

“Add a Buck” Program Overview

Purpose:

To get organizations holding Festivals and Conventions to **voluntarily** add and collect a small additional amount, where the dancers agree to do so, for donation to the ARTS Dance Foundation

Implementation:

This kit provides you with instructions, resources, examples of wording, materials for advertising, remittance instructions and gratitude.

Target:

Especially Festivals and Conventions, any dance events that are willing to “Add-A-Buck”.

Success assumptions

There will be an assumption that this will only work where organizers are aware and support the ARTS-Dance Foundation, its work, and plans. While the kits will include a brief overview of the ARTS Dance Foundation, it will be important to realize that the ARTS Dance Foundation needs much more exposure.

Brochures, annual reports and other information explaining the ARTS mission, goals and accomplishments are available upon request or can be printed from the ARTS website at www.arts-dance.org.