

The ARTS
(Alliance of Round, Traditional, and Square dance)

DEVELOPMENT INITIATIVES
(Approved – January 22, 2003)

- To facilitate and nurture communication and activities between the coalition's diverse dance groups as they develop a working consensus and viable entity;
- To educate the public and promote an improved understanding and image of the multiple forms of their historical dance activities;
- To co-develop and disseminate professional guidelines, standard, and ethics through, and with the guidance of the appropriate member organizations;
- To improve civic, business, government, and institutional understanding and relations within the coalition's field of dance activities of recreation and health;
- To assist at club and association level in the process of sharing (recruitment), understanding (dance programs and lessons), and social membership (retention), by conducting comprehensive leadership workshops and training programs;
- To further the coalition's understanding of its new generation of incoming dancers by initiating, facilitating, and disseminating appropriate market research;
- To engage in future planning; and,
- To establish and fulfill other purposes which are consistent with the purposes of the Alliance.