer software to 501(C)3 non-profit organizations at a very substantial reduction in cost. There are certain limitations and requirements which must be met by the receiving organization. Jim Weber was to provide a report, however, he was unable to attend the meeting due to a family emergency.

#### Facebook Account -

During the June 2010 meeting Jim Weber reported the ARTS has established a Facebook account It was suggested that all ARTS Governing Board Members should become a "friend". There was agreement that this could be a marketing venue for the ARTS Grant events. Jim Weber was to provide a report, however, he was unable to attend the meeting due to a family emergency.

## NEW BUSINESS -

Gordon Macaw called for new Business.

### Separate Executive Director & Secretary Positions -

This item concerns a request from Jerry Reed. He would like the Board to discuss the possibility of separating the Executive Director job from the position of ARTS Secretary. If this were to be approved, descriptions of job responsibilities would need to be drafted, reviewed, and approved. ARTS LOG 11-0429-001 (Secretary & Executive Director - Board input) was submitted to the Board for discussion and was submitted to the Board for VOTE. The results of this ARTS LOG was approval of the MOTION to separate the two positions. Discussion of this item resulted in the following MOTION:

*MOTION: Be It Resolved That: Jerry Reed be approved as the ARTS Executive Director for the period of 1 July 2011 through 1 July 2012. (MSC)*

### South East Leadership Conference - (attachment 3)

This item concerns the SE Leadership Conference Tim Marriner attended for The ARTS. The Executive Director had asked the Board to review and discuss this item and determine if any further action is required and if so, what that action should be.

Tim gave an excellent report on the Conference. It was organized by the Country Dance and Song Society (CDSS). Tim feels that it would be a great asset to have CDSS be a part of ARTS. They would help support the Traditional side of ARTS. The problem might be what the ARTS can offer CDSS. The CDSS web site is: [www.cdss.org](http://www.cdss.org).

Discussion of this item resulted in the following MOTION:

*MOTION: Be It Resolved That: The Executive Director be tasked to contact the Country Dance and Song Society (CDSS) to determine if there is any interest by the CDSS to join The ARTS as either a Board Member or an Auxiliary Board Member. (MSC)*

(NOTE - Jerry sent an Email to the CDSS on July 8, 2011. As of August 27, 2011 there has been no response nor any acknowledgment for the CDSS.)

### Grant Request for History Project - (attachment 4)

This item was submitted to the ARTS Board in ARTS LOG 11-0130-001 (Grant Request SD History). The purpose of the ARTS LOG is for the ARTS Board to review, DISCUSS, and VOTE on a Grant Request to support a new Square and Traditional Dance History Project, as described in the Start message. The Board voted on a MOTION to approve the grant request, The MOTION was not approved and this item was added to the agenda for this meeting. Discussion of this item during this meeting resulted in the following MOTION:

*MOTION: Be It Resolved That: \$2,500 be approved to help fund the Grant request for support of a Square Dance Project, as described by Jim Mayo in his letter dated January 29, 2011. (MS and Tabled)*

Further discussions of this item resulted in agreement that Jerry Reed will contact Jim Mayo to resolve the following issues: 1) What is his total budget, and what percentage of it is he asking ARTS for? 2) What is the scope of his project? 3) What kind of deliverables are there (What are we buying or paying for)?

(NOTE - On July 16, 2011 Jerry submitted a request to jim Mayo for more information regarding the concerns from the Board. Upon receipt of this additional information Jerry will submit an ARTS LOG for the Board to review, discuss, and vote on this request.)

#### ARTS Awards -

This item concerns a proposal from Jerry Reed that the ARTS create three awards to honor people who provide note worthy and notable support to the ARTS. ARTS LOG 11-0511-001 (ARTS Award Proposal) was submitted for the ARTS Board and Officers to review, and provide comments regarding a proposal from the Executive Director that the ARTS establish three awards to be presented to people who have demonstrated support of The ARTS or related dance activities. These awards are: A) ARTS Chairman Award (for very exceptional and extremely outstanding service or support to the ARTS or the dance activity); B) Patron Of The ARTS (for outstanding or continuing support to the ARTS or the dance activity); and C) ARTS Certificate Of Merit (for service to the ARTS or the dance activity). Extensive discussion of this item resulted in the following MOTION:

*MOTION: Be It Resolved That: The ARTS create an award to recognize outstanding or continuing support to the ARTS, this award will be designated: Patron Of The ARTS (for outstanding or continuing support to the ARTS or the dance activity) The ARTS Officers, in conjunction with the Executive Director, will work out the details. (MSC)*

(NOTE - Jerry will work with the ARTS Officers to develop criteria and selection procedures and design and approve an appropriate award. Exploring additional awards will be discussed during a later meeting.)

#### Data Base - Education - Dance Studios & Others - (FYI)

This item concerns a project suggested by Bill Van Hoesen to develop a data base of electronic contact information for Education Institutions, Dance Studios, and others. This information will be used to publicize the ARTS and also to help publicize our dance activity.

Bill's plan is to use the Internet to the max for building a data base of contacts. He believes each state has a dancers' association and each has a website on-line. He plans to use the websites to send a type-form letter to each of the associations' presidents asking for their help in obtaining the name of a state representative who would then contact (hopefully) the clubs within their state. The club reps. will be the "boots-on-the-ground" troops who will collect and provide the actual contact information that will consist of the data elements needed to build the files. Bill & Jerry have been working on this project and will keep the Board informed. There was no additional discussion of this item.

#### ARTS - Square Dancing & The White House

This item concerns a suggestion in 2010 that The ARTS submit a letter to the First lady regarding square dancing and youth. This issue was submitted to the ARTS Officers in ARTS LOG 10-0808-001 (Sqr Dancing & The White House). The ARTS Log was closed on 18 August 2010. The purpose of this ARTS LOG was for the ARTS Officers to discuss a proposal that the ARTS approach the White House in an attempt to get square dancing into the White House. There was very limited input from the ARTS Officers in response to the ARTS LOG and this issue has not yet been resolved. The Executive Director is not sure how to proceed nor what a letter/proposal would say. If the ARTS Board wants more action, Jerry asks the Board to provide specific direction and a draft of the letter. Discussion of this item resulted in agreement that no further action will be taken on this issue.

Donations & Thank You Letters

This item concerns a suggestion from Jerry Reed that we acknowledge all donations and Memberships with a letter on ARTS letterhead and signed by either the Chairman or the Executive Director. Jerry suggests the Treasurer notify the Executive Director of all donations and Memberships including: 1) Name of donor; 2) Donor's address, including Email; 3) Date donation or Membership payment is received; and 4) Amount of donation or Membership payment. Discussion of this item resulted in the following MOTION:

*MOTION: Be It Resolved That: All donations and Membership payments will be acknowledged by a letter on ARTS letterhead and signed by either the Chairman or the Executive Director. (MSC)*

Election - 2011/2012 Officers -

Jim Maczko, Nominating Committee Chairman provided a list of candidates. The following are the results of the election:

Chairman -	Gordon Macaw
Vice Chairman -	Betsy Gotta
Treasurer -	Edythe Weber
Secretary -	Scott Philips

Gordon expressed much appreciation to Jim Weber for service as Chairman and to Ron Holland for his service as Vice Chairman. Gordon also acknowledged the service that Ron Holland has given ARTS as the SSDUSA rep on the Board and even though he is not going to be representing SSDUSA, we encourage him to attend our meetings in the future.

Emergency Call for Medical Aid (ECMA) -

This item concerns a discussion of the ECMA. Bill Flick suggested that all dances, festivals and convention should have information on each caller table to include: 1) Contacts in case of emergency, 2) Name and address of hall, location, and other information to assist emergency responders in finding the location. The issue came from an email about a 'problem' at a recent event where the EMT had problems dealing with the individual because of the sound of the calling/dancing. Suggested that as Jim Weber is an EMT that he be consulted on this issue. Also, Bill Flick will ask his daughter, who is also an EMT, for her suggestions.

There was discussion of whether the ARTS should be the lead on this issue. The question is if there another group which could be more effective in developing the needed information for event planners. It was suggested to gather information from various groups (NEC, USDA, possible EMT association, and others) to determine if an improved procedure can be developed.

NEXT MEETING -

There was discussion of the overlap in 2012 between the NSDC and the IAGSDC convention. This overlap makes it impossible for two of the officers to attend the NSDC. Discussion of this issue resulted in agreement that it is not feasible to schedule annual meeting immediately following the 2012 NSDC in Spokane, WA. Much discussion of this item resulted in the following MOTION:

*MOTION: Be It resolved that: The 2012 ARTS meeting will be held in Oklahoma City, OK on Sunday, March 4, 2012. This will be in conjunction with the 62<sup>nd</sup> NSDC Pre-Convention. (MSC)*

(NOTE - Subsequent to the meeting Butch Hayes (NEC Rep) will contact the 62 NSDC General Chairman to request a room for the meeting)

Meeting adjourned Sunday, June 26, 2011 at 11:30 AM

Transcribed by:  
Scott Philips  
Secretary

Submitted by:  
Jerry Reed  
Executive Director  
Approved August 27, 2011 by ARTS LOG 11-0721-001

**Alliance of Round Traditional and Square Dance Inc**  
**Income & Expense**  
**July 2010 through June 2011**

**Beginning Balance July 1, 2010** \$29,690.42

**Income****Donations**

**One Hundred \$ Club** 100.00  
**Legacies & Bequests** 1,875.00  
**Video/Web project** 500.00  
**Governing Board** 1,000.00  
**Donations - Other** 225.00

**Total Donations** 3,700.00

**Dues**

**Associate Dues** 100.00

**Total Dues** 100.00

**Interest** 244.53

**Fundraising Income**

**Add-a-Buck** 116.00

**YTB Travel Royalties** 43.55

**Total Fundraising Income** 159.55

**Total Income** 4,204.08

**Expense**

**Video/Web Project** 6,850.00

**Advertising** 510.00

**Grant Funds** 600.00

**Meeting Expense** 440.00

**Office Supplies** 35.00

**Postage and Delivery** 36.60

**Printing and Reproduction** 286.30

**Total Expense** 8,757.90

**Ending Balance June 30, 2011** \$25,136.60

\$1,324.45	Checking Acct
\$2,913.97	CD - Due Aug. 2011
\$5,329.06	CD - Due Oct. 2011
\$5,229.28	CD - Due Nov. 2011
\$5,143.85	CD - Due Dec. 2011
\$5,195.99	CD - Due Sept. 2011
\$25,136.60	

ARTS Governing Board and Officers Actions  
June 2010 Thru June 2011

ARTS LOG 10-0704-001 (You2CanDance - List Of Callers)

Action completed as of 07-21-2010 - The purpose of this ARTS LOG is for the ARTS Officers to DISCUSS and VOTE on a recommendation from the Executive Director that the listing of callers on the You2CanDance web site be limited to CALLERLAB Members.

MOTION: be It Resolved That: The callers listed on the You2CanDance webs site be limited to CALLERLAB Members. (NOT APPROVED)

ARTS LOG 10-0706-001 (Bylaws Changes - Articles IV & V)

8/2/2010 8:05:29 PM Eastern Daylight Time

Action completed as of 08-02-2010. The purpose of this ARTS LOG is for the ARTS Board to DISCUSS and VOTE on changes to the ARTS Bylaws as discussed during the June 2010 ARTS Meeting.

MOTION: Be It Resolved That: Revision to the ARTS Bylaws dated June 27, 2010, be approved. (APPROVED)

ARTS LOG 10-0728-001 (ARTS Grant Info & App)

Action completed as of 08-18-2010 - The purpose of this ARTS LOG is for the ARTS Officers to review, discuss, and vote on a proposed revision of the Information and application for ARTS-Dance Education Grants.

MOTION: Be It Resolved: That Revision B, dated July 28, 2010, of the GUIDELINES FOR ARTS-DANCE EDUCATION GRANT PROGRAM be approved. (APPROVED)

ARTS LOG 10-0731-001 ( SE Dance Leadership Conf)

Action completed as of 08-15-2010 - The purpose of this ARTS LOG is for the ARTS Board to review and respond to information regarding the Southeast Dance Leadership Conference: Tools for a Vibrant Dance Community, October 1-3, Haw River State Park, Summit Conference Center, Browns Summit, NC (near Greensboro).

The result of this ARTS LOG was that three Board Memebtrs supported asking Tim Marriner to attend the conference as the ARTS representative. The issue was resubmitted in ARTS LOG 10-0815-00.

ARTS LOG 10-0808-001 (Sqr Dancing & The White House)

Action completed as of 08-18-2010 -The purpose of this ARTS LOG is for the ARTS Officers to discuss a proposal that the ARTS approach the White House in an attempt to get square dancing into the White House

The purpose of this ARTS LOG was for the ARTS Officers to discuss a proposal that the ARTS approach the White House in an attempt to get square dancing into the White House. There was very limited input from the ARTS Officers in response to the ARTS LOG and this issue has not yet been resolved. The Executive Director is not sure how to proceed nor what a letter/proposal would say.

This issue is on the agenda for the 2011 June ARTS meeting. If the ARTS Board wants more action, Jerry asks the Board to provide specific direction and a draft of the letter. However, Jerry has recommended no further action on this issue

ARTS LOG 10-0815-001 (ARTS Rep to SE Dnc Ldrship Conf)

Action completed as of 09-10-2010 - The purpose of this ARTS LOG is for the ARTS Board to DISCUSS and VOTE on a proposal to send a Representative to the Southeast Dance Leadership Conference: Tools for a Vibrant Dance Community, October 1-3, 2010 in Haw River State Park, Summit Conference Center, Browns Summit, NC (near Greensboro).

MOTION: Be It Resolved That: Tim Marriner be asked to attend the Southeast Dance Leadership Conference: Tools for a Vibrant Dance Community, October 1-3, 2010. Expenses up to \$215.00, plus travel expenses up to \$50.00. (APPROVED)

**ARTS LOGS**

ARTS LOG 10-0817-001 (Grant Application-MO Fed S & R Dnc Clubs)

Action completed as of 09-09-2010 - The purpose of this ARTS LOG is for the ARTS Officers to review, discuss, and vote on a grant application from the Missouri Federation of Square and Round Dance Clubs).

MOTION: Be It Resolved That: The application for an Educational Grant from the Missouri Federation of Square and Round Dance Clubs be approved. (APPROVED)

ARTS LOG 10-0818-001 (Dancing & The White House & Promotion)

Action completed as of 11-11-2010 - The purpose of this ARTS LOG is for the ARTS Board to discuss a proposal that the ARTS approach the White House in an attempt to get square dancing promoted by the White House

MOTION: Be It Resolved That: The ARTS contact the appropriate member of the President Obama administration to offer information relating to the health benefits of our dance activities and request support in promoting the activity to youth dancers.

This issue is on the agenda for the 2011 June ARTS meeting. If the ARTS Board wants more action, Jerry asks the Board to provide specific direction and a draft of the letter. However, Jerry has recommended no further action on this issue

ARTS LOG 10-0818-002 (Input From Bonnie Abramson)

Action completed as of 09-02-2010 - The purpose of this ARTS LOG is for the ARTS Officers and Jim Maczko to review, discuss, and provide comments regarding several thoughts from Bonnie Abramson relating to The ARTS and what we could/should be doing to support and promote the activity.

The result of this ARTS LOG is an ARTS LOG submitted to the ARTS Board.

ARTS LOG 10-0831-001 (June 2010 ARTS Mtg Minutes)

Action completed as of 09-25-2010 - The purpose of this ARTS LOG is for the ARTS Board to review and vote on the minutes of the June 2010 ARTS meeting held in Louisville, KY June 27, 2010.

MOTION: Be It Resolved That: The Minutes of the June 2010 ARTS meeting be approved. (APPROVED)

ARTS LOG 10-0831-002 (June 2010 SPECIAL ARTS Mtg Minutes)

Action completed as of 09-25-2010 - The purpose of this ARTS LOG is for the ARTS Board to review and vote on the minutes of the June 2010 SPECIAL ARTS meeting held in Louisville, KY June 27, 2010.

MOTION: Be It Resolved That: The Minutes of the June 2010 SPECIAL ARTS meeting be approved. (APPROVED)

ARTS LOG 10-0902-001 (Input From Bonnie Abramson)

Action completed as of 09-15-2010 - The purpose of this ARTS LOG is for the ARTS Board to review, discuss, and provide comments regarding several thoughts from Bonnie Abramson relating to The ARTS and what we could/should be doing to support and promote the activity.

There was no response to the Start DISCUSSION message for this ARTS LOG and the LOG was closed without nay further action.

ARTS LOG 10-0922-001 (You2CanDance - Gay Square Dancing Page)

Action completed as of 10-14-2010 - The purpose of this ARTS LOG is for the ARTS Board to DISCUSS and VOTE on a proposal from Roy Gotta that a new page be created on the You2CanDance web site which would include information regarding Gay Square Dancing.

MOTION: Be It Resolved That: A new page be created on You2CanDance which will information regarding Gay Square Dancing. (APPROVED)

**ARTS LOGS**

ARTS LOG 10-0922-002 (You2CanDance - Maintenance Package)

Action completed as of 10-14-2010 - The purpose of this ARTS LOG is for the ARTS Board to DISCUSS and VOTE on a proposal from Roy Gotta that we contract with CVP for a one year Maintenance Package for the You2CanDance web site.

MOTION: Be It Resolved That: The ARTS enter into a contract for CVP to provide a one year Maintenance Package to provide maintenance service for the You2CanDance web site. (APPROVED)

ARTS LOG 10-0929-001 (60th NSDC - ARTS Seminars)

Action completed as of 10-14-2010 - The purpose of this ARTS LOG was for the ARTS Officers to VOTE on a proposal regarding the ARTS Seminars to be presented during the 60th NSDC in Detroit, MI in June 2011,

MOTION: Be It Resolved That: The ARTS present two seminars during the 60th NSDC, Detroit, MI, June 2011: 1) Combine Race is On Seminar & Ready, Set, Go Seminar into a single seminar. and 2) You2CanDance Seminar, (APPROVED)

ARTS LOG 10-1007-001 (2010 Winter Newsletter)

Action completed as of 10-31-2010 - The purpose of this ARTS LOG is for the ARTS Officers to review and VOTE on the 2010 Winter ARTS Newsletter.

MOTION: Be It Resolved That: The 2010 Winter ARTS Newsletter be approved. (APPROVED)

ARTS LOG 10-1015-001 (Seminar Descriptions)

Action Completed as of 10-10-2010 - The purpose of this ARTS LOG was for the ARTS Officers, Jim Maczko, and Roy Gotta to review the description for two ARTS seminars to be presented in Detroit during the 60th NSDC in June 2011 and for the ARTS Officers to VOTE on the descriptions.

MOTION: Be It Resolved That: The descriptions as shown below for the two ARTS seminars to be presented during the 60th NSDC be approved. (APPROVED)

Here are the descriptions:

"Potential & Perspective - the Future of Our Activity":

Staff - Jim Weber, Edythe Weber, Jim Maczko, and Jerry Reed

Description - The ARTS has been evaluating the state of our dance activity for several years now. In this seminar, results of our research will be presented, along with projects being explored to increase participation in our dance activity. We will also discuss ARTS resources available to YOU to help YOU and your club to promote dancing, including financial assistance. The ARTS wants YOUR input on projects we can pursue to help increase participation in our dance activity This session will offer a forum for idea sharing and discussion of projects currently being implemented. Come listen, share and take home ideas

"You 2 Can Dance" - New Web Site and Videos":

Staff - Roy Gotta, Jim Weber, and Jerry Reed

Description - The ARTS has created a new web site and three videos (DVDs) dedicated to attracting new dancers. This seminar will provide information regarding the following main points of this project: 1) Establish a dedicated web site, 2) Create professional, upbeat videos of approximately two minutes for each segment of the activity, and 3) The videos may be accessed through the web site and copies are available. Come join us to learn more about this project and how the ARTS is using technology to help increase the number of dancers

ARTS LOG 10-1016-001 (SE Dance Leadership Conference)

Action Completed as of 12-06-2010 - The purpose of this ARTS LOG is for the ARTS Board to review and discuss a report from Tim Marriner with information regarding the 2010 SE Dance Leadership Conference. Tim's report was provided with the Start DISCUSSION message.

There was no responses to the Start DISCUSSION message. This issue will be on the agenda for the June 2011

**June 2011 ARTS Meeting Minutes (Page 4 of 5)**  
**ARTS LOGS**

**Attachment 2**

**ARTS LOG 10-1116-001 (ECMA Review)**

Action completed as of 02-05-2011 - The purpose of this ARTS LOG is for the ARTS Board to review, discuss, and vote on the revised Emergency Call For Medical Aid (ECMA) document.

MOTION: Be It Resolved That: The revised ECMA document be approved. (APPROVED)

**ARTS LOG 11-0108-001 (Modify ARTS Backgrounder)**

Action completed as of 02-13-2010 - The purpose of this ARTS LOG is for the ARTS Board to DISCUSS and VOTE on a request from Dee Scott, ARTS Email Tree Rep from Minnesota. She is asking for permission to modify the ARTS Backgrounder by replacing photos and adding the web site information for their area.

MOTION: Be It Resolved That: The request from Dee Scott, ARTS Email Tree Rep from Minnesota, for permission to modify the ARTS Backgrounder by replacing photos and adding the web site information for their area NOT APPROVED)

**ARTS LOG 11-0130-001 (Grant Request SD History)**

Action completed as of 03-02-2100 - The purpose of this ARTS LOG is for the ARTS Board to review, DISCUSS, and VOTE on a Grant Request to support a new Square and Traditional Dance History Project, as described below and in the attached PDF file.

MOTION: Be It Resolved That: The Grant request for support of a Square Dance Project, as described by Jim Mayo in his letter dates January 29, 2011, be approved.

This MOTION was NOT APPROVED. This issue will be on the agenda for the 2011 June ARTS meeting in Detroit.

**ARTS LOG 11-0207-001 (ARTS Events)**

Action completed as of 03-02-2100 - The purpose of this ARTS LOG is for the ARTS Board to submit information regarding events which will be sponsored by ARTS Board organizations in 2011. The Executive Director submitted a list to the Board and sent the list in an ARTS E-News Release.

**ARTS LOG 11-0317-001 (Japan Earthquake Relief)**

Action completed as fo 03-25-2011 - The ARTS Officers approved the following Motion:

MOTION: Be It Resolved That: The ARTS provide a statement of support for the "Square Dancers for Japan" project and post a link to the web site <http://www.squaredancers4japan.org/> on the ARTS web site. (APPROVED)

**ARTS LOG 11-0317-001 (Japan Earthquake Relief)**

Action completed as fo 03-25-2011 - The purpose of this ARTS LOG is for the ARTS Officers to consider and VOTE on a request from Grand Square Inc (GSI) and Tony Oxendine for the ARTS to support their efforts to raise funds for Disaster Relief for the victims of the Earthquake in Japan,

MOTION: Be It Resolved That: The ARTS provide a statement of support for the "Square Dancers for Japan" project and post a link to the web site <http://www.squaredancers4japan.org/> on the ARTS web site. (APPROVED)

**ARTS LOG 11-0409-001 (Secretary & Ex Director).**

Action completed as of 04-20-2011. The purpose of this ARTS LOG was for the ARTS Officers and Jim Maczko to discuss and provide input regarding a proposal from Jerry Reed to separate the positions of ARTS Secretary and Executive Director so that each position is filled by a different person.

The ARTS Officers submitted comments and input for this ARTS LOG. ARTS LOG 11-0429-001 (Secretary & Ex Director - Board input) was submitted to the Baord for DISCUSSION and VOTE. This issue is also on the agenda for the June 2011 ARTS meeting.

ARTS LOG 10-1114-001 (ARTS 2011 ARTS Brochure)

Action completed as of 02-02-2011 - The purpose of this message is to STOP the VOTE on this ARTS LOG based on the following message from Bonnie Abramson. A new Start VOTE message will be submitted later.

The Vote on this ARTS LOG was STOPPED on 02-02-2011 and will be resubmitted when changes from Bonnie are received.

ARTS LOG 11-0501-001 (June Mtg Agenda)

Completed as of 05-15-2011 - The purpose of this ARTS LOG is for the Board to provide input for the agenda for the 2011 June ARTS meeting in Detroit. The items submitted were added to the agenda.

ARTS LOG 11-0429-001 (Secretary & Ex Director - Board input)

Action completed as of 05-23-2011 - The purpose of this ARTS LOG is for the ARTS Board to review, discuss, and provide input regarding a proposal from Jerry Reed to separate the positions of ARTS Secretary and Executive Director so that each position is filled by a different person.

MOTION: Be It Resolved That: The positions of ARTS Secretary (an elected Officer of the ARTS) and the Executive Director (who serves at the pleasure of the Board) be separated into two positions to be filled by different persons. (APPROVED)

ARTS LOG 11-0511-001 (ARTS Award Proposal)

Action completed as of 05-23-2011 - The purpose of this ARTS LOG is for the ARTS Board and Officers to review, and provide comments regarding a proposal from the Executive Director that the ARTS establish three awards to be presented to people who have demonstrated support of The ARTS or related dance activities. There were only two responses to the Start DISCUSSION message for this ARTS LOG. This issue was discussed during the June 2011 ARTS meeting. The Board approved creating a Patron Of The ARTS Award.

ARTS LOG 11-0515-001 (ARTS Tri-Fold Revision)

Action completed as of 06-01-2011. The purpose of this ARTS Log is for the ARTS Board to review and approve a revision to the ARTS Information Tri-fold.

MOTION: Be It Resolved That: The ARTS-Dance Tri-Fold (Rev G) (replaced by Rev H) revised 16 May 2011 be approved. (APPROVED)

ARTS LOG 11-0616-001 (Review ECMA Information).

Action completed as of 07-21-2011. The purpose of this ARTS LOG is for the ARTS Board to review and provide input regarding the Emergency Call for Medical Aid (ECMA) information to prepare for further discussions during the June 2011 ARTS meeting Sunday June 26, 2011 in Detroit. This issue was discussed during the meeting. Additional action will be taken as required.

**Report from SE Leadership Conference  
October 14, 2010  
From Tim Marriner**

Hi Jerry,

At the ARTS request Donna and I attended the Southeast Dance Leadership conference the weekend of Oct. 1-3 2010 in Browns Summit, NC. There were about eighty five people that attended the conference, representing about eighteen different States as far west as California It was sponsored by the Triangle Country Dancers, Sun Assembly English Dancers and Country Song and Dance Society. The first two organizations are area groups but the latter is a National organization. The area groups handled most of the registrations and on the ground logistics of organizing the event.

The Country Song and Dance Society (CSDS) provided the financial backing to actually make the conference happen. It was the groups first time to offer such a summit in this region. There is no regular schedule of how often conferences such as this are offered nor any regional management.

Whenever a group decides they would like to provide more direction with leadership training they submit a proposal to the CSDS. The relationship between CSDS and the regional groups wishing to offer a leadership conference are very similar to the work CALLERLAB does sponsoring Mini labs but with more financial liability to my understanding.

As noted on the web site, the seminars offered were very much in line with those offered at a CALLERLAB convention only with more emphasis understandingly on country, contra, and traditional dancing. Many sessions focused on the organization of area dances and how to recruit new dancers. Sound and social gatherings were subjects also offered.

It is my opinion that having the Country Song and Dance Society would be a great asset to the ARTS. Their organization is small but eager to expand across the country offering financial assistance to groups willing to conduct leadership conferences and regional dance events. They would help support the Traditional side of ARTS and its' foundation as they also have a 501C3 status to my knowledge. The problem might be what the ARTS can offer CSDS. A pitch might be made that their support might help unify the dancing community, and provide a larger arena to advertise.

Links and information to the new You2CanDance web site might be beneficial. More brainstorming should be done before an offer is made as they seem very content to have distance between the Traditional and Modern dance forms

There are also National organizations for Irish Dance and other types of country folk dance. An Internet search of these other traditional dance forms might surface other prospective groups for ARTS to approach. The area and regional country dance groups are more like small clubs that probably could not sustain full membership but could be affiliated in some way or another. Intercommunication between all the dance forms needs to be increased, in my opinion, to provide more visibility to the non-dancing public.

I hope this report helps. A convention handbook will be forwarded to you in the event others would like to view the materials being offered.

The total cost for Donna and I to attend was \$440. The rate quoted on the web site was for double occupancy much like that offered by a cruise ship. Don't worry about the fuel cost. We will be glad to absorb that expense.

Thanks for the opportunity to attend the conference. It was very educational and enlightening to see how other dance forms deal with similar problems and overcome unique problems of their own. Please contact me if you have any other questions and I will be glad to help.

Best Regards,  
Tim Marriner

## June 2011 ARTS Meeting Minutes (Page 1 of 3) Grant Request from Jim Mayo

## Attachment 4

Jim Mayo submitted his request in his letter which is printed below. Jim is asking The ARTS to obligate a total of \$5,000 for this project. In his letter, jim writes;

:

"I am hereby requesting that the ARTS make available an amount of up to \$5000 to support work on this project. Each request for payment would, of course, be supported with a description of the cost item. If you need further information about this project, I'd be happy to answer any questions."

Jim has provided additional information that a web site has been activated and is now online. Please take a look at: [www.squaredancehistory.org](http://www.squaredancehistory.org)

Here is the information from the web site:

Welcome to SquareDanceHistory.org

This web site is a work in progress. In time, this site will provide access to a rich collection of information about the history of American square dancing and its many forms. Eventually, this will include moving images, audio clips, text, interviews, and photographs.

For a more detailed look at our plans, please read the accompanying project overview. In addition to the financial support we have already received, we are also seeking major grant support. Obtaining the rights to old footage can be expensive, let alone the cost of digitizing the images on film.

# At this time, four organizations are cooperating in this project: University of New Hampshire, Special Collections  
# Country Dance and Song Society  
# Square Dance Foundation of New England  
# CALLERLAB - The International Association of Square Dance Callers

Helping guide this project is a group of experienced dance callers plus scholars, archivists, and digital specialists at the University of New Hampshire. All the dance consultants will be participating in Dare To Be Square at the John C. Campbell Folk School in Brasstown, NC; this major square dance event (November 18-20, 2011) will showcase a wide variety of squares: New England, southern Appalachian, traditional western, modern, and singing squares; the weekend will be of interest to dancers and to callers around the country.

Over the past year, we have been searching archives and collections throughout North America. If you have or know of good movie footage that shows square dancing, please contact us at [millstone@valley.net](mailto:millstone@valley.net) with more specific information. [SquareDanceHistory.org](http://SquareDanceHistory.org)

Square Dance History Project  
An overview  
February, 2011

Square dancing has been an integral part of American social life for centuries. Traditional square dance was vital for generations of Americans, especially in rural communities; in the post-World War II era, modern square dance similarly enjoyed participants numbering in the millions.

Despite its popularity, the history of square dance has not been well documented. Scores of books explain specific figures and calls, but there is no current source that offers a detailed discussion of the development of this form of American social dance.

Furthermore, there is an inherent limitation in using words to describe an activity that is rooted in music and motion; few available films illustrate the different styles of dancing that have developed over time and in different locales. The irony is that this very popularity helps explain the dearth of film documentation. "It was just something we all did," said one active dancer. "Why would we take movies of something so ordinary?"

The Square Dance History Project addresses this situation with two broad goals:

First, we will assemble a collection of moving images that exemplify different forms of square dance in North America, from New England to the southern Appalachians, including traditional and modern square dance. A national effort will scour archives, libraries, and personal collections to locate outstanding examples of each dance style, using home movies, newsreels, television shows, and documentary footage. We will also shoot additional videos to illustrate contemporary dances in different locales.

These moving images will be supplemented by photographs and audio clips illustrating different styles over time and in different regions. We will provide a central index to material already posted in disparate locations on the Internet, and we will draw on a rich collection of live audio recordings. We will include articles and other text to provide background information about music and dance styles, social context, specific callers and musicians, and local dance customs. Finally, we will provide videotaped interviews with recognized authorities on different styles of dance.

A second goal is to illustrate the historical antecedents behind today's squares. We cannot include moving images of dancers from centuries past, but we can present dancers who demonstrate such early styles and we can provide information about the development of those earlier forms of squares.

Our project's website will assemble these many sources of information in one well-organized website. In addition to helping us appreciate our rich square dance heritage, the site will include ample resources to inspire current callers, musicians, and dancers, in order to serve the living tradition.

The project is a collaboration between organizations and a group of dance historians representing both traditional and modern square dance. The individuals will act as informed curators. In turn, the Square Dance Foundation of New England will contribute items from its vast library of square dance materials; financial support is coming from Country Dance and Song Society, with interests in traditional dance, and CALLERLAB, representing modern square dance callers. Finally, the University of New Hampshire Special Collections, home of arguably the world's largest collection of square dance materials, will host the website and will provide technical and archival assistance.

From dance callers seeking information about particular calls to social dance historians, from casual viewers to dance enthusiasts, the Square Dance History Project will serve many users. The rich story of North American square dance will finally have a home in the digital age.

SquareDanceHistory.org

#### Square Dance History Project Consultants

Bob Dalsemer (Hayesville, NC) is a dance caller, folk musician, collector and writer who has served as Coordinator of Dance and Music Programs at The John C. Campbell Folk School in Brasstown, North Carolina since 1991. He has published West Virginia Square Dances (CDSS, 1982), as well the cassette/booklet combinations Smoke On the Water: Square Dance Classics (1989), and When The Work's All Done: A Square Dance Party for Beginners and Old Hands (1991).

Larry Edelman (Denver, CO) has called and played for square dances for more than 30 years. An avid square dance researcher, he has intensively studied and documented the traditional dances of southwestern Pennsylvania. Recently he has released two square dance related DVDs: Dance to the Music and Listen to the Calls: The Square Dances and Calling of Jerry Goodwin, and Yee Haw: A Curious Glimpse of the History of Square Dancing. He is currently producing a documentary on the Lancers as danced at the Independence Grange Hall in Independence, Pennsylvania in 1985.

Nils Fredland (Keene, NH) tours extensively as a dance caller, singer, and musician; he is well-known for sharing his deep interest in traditional squares with dancers who usually do just contras. He is the Publications Coordinator for American Dance for Country Dance and Song Society, and he edited the recent collection of squares, On the Beat with Ralph Sweet.

Phil Jamison (Asheville, NC) has been calling dances since the mid-1970s at festivals and dance events throughout the US and overseas, including close to thirty years as a member of the Green Grass Cloggers. His flatfoot dancing was featured in the film Songcatcher for which he also served as Traditional Dance consultant. An advocate of old-time squares, he has done extensive research and published many articles on traditional Appalachian dance. He is dance editor of The Old-Time Herald and he coordinates the Old-Time Music & Dance Week at the Swannanoa Gathering

Bill Litchman (Albuquerque, NM) is an authority on traditional western squares. He is a past president of the Lloyd Shaw Foundation, Director of the LSF Archives (now housed at Denver University), and recipient of a Silver Spur award from the American Square Dance Foundation (Bob Osgood). He is the author of Rocky Mountain Caller: Bill Litchman's Calling Book and he has published several CDs of instrumental square dance music and called squares including "Allemande Left!" and "Hoedown."

Jim Mayo (Hampstead, NH), a caller for more than 60 years, has been involved in modern square dance from the beginning. A member of the CALLERLAB Board of Governors since its formation in 1975, he is a member of the Sets in Order ASD Hall of Fame, The New England Square Dance Foundation Hall of Fame, and recipient of the CALLERLAB Milestone Award. He is the author of Step By Step Through Modern Square Dancing, the only book that has yet been written about the history of the modern form of square dancing.

David Millstone (Lebanon, NH) has been calling contras and squares since the 1970s. In addition to numerous articles about dance history, he has produced six documentary videos about traditional dance callers, musicians and communities, including "The Other Way Back," about noted New Hampshire dance caller Dudley Laufman, "Paid To Eat Ice Cream: Bob McQuillen and New England Contra Dancing," and "Sweet Talk," an interview with long-time Connecticut caller Ralph Sweet.

Tony Parkes (Billerica, MA) is a Boston-based dance caller specializing in contras, traditional squares, and 1950s squares. Tony has led workshops in the United States and abroad on the many and varied aspects of teaching and calling squares and contras. He is the author of Contra Dance Calling: A Basic Text and has made many dance recordings as caller and pianist. He has an extensive personal collection of old books and square dance recordings.

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