

The **ARTS** Tree of Life



ARTS-Dance Travel website has been established to turn travel dollars into **ARTS** donations by receiving a percentage on commissions generated.
www.arts-dancetravel.com

ARTS-Dance implemented a Toll Free phone number. This number is available to anyone interested in learning to dance and for current dancers to find dance locations as they travel: **1-866-445-ARTS (2787)**



Internet Communication Network – Dancers everywhere are being encouraged to create and participate in an Email Tree to connect your Club, your Association, your State Organization to receive important **ARTS** updates.



The **ARTS "Add A Buck"** plan encourages Dance organizations from Clubs through Festivals and Conventions to voluntarily collect a small additional amount, where the dancers agree to do so, for donation to the **ARTS-Dance Foundation**. "Add a Buck" also benefits **ARTS** through the Dancer's increased awareness of the **ARTS'** mission.

ARTS Newsletter - An informative **ARTS** Newsletter is published three times each year, following the **ARTS** Board meetings. This **ARTS** Newsletter is distributed electronically and is available from the **ARTS** website: www.arts-dance.org



Historical Backgrounder - Working with a professional Public Relations firm, **ARTS** is developing a concise and attractive media kit to provide background information to the news media on the various forms of Dance represented by **ARTS**. This Backgrounder will provide "factoids" on Dance, the health benefits and how to obtain additional information on where to get started Dancing.

ARTS RECRUITING PLAN - The **CALLERLAB** RPM (Recruit – Promote – Maintain) Ad-Hoc Committee has developed a comprehensive **ARTS-Dance** Recruiting Plan. This Plan provides a detailed, systematic process to attract the desired demographic to become active participants of our Dance activities, and is available to Dance Clubs, Associations, Federations, or any other organizations through the **ARTS** website. The Plan may be modified for use by any Dance organizations for Marketing and Promoting the Dance forms represented by The **ARTS**.

Additional information on all of these programs is available on the **ARTS-Dance** website: www.arts-dance.org



ARTS-Dance Membership Application

Membership in the ARTS (Alliance of Round, Traditional and Square-Dance, Inc) are available to individuals and organizations.

- Individual Member(s) @ \$25 per year
- Associate Member(s) @ \$100 per year

- New Member
- Renewing Member

Name of Individual(s) or Organization

Mailing Address

City, State, Zip, Country, Zip

e-mail

Phone

Make Checks Payable to **ARTS-Dance**; Mail to: ARTS-Dance, 1316 Middlebrook Drive, Liberty, MO 64068-1941



The ALLIANCE of ROUND, TRADITIONAL and SQUARE-DANCE, INC. (ARTS-Dance) is a cohesive group of nine major National Dance Organizations representing all facets of our Dance activities. Leaders from these groups have come together to generate public awareness and promote the growth and acceptance of contemporary Square, Round and Traditional Folk Dance.

GOVERNING BOARD MEMBERS

CALLERLAB – The International Association of Square Dance Callers

CONTRALAB – The International Association of Contra Dance Leaders

IAGSDC – International Association of Gay Square Dance Clubs

NEC – National Executive Committee of the National Square Dance Convention®

NSDCA – National Square Dance Campers Association

ROUNDALAB – The International Association of Round Dance Teachers

SSDUSA – Single Square Dancers USA

USA WEST – USA West Square Dance Convention® Policy Board

USDA – United Square Dancers of America

AUXILIARY GOVERNING BOARD MEMBERS

- Kentucky Dance Foundation
- Lloyd Shaw Foundation
- National Association of Square and Round Dance Suppliers
- Square Dance Foundation of New England
- U.S. Handicapable Square Dance Association

Support the

ARTS

To find a dance group or location near you call our toll free number or visit our website

LEARN TO DANCE

1-866-445-ARTS (2787)

www.arts-dance.org



ALLIANCE OF ROUND, TRADITIONAL AND SQUARE-DANCE, INC.

ARTS is a 501(c)(3) tax exempt/charitable organization