



Alliance of Round, Traditional and Square Dance

# Add-A-Buck Program

Fund Raising Project

ARTS-Dance  
Add-A-Buck Program

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All these documents are also available on the web at <http://www.arts-dance.org/>

## **“Add a Buck” Program Overview**

### **Purpose:**

To get organizations holding Festivals and Conventions to *voluntarily* add and collect a small additional amount, where the dancers agree to do so, for donation to the ARTS Dance Foundation

### **Implementation:**

This kit provides you with instructions, resources, examples of wording, materials for advertising, remittance instructions and gratitude.

### **Target:**

Especially Festivals and Conventions, any dance events that are willing to “Add-A-Buck”.

### **Success assumptions**

There will be an assumption that this will only work where organizers are aware and support the ARTS-Dance Foundation, its work, and plans. While the kits will include a brief overview of the ARTS Dance Foundation, it will be important to realize that the ARTS Dance Foundation needs much more exposure.

Brochures, annual reports and other information explaining the ARTS mission, goals and accomplishments are available upon request or can be printed from the ARTS website at [www.arts-dance.org](http://www.arts-dance.org).

## **SAMPLE WORDING FOR FLYERS, TABLE POSTERS**

The ARTS recognizes the reference to “Dancing’s Future” may not be appropriate in all situations. Square dancing, contra, clogging, round dance, or any form of dance can be substituted for the word “dancing” in any of these situations.

(Add to your dance flyer)

### **ADD A DOLLAR FOR DANCING’S FUTURE!**

**YOU MAY VOLUNTARILY ADD AN EXTRA DOLLAR OR MORE TO YOUR  
ADMISSION PRICE. ANY AMOUNT YOU ADD WILL BE SENT AS A DONATION  
TO THE ARTS Dance FOUNDATION**

**Dollars for Dancing: Add a Buck for Dancing’s Future**

**Donate a Dollar for Dancing’s Future**

(Add to your dance registration form)

**ADD A DOLLAR FOR DANCING’S FUTURE.** An  
Additional \$\_\_\_\_\_ is enclosed as a voluntary tax-deductible  
donation to the **ARTS Dance Foundation**

(Add to your table poster)

***THE ARTS Dance FOUNDATION is registered with the IRS as a 501(C)(3) corporation  
and all donations to the Foundation are tax deductible.***

ANNUAL CHRISTMAS SEASON  
**SING – A – LONG**

FRIDAY, DECEMBER 27<sup>TH</sup>, 2005

8:00 PM – 10:30PM

FEATURING

GOOD CALLER & GREAT CUER

***NEW LOCATION***

**\*\*\*\*\*DANCE HALL COMMUNITY CENTER\*\*\*\*\***

***306 PARKSIDE DR***

YOUR TOWN, YOUR STATE

\$10.00 PER COUPLE AT THE DOOR

PLUS LEVEL SQUARES - LIMITED TO 20 SQUARES

**ADD A DOLLAR FOR DANCING'S FUTURE!**

YOU MAY VOLUNTARILY ADD AN EXTRA DOLLAR  
OR MORE TO YOUR ADMISSION PRICE. ANY AMOUNT YOU  
ADD WILL BE SENT AS A DONATION TO THE **ARTS Dance FOUNDATION**

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Please mail your check payable to Dance-A-Bunch:  
Good Caller, Address, City, State Zip  
Internet: put e-mail here.

*My payment for the dance is enclosed: \$10.00 per couple*

**ADD A DOLLAR FOR DANCING'S FUTURE.** An additional \$ \_\_\_\_\_ is enclosed as a  
voluntary tax-deductible donation to the **ARTS Dance Foundation for the Preservation and  
Promotion of Square Dancing.**



# HOW YOUR DONATIONS WILL HELP PROMOTE & PRESERVE OUR DANCE ACTIVITY

- ❖ PROVIDE EDUCATIONAL MATERIALS
- ❖ FUND MARKET RESEARCH
- ❖ DEVELOP AN ADVERTISING CAMPAIGN
- ❖ DEVELOP EDUCATIONAL PROGRAMS
- ❖ DEVELOP ADVERTISING MATERIALS
- ❖ PRESERVE HISTORICAL MATERIALS
- ❖ MATCHING FUNDS FOR GRANTS

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## ARTS-DANCE ACCOMPLISHMENTS

### PROMOTE & PRESERVE OUR DANCE ACTIVITY

- ❖ Cooperation between national organizations to increase the number of dancers in the activity
- ❖ Surveys at several National Square Dance Conventions® to assist in market research
- ❖ Grant to the California Square Dance Council to create a notebook and CD for teachers to use in the schools to teach youth to square dance
- ❖ Toll-free number – 866-445-ARTS(2787)
- ❖ Magnetic signs with the toll-free number on them
- ❖ Travel website that donates a portion of the commissions to the ARTS
- ❖ Lapel pins
- ❖ What Is ARTS brochure and membership application
- ❖ Participation in the Education Program at the National Square Dance Convention®
- ❖ Table in the Showcase of Ideas at the National Square Dance Convention®

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### HOW YOUR DONATIONS WILL HELP

- ❖ Provide educational materials
- ❖ Fund market research
- ❖ Develop an advertising campaign
- ❖ Develop educational programs
- ❖ Develop advertising materials
- ❖ Preserve historical materials
- ❖ Matching funds for grants

**Add-A-Buck to your entrance  
fee and donate it**

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# ARTS-DANCE

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## **Alliance of Round, Traditional and Square-Dance**

The ARTS-Dance is an alliance of all the national square dance organizations gathering together with a goal of improving the dance activity and increasing the number of dancers in our activity by 50,000 during the next 10 years.

Membership in ARTS-Dance is available to individuals and groups who would like to participate and provide financial support to this worthwhile effort.

One way to participate is to Add-A-Buck to your State Festival entrance fee and donate it to ARTS-Dance.



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<http://www.arts-dance.org>

# Donor Organization Treasurer Responsibilities

Treasurer responsibilities:

- 1) Track Add-A-Buck donations separately from regular festival or dance fees.
- 2) Provide tax receipt if donors wish to have one (multiple form provided for copying)
- 3) Acknowledge the donation and announce it during your festival or dance
- 4) Fill out Remittance Form
- 5) Send one (1) check to the ARTS Treasurer for the total of all donations.



This note serves as your receipt for tax purposes related to the calendar year \_\_\_\_\_.

The ARTS-DANCE FOUNDATION certifies no goods or services were granted in connection with this contribution of \$\_\_\_\_\_.

Date \_\_\_\_\_



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